



Hart District Council - Built Facilities Strategy

Final Full Report April 2016



**DOCUMENT CONTROL**

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## Section 1: Introduction

### 1.1 Purpose of the Study

Hart District Council has a long tradition of supporting sport and physical activity participation amongst residents and visitors. The Council recognises that sport and leisure facilities are essential components of the district’s built infrastructure which both drive and respond to growth, change and improvement across Hart.

With the changes to national planning policy and the notable changes to Hart in terms of population growth and housing development, the Council are currently developing their Local Plan and gathering the full evidence base for all services and provision across a wide range of opportunities and constraints within Hart. The Open Space, Sport and Recreation Needs and Opportunities Assessment will form an essential component of the emerging Local Plan and requisite Infrastructure Delivery Plan. As such, this Built Facilities Strategy is an essential element of the emerging evidence base setting out a robust, evidence based review of the sporting and investment needs for Hart.

The Council acknowledges that sport and physical activity make a wider contribution to society than a narrow focus on traditional sports participation might suggest. Sport and recreation play a key role in meeting key corporate priorities by contributing to improvements in the health and quality of life of its residents as well as contributing greatly to a high quality infrastructure and sense of place. The Council also notes that sport and recreation are integral and beneficial elements of shared service provision, such as school sites meeting the sporting needs of both education providers and the wider community.

The Open Space, Sport and Recreation Needs and Opportunities Assessment consists of 3 different documents which combine to offer a robust and up to date assessment of open space, sport and recreation facility needs across Hart. The three components of the work are summarised in Figure 1 below.

Each separate document follows national guidance and best practice and each represent essential components of the emerging Hart Local Plan evidence base and requisite Infrastructure Delivery Plan.

**Figure 1 – Open Space, Sport and Recreation Needs and Opportunities Assessment**



### 1.2 National Policy and Guidance

The National Planning Policy Framework (NPPF) is clear about the role that sport can play in delivering sustainable communities by promoting health and well-being and improving people’s quality of life. Sport England, working within the provisions of the NPPF, wishes to see local planning policy protect, enhance and provide for sports facilities based on robust



and up-to-date assessments of need, as well as helping to realise the wider benefits that participation in sport can bring.

This Sports Built Facilities Strategy for Hart District Council provides detailed evidence that supports Sport England's aspirations and ensures that the importance of sports facility provision becomes, and remains a central part of planning policy and development management within Hart.

This detailed assessment of built sports facilities in Hart is also a vital part of the Council's wider aim of developing and delivering sound policies. Sound policy can only be developed in the context of objectively assessed needs, which are in turn used to inform the development of a strategy for sport and recreation. The priorities and high level policies which are referred to within this study document focus on how best to protect, enhance and provide appropriate sports facilities and represent the basis for consistent application through development management within Hart.

Following the most up to date guidance from Sport England, this study takes a clearly justified and positive approach to planning for sport. The study has been positively prepared (based on objectively assessed needs), is consistent with national policy (reflecting the NPPF), is justified (having considered alternatives) and effective (being deliverable). This combination of factors ensures that the study provides a sound basis for future policies in order to inform decisions about future provision and investment, in particular S106 and the forthcoming Community Infrastructure Levy (CIL).

The soundness of an evidence base will be tested through the scrutiny of such policy where it is used to justify a particular position. This study does not advocate one single measure of the soundness of evidence, but by providing up-to-date data and an evidence base which has been systematically prepared in line with national guidance and best practice it will ensure Hart can continue to present a logical and defensible position for the provision of sport and recreation now and into the future.

### **1.3 Sport and Physical Activity - Health, Wellbeing and the Local Economy in Hart.**

Hart District Council is committed to improving the quality of life for all of its communities. Evidence from Sport England shows that increasing participation in sport and physical activity can help to reduce health inequalities, spur economic growth and energise community engagement.

A number of key statistics highlight the importance of sport and physical activity nationally with further indication below of how this impacts on the residents of Hart.

- o **17% of deaths are caused by inactivity.** International comparison shows physical inactivity is a greater cause of death nationally than in almost every other economically comparable country.
- o **£7.4bn** is the estimated figure that **physical inactivity costs the national economy** in healthcare, premature deaths and sickness absence.
- o **£1,760 - £6,900 can be saved** in healthcare costs **per person** by taking part in sport.
- o **£20.3bn was contributed to the English economy** in 2010 through sport and sport-related activity.
- o **29% increase in numeracy levels** can be achieved by underachieving young people who take part in sport.
- o **£7.35 is the estimated return on investment for every £1 spent** on sports for at-risk youth through, for example, reducing crime and anti-social behaviour.
- o The **cost of inactivity for Hart is estimated at £1.3million per year.**
- o **1 in 5 of all people in Hart (19.8%) are inactive.**

Alongside the health related factors, Sport England have also highlighted the economic value of sport for Hart. Headline figures include:

- o **Gross Value Added for Sports Participation in Hart totals £19.4million per year** – this covers subscription fees, equipment and sportswear.
- o **Gross Value Added for non-participation related sport totals £4.2million** – including spectator sports and subscriptions.

- **The total value of the industry to Hart** across both participation and non-participation activities totals **£23.6million**.

The need for Hart District Council to continue to invest in sport and physical activity is clear from both a health perspective and from an economic value stand point. This study highlights the leading infrastructure needs for sport across all facility types, agreed within the project brief, and the investment needs identified will contribute significantly towards increasing the proportion of Hart District Council's residents who regularly play sport and are physically active. As the Council continues to work hard to reduce the health related factors associated with inactivity and grow this vibrant element of the local economy, this study aims to direct investment in sports facilities to greatest effect.

#### **1.4 Report Content**

Section 2 outlines the methodology and approach taken by the Consultant Team with regards to all sports facilities – both built facilities and playing pitches. Section 3 assesses the local context for Hart in terms of current participation trends and demographic characteristics as well as projected future housing and population growth.

Section 4 analyses the relevant local, regional and national strategies, policies and plans that the Consultant Team has reviewed which both influence and can be influenced by built sports facility provision and playing pitches. Section 5 presents the structured and wide ranging consultation exercise undertaken by the Consultant Team, including a summary of the leading issues and influences relevant to sports facility provision in Hart. Section 6 provides the quantity, quality and accessibility assessments undertaken by the Consultant Team for each type of built sports facility identified within the methodology in Section 2.

Section 7 provides a summary of the key priorities and actions highlighted in Sections 6 in the form of short, medium and long term delivery plans. Section 8 provides an overall summary of the study and outlines the key next steps for Hart District Council.

## Section 2: Methodology and Approach

### 2.1 Introduction

Sport England's Assessing Needs and Opportunities Guide (ANOG) for Indoor and Outdoor Sports Facilities provides a guide to undertaking a robust assessment of need for indoor and outdoor sports facilities to meet the requirements of the Government's NPPF, which states that:

*'Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning policies should be based on robust and up-to-date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision is required.'* (NPPF, Paragraph 73)

This section shows how the Consultant Team has used and applied the ANOG methodology to produce the Built Facilities Strategy and the Playing Pitch Strategy for Hart as part of the Open Space, Sport and Recreation Needs and Opportunities Assessment.

### 2.2 Prepare and Tailor the Approach

In line with Sport England's guidance the Consultant Team worked with Hart District Council to ensure the indoor and built sports facilities assessment was agreed and focused on the needs of the Council. This included:

- Establishment of a Project Steering Group to oversee the study process.
- Detailed review of the specific needs for Hart.
- Approval of proposed methodology with Hart and Sport England.
- Agreement of indoor and outdoor sites for inclusion in study with Hart and Sport England.
- Agreement of parameters of the study with Hart and Sport England, including facility types to be included within the assessment and specifications.
- Consultation with Sport England regarding the use of national planning tools.

The parameters of this study (the indoor and built sports facility types assessed and their respective specifications) are set out below:

- Swimming Pools over 20m in length or 160m<sup>2</sup> with community access
- Sports Halls over 3 courts in size (or 27m x 17m) with community access
- Health and Fitness Suites (gym space) offering over 20 stations
- Outdoor Bowls Facilities
- Squash Courts
- Tennis Courts
- Golf Facilities
- Netball Facilities
- Athletics Facilities
- Cycling Facilities

Artificial Grass Pitches (AGPs) are covered within the Playing Pitch Strategy given the influence on pitch sports and addressing needs associated with playing pitch requirements for Hart.

### 2.3 Gather Information

The Consultant Team analysed the available data held by Hart on sports facilities, including:

- Joint Strategic Needs Assessment and Health and Wellbeing Strategy
- Hart DC Sustainable Communities Strategy 2008-2018
- Hart Leisure Strategy 2007-2017
- Open Space, Sport and Recreation Assessment 2012
- Active Places Power database (Sport England)
- Usage data for all available facilities
- FPM runs and Facilities Audit Data made available by Sport England for key facility types
- Audits/ Condition Surveys / maintenance plans main leisure facilities

- Find a pitch/court databases (FF/LTA)
- Existing NBS survey results (where existing)
- National Governing Body of Sport datasets (where available)

### 2.3.1 Planning Tools

The Consultant Team also undertook detailed supply and demand analysis using a range of national planning tools. They are listed below with an explanation of the rationale for their use:

- Active Places Power database, Sport England: to assess the type and quantity of indoor sport and recreation facilities in Hart. The database lists sports halls, swimming pools, health and fitness suites, squash courts, tennis courts, AGPs and golf courses in Hart.
- Facilities Planning Model (FPM), Sport England: to assess the strategic provision of sports halls, swimming pools and AGPS in Hart, including an analysis of supply and demand which assesses the capacity of existing facilities for a particular sport to meet local demand for that sport taking into account the existing population profile of Hart and national research on participation rates by age and gender and how far people are prepared to travel to a facility. No FPM data runs have been provided to inform strategic need for these built facility types based on forecast population levels.
- Sports Facility Calculator (SFC) Sport England: a tool designed to help estimate the demand for sports hall space and swimming pool water space that may be generated by a new discrete population (e.g. a large new housing development). This tool takes no account of existing facility supply and is therefore not appropriate for use for strategic gap analysis across a local authority area. However, in the absence of FPM data based on forecast population levels, the SFC tool has applied to provide a broad indication of the additional demand for sports hall and water space that could be generated in Hart by an increased population.
- Market Segmentation Tool, Sport England: to explore which adult market segments in Hart are most likely to play or want to play particular sports and use particular indoor sport and recreation facilities. This helps to determine demand and latent demand in Hart for particular facilities.

### 2.3.2 Site Audits

Based on the parameters for the Open Space, Sport and Recreation Needs and Opportunities Assessment which were agreed with Hart District Council, the Consultant Team developed a list of sports facility sites which would be the subject of a non-technical quality assessment. A list of 45 sites to be audited and assessed was agreed with the Hart. The 45 agreed sites are:

No.	Facility Name	Indoor / Built	Playing Pitches
1	Blackwater & Hawley Leisure Centre	Activity Hall, Squash Courts, Tennis Courts/Netball Courts	Cricket, Full sized Football
2	Blackwater & Hawley Leisure Centre (Hawley Bowling Club)*	Outdoor Bowls	
3	Blackwater Valley Golf Club	Driving Range, Golf Course	
4	Bowenhurst Golf Centre*	Driving Range, Golf Course	
5	Bramshill Police College*	Outdoor Bowls, Health and Fitness Suite, Sports Hall, Squash Courts, Tennis Courts	Cricket, Full sized Football
6	Calthorpe Park School	Activity Hall	Cricket, Full sized Football, Senior Rugby Union
7	Calthorpe Park	Tennis Courts	Junior Football, Mini-Soccer
8	Cody Sport & Social Club	Outdoor bowls, Tennis Courts / Netball court / 5-a-side football	Cricket, Full sized Football, Junior Football
9	Court Moor School	Artificial Grass Pitch, Tennis Courts Sports Halls	Cricket, Full sized Football, Senior Rugby Union
10	Elvetham Heath	Tennis Courts/Netball Courts	Junior Football
11	Elvetham Heath Community Centre	Activity Hall	
12	Eversley Sports Association	Indoor Cricket Centre	Cricket, Full sized Football, Junior Football
13	Ewshot Village Hall	Activity Hall	



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No.	Facility Name	Indoor / Built	Playing Pitches
14	Four Seasons Hotel Hampshire	Health and Fitness Suite, Swimming Pool, Tennis Courts	
15	Frogmore Leisure Centre	Artificial Grass Pitch, Health and Fitness Suite, Sports Hall, Squash Courts	Full sized Football, Junior Football
16	Gibraltar Barracks (Minley)	Artificial Grass Pitch, Swimming Pool	Cricket, Full sized Football, Senior Rugby Union
17	Gym & Tonic Fitness Club*	Health and Fitness Suite	
18	Harlington Centre (Closed)	Activity Hall	
19	Hart Leisure Centre	Health and Fitness Suite, Sports Halls, Squash Courts, Swimming Pools	
20	Hartletts Park	Activity Hall, Squash Courts, Tennis Courts	Full Sized Football
21	Hartley Wintney Golf Club	Golf Course	
22	Hook Bowling Club	Bowls Green	
23	Hook Meadow	Bowls Green, Tennis Courts	Cricket
24	Lord Wandsworth College	Artificial Grass Pitches, Sports Halls, Squash Courts, Swimming Pool	Cricket, Full sized Football, Senior Rugby Union, Hockey
25	North Hants Golf Club	Golf Course	
26	Oak Park Golf Club	Driving Range, Golf Course	
27	Odiham And North Warnborough Bowling Club*	Bowls Green	
28	Park Club Fleet	Health and Fitness Suite, Activity Hall	
29	Peter Driver Sports Ground	Artificial Grass Pitches	Full sized Football
30	RAF Odiham Gymnasium	Artificial Grass Pitch, Sports Hall, Squash Courts, Swimming Pool, Tennis Courts	Full sized Football, Senior Rugby Union
31	Results Health Club (Fleet)*	Health and Fitness Suite	
32	Robert May's School	Artificial Grass Pitch, Sports Halls	Full sized Football, Junior Football
33	Rotherwick Playing Fields	Tennis Courts	Cricket, Full sized Football
34	Rotherwick Village Hall	Activity Hall	
35	St Nicholas' School*	Sports Hall	
36	The Macrae Scout Hut*	Activity Hall	
37	The Park Health Club**	Health and Fitness Suite	
38	Tylney Hall Hotel Leisure Club	Swimming Pools, Tennis Courts	Junior Rugby Union
39	Tylney Park Golf Club	Golf Course	
40	Velmead Community Centre now called The Zebon Copse Centre*	Activity Hall	Full sized Football, Junior Football
41	Winchfield Village Hall	Activity Hall	
42	Yateley Bowling Club	Bowls Green	
43	Yateley Green	Tennis Courts	Full sized Football, Mini-Soccer
44	Yateleys Health And Fitness Gym	Health and Fitness Suite, Sports Hall, Swimming Pool	Cricket, Full sized Football, Hockey, Junior Football
45	Yateley Manor School	Sports Hall, Swimming Pool, Tennis Courts	Junior Football, Junior Rugby League, Mini-Soccer

\* Denotes sites that were not seen, as they did not responded to site visit requests.

\*\*Denotes sites that did not wish to be included in the qualitative assessment.

Each of the 45 sites audited by the Consultant Team was the subject of an outline quality assessment and scored out of 5 across the following seven key areas:

- Playing Area: the quality of the main sport and recreation facilities at the site (e.g. sports hall playing surface).
- Maintenance: decorative order and cleanliness of the facilities at the site.
- Changing Facilities: the quality of the changing provision at the site.
- Ancillary Facilities: the quality of the ancillary facility offer at the site (e.g. storage, seating, café, meeting rooms)
- Community Access: how accessible the site is to the community.
- Accessibility for Disabled People: the quality facilities and accessibility of the site for disabled people.
- Car Parking: the quality of the car parking offer at the site.

The scoring metric used in the facility quality assessments is set out below:

- 1 = very poor quality; in need of urgent improvement; clearly not fit for purpose
- 2 = limited quality; improvements required in a number of areas; very basic standard of provision
- 3 = average quality; fit for purpose; improvements required in some areas; adequate standard of provision
- 4 = good quality; accessible; some high quality aspects
- 5 = very good quality; very accessible; no obvious issues/improvement required

Based on the results on the non-technical quality assessment each site was given a mean quality score. This was done by calculating the mean/average of the scores across the seven assessment areas.

The AGPs were scored in accordance with NGB sport specific non-technical pitch quality assessment form contained within the Playing Pitch Strategy (PPS) methodology. It has been designed to help with developing an understanding of the quality of a pitch and highlight any particular issues and to be used by the most appropriate person within the project team or steering group.

The scoring metric used in the AGP quality assessments is set out below:

- <=50 = poor
- 51-79 = standard
- 80+ = good

### **2.3.3 Strategy and Policy Review**

In order to ensure that the Open Space, Sport and Recreation Needs and Opportunities Assessment takes account of relevant local, regional and national policies and priorities the Consultant Team reviewed a range of strategies, policies and plans. The focus of this element of the methodology is to identify specific corporate priorities for Hart District Council which both influence and can be influenced by improved sports facility provision. Moreover, the strategy and policy review identifies how Hart's sports facility stock impacts on regional and national policy agendas, as well as how this impact can be enhanced in the future.

### **2.3.4 Consultation Process**

The Open Space, Sport and Recreation Needs Assessment and Opportunities is underpinned by a thorough and robust consultation process to ensure that the conclusions and recommendations are sound and firmly grounded in local need and demand. The consultation process consisted of the following key elements:

- Face to face meetings with Hart District Council's Planning Policy Team
- Detailed telephone interviews with relevant National Governing Bodies of Sport (NGBs), Sport Hampshire & IOW and neighbouring local authorities (Basingstoke & Deane Borough Council, West Berkshire Borough Council, Wokingham Borough Council, Bracknell Forest Borough Council, Surrey Heath Borough Council, Rushmoor Borough Council, Waverley Borough Council and East Hampshire District Council.)
- An online survey of NGBs, Parish and Town Councils, schools, local sports clubs and public consultation.
- Face to face meetings or detailed telephone interviews with key partners and stakeholders (Sport England, Hampshire County Council Education Department and MOD.)

The focus of this element of the methodology was to canvas the views of a wide range of partners, stakeholders, facility users and local people on the quantity, quality and accessibility of indoor and built sport provision in Hart.

### **2.4 Bring Information Together**

Following completion of stages 2.2 and 2.3 of the methodology the Consultant Team was in a position to draw conclusions and make recommendations based on a large, detailed and robust evidence base. The key findings of the review process are presented in sports facility specific sections which present the following information for each facility type under review:

- Quantitative Assessment
  - Supply and Demand Analysis
- Qualitative Assessment
  - Non-Technical Quality Assessment

- Accessibility Assessment
  - Distance thresholds
- Local Needs and Consultation
- Priorities and Standards for each facility type

The priorities identified for each facility type are based on a detailed assessment of needs and opportunities through application of planning tools, research techniques and consultation methods. The priorities identified for the different indoor sports facility types relate to:

- Quantitative Standards
- Qualitative Standards
- Accessibility Standards

#### **2.4.1 Setting Standards for Provision – Revised and Updated Approach**

The focus of Sport England’s published guidance on strategic planning for community sports facilities is for all local authorities and planning departments to provide a localised picture of need, based on local evidence and the use of national planning tools in the most relevant and robust way.

Sport England advocates this layered, local evidence-based approach as opposed to reliance on per capita standards for sports facility provision (based on comparisons with other local authorities) or on application of any one single tool. Therefore, for the leading facility types, as well as comparing provision in Hart with near neighbour authorities using a per capita standard, the Consultant Team has also considered the supply/demand balance and levels of unmet demand (utilising the planning tools described in the methodology) alongside findings from the detailed consultation process (including online surveys), and from site visits to assess facility quality and accessibility. This has resulted in the formation of a localised picture of current needs and priorities for each indoor sports facility type which are then considered in the context of likely changes in both supply (e.g. new facilities and closures) and demand (e.g. population change), as well as evolving investment requirements.

The study follows Sport England guidance with regard to forward planning and the priorities set out in this report are based on a meticulously assembled local picture. The priorities identified are specific to each of the leading indoor facility types that have been assessed and are categorised under the Protect, Enhance and Provide headings:

- **PROTECT** sports facilities from loss as a result of redevelopment.
- **ENHANCE** existing facilities through improving their quality, accessibility and management.
- **PROVIDE** new facilities that are fit for purpose to meet demands for participation now and in the future.

The Council is keen to follow this guidance on strategic planning and assessing needs and opportunities whilst maintaining a pragmatic approach to any new facility provision given the difficult economic circumstances that all local authorities are currently experiencing and will continue to experience for many years across all areas of service provision.

This process culminates in a clear and reasoned set of priorities for Hart District Council which are rooted in a thorough and robust assessment of needs and opportunities related to sports facilities provision in Hart.

## Section 3: Hart Context

When assessing the quantity, quality and accessibility of sport and recreation facilities in a particular area it is important to consider the propensity of the local population to be active and participate in sport and active recreation. An understanding of local participation levels and preferences helps to inform an assessment of levels of need and demand for particular sport and recreation facility types. It also provides useful insight on how existing facilities can be enhanced to better meet the needs of a local population.

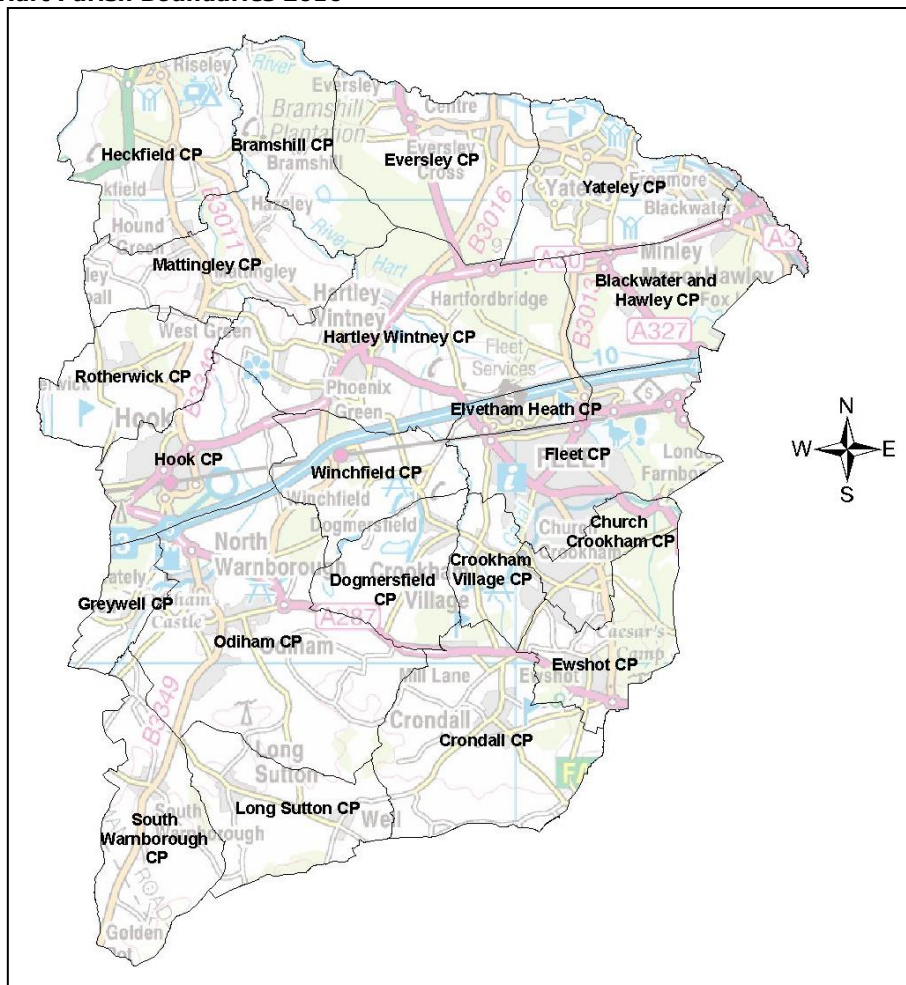
This section of the Strategy provides an overview of participation levels in Hart District and its geographical neighbours based on Sport England’s Active People Survey results. Sport England’s Market Segmentation research is also examined to determine priority groups and issues within the district. This research offers useful information about the potential barriers to participation, motivating factors and the sports and activities that population segments within Hart are most likely to want to participate in.

An understanding of the population profile of Hart is essential to ensuring that any recommendations made within this Strategy reflect genuine community needs.

### 3.1 District Profile

Hart is a predominately rural district which is situated in North East Hampshire; the largest towns within it include Fleet and Hook and the district as a whole is bisected by the M3 motorway. There are three small thriving towns and 18 parishes (see Figure 3.1). Three small rivers cross the area on their way north to join the River Thames. One of these, the Blackwater, forms part of the boundary with Surrey and Berkshire and flows from the western side into the River Hart from which the District takes its name.

**Figure 3.1: Hart Parish Boundaries 2010**



Hart contrasts greatly with the modern growth of its neighbours Basingstoke to the west and Aldershot and Farnborough to the east. Residential and light industrial development has taken place in recent years, concentrated around the main towns of Fleet and Yateley to the north and at Hook village. In 2011 the adjusted Census found Hart’s population to be 91,662.

### 3.2 Participation

#### 3.2.1 Sport England’s Active People Survey

Sport England’s Active People Survey provides the most comprehensive assessment of levels of sports participation across the country at a local authority, county, regional and national level. The annual survey results can be used to identify general patterns and trends in participation across a number of years. The following analysis utilises data from seven surveys that have been conducted by Sport England: APS 1 (2005/6), APS 2 (2007/8), APS 3 (2008/9), APS 4 (2009/10), APS 5 (2010/11), APS 6 (2011/12), APS 7 (2012/13), APS 8 (2013/14) and APS9 (2014/15). This evolving body of data allows for a comparison of performance over time across a range of sport and physical activity participation indicators.

This section considers existing sport and physical activity participation rates in Hart to assess likely demand for enhancing the quality and quantity of sports facilities in the district and to help identify the types of facilities and opportunities that should be provided in order to meet local needs.

Figure 3.2 compares the rates of participation in moderate intensity sport for at least 30 minutes once a week amongst adults in Hart and its geographical neighbours, the South East and England, between 2005/6 and 2014/15.

**Figure 3.2: At least 1 x 30 minutes per week moderate intensity participation in sport (16+)**

Area	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)	2013/14 (APS8)	2015/16 (APS9)
England	34.2%	36.2%	36.1%	35.8%	35.2%	36.5%	36.2%	35.8%	35.5%
South East	36.7%	38.5%	37.4%	37.4%	36.4%	38%	37.6%	37.2%	36.9%
Hart	42.1%	45.4%	44.8%	44.6%	42.1%	44.1%	42.3%	45.3%	43.4%
Basingstoke & Deane	41.1%	35.7%	35.2%	32.3%	38%	37.9%	34.5%	34.1%	40.4%
Bracknell Forest	38.0%	41.1%	42.5%	38.6%	43.2%	41.3%	37.1%	41.6%	42.9%
East Hampshire	37.4%	39.7%	38.7%	34.9%	38.9%	39.3%	36.5%	39.2%	42.1%
Rushmoor	39.1%	36.0%	35.9%	37.4%	42.1%	42.4%	38.1%	34.7%	37.2%
Surrey Heath	42.0%	43.4%	35.9%	45.6%	45.1%	39.6%	44.9%	44.6%	41.9%
Waverley	38.0%	42.2%	38.2%	42.5%	43%	41.5%	43.6%	39.2%	49.1%
Wokingham	43.5%	43.9%	44.8%	44.4%	38.6%	40.8%	45.6%	41.0%	37.1%
West Berkshire	40.4%	40.8%	39.4%	36.5%	38.1%	39.4%	37.0%	41.8%	43.4%

As shown in Figure 3.2 participation in 1 x 30 minutes of sport in Hart has increased by 1.3% between 2005/06 (APS1) and 2014/15 (APS9). Participation for this measure has fluctuated and was at its highest in 2007/8 (APS2) at 45.4%, dropping to its lowest figure of 42.1% in 2010/11 (APS5). The current figure is higher than the national and regional figures for the same period and also higher than six of the neighbouring authority averages for this indicator.

The quality of sports facility provision across a local authority area has an impact on the participation opportunities that are available to local people and in turn on participation rates at a local authority level. The comparatively good rates of participation in 1x30 minutes of sport may indicate that there is currently a good supply of sport facilities and opportunities available in the district however participation is still below 50% indicating that there remains a large section of the public not engaged by the current sport and physical activity offer.

Figure 3.3 illustrates the number of adults in Hart who have not participated in any sport in the 28 days from when they were surveyed, in comparison with national, regional figures.



**Figure 3.3: No sport: Number of adults (16+) who have not participated in any sessions of sport in the last 28 days.**

Area	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)	2013/14 (APS8)	2015/16 (APS9)
England	54.3%	51.2%	52.3%	52.5%	51.5%	51.1%	52.0%	52.6%	53.8%
South East	51.0%	47.9%	50.0%	50.0%	49.5%	48.9%	50.0%	50.4%	51.3%
Hart	44.6%	40.3%	42.6%	42.3%	43.4%	40.5%	45.5%	40.9%	44.1%
Basingstoke & Deane	47.2%	48.3%	53.1%	54.7%	47.3%	49.6%	51.7%	55.3%	48.8%
Bracknell Forest	48.7%	46.2%	44.5%	46.1%	43.0%	46.5%	49.6%	44.0%	42.9%
East Hampshire	49.4%	46.9%	50.6%	52.2%	46.4%	49.8%	49.7%	48.1%	47.2%
Rushmoor	48.6%	49.9%	52.2%	50.8%	49.2%	43.7%	51.3%	54.4%	55.2%
Surrey Heath	44.7%	43.6%	49.2%	40.7%	42.3%	46.9%	42.2%	45.3%	44.0%
Waverley	48.1%	43.2%	45.6%	41.8%	45.0%	44.1%	42.9%	44.5%	38.0%
Wokingham	43.3%	43.0%	41.9%	44.5%	44.7%	42.5%	42.0%	45.6%	49.7%
West Berkshire	48.0%	45.2%	47.0%	52.0%	42.4%	44.3%	48.7%	47.0%	46.1%

As shown in Figure 3.3 the rate of non-participation in Hart has decreased by 0.5% between 2005/06 (APS1) and 2014/15 (APS9), which reflects the increase in sports participation shown for 1x30mins in figure 3.1. The highest rate of non-participation was recorded in the least recent active people survey (APS1) at 44.6%. Current non-participation in sport is lower than the national and regional figures and the figures for five of Hart's eight geographical neighbours.

Figure 3.4 illustrates the number of adults taking part in sport and active recreation for at least 30 minutes three times per week.

**Figure 3.4: Sport and active recreation: Number of adults (16+) participating in at least 30 minutes of sport and active recreation, at moderate intensity 3 times per week.**

Area	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)	2013/14 (APS8)	2015/16 (APS9)
England	21.3%	21.6%	21.9%	22.1%	21.8%	22.9%	26%	24.7%	23.1%
South East	22.9%	22.7%	23.3%	23.1%	22.8%	24.7%	26.9%	25.9%	24.2%
Hart	28.0%	28.4%	26.2%	28%	23.7%	24.1%	26.9%	31.1%	29.5%
Basingstoke & Deane	26.4%	24.9%	24.0%	21.0%	22.3%	26.6%	24.6%	25.0%	26.8%
Bracknell Forest	24.3%	24.3%	23.5%	26.4%	22.7%	27.8%	30.1%	23.9%	24.9%
East Hampshire	24.3%	26.4%	27.0%	22.8%	25.5%	31.1%	25.2%	28.7%	29.7%
Rushmoor	23.6%	20.8%	23.2%	27.2%	28.3%	29.0%	24.0%	24.7%	24.4%
Surrey Heath	24.9%	26.4%	22.0%	27.6%	26.7%	24.0%	35.3%	28.7%	30.5%
Waverley	24.4%	27.1%	26.4%	28.9%	24.1%	26.2%	25.8%	27.9%	28.3%
Wokingham	25.6%	24.6%	30.2%	24.7%	22.5%	29.6%	27.9%	28.6%	23.9%
West Berkshire	26.5%	22.3%	25.8%	20.6%	27.1%	27.4%	25.0%	27.9%	30.3%

Figure 3.4 shows that participation in sport and active recreation has increased by 1.5%. Participation was at its highest at 31.1% in 2013/14 (APS8) and at its lowest in 2010/11 (APS5) at 23.7%. The current participation figure for this measure is higher than the national and regional averages and higher than five geographical neighbours.

Figure 3.5 illustrates the percentage of adults who reported that they would like to take part in more sport over the next 12 months.

**Figure 3.5: Latent demand: Number of adults (16+) who would like to do more sport over the next 12 months**

Area	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)	2013/14 (APS8)	2015/16 (APS9)
England	*	53.8%	54.2%	53.6%	54.9%	55.4%	57.5%	55.9%	57.4%
South East	*	53.2%	54.3%	53.0%	55.1%	55.9%	56.7%	56.5%	57.8%
Hart	*	52.9%	56.4%	56.3%	53.7%	59.1%	55.0%	53.0%	49.4%
Basingstoke & Deane	*	48.4%	52.9%	57.9%	51.8%	56.0%	59.9%	51.2%	54.1%
Bracknell Forest	*	54.5%	57.4%	54.8%	61.3%	57.2%	62.3%	59.7%	64.3%
East Hampshire	*	49.6%	53.7%	48.8%	53.8%	52.2%	54.8%	53.0%	52.0%
Rushmoor	*	56.2%	53.6%	54.0%	54.3%	57.5%	55.0%	55.8%	61.3%
Surrey Heath	*	59.0%	56.6%	50.2%	59.4%	54.7%	54.2%	58.0%	56.6%
Waverley	*	56.2%	46.5%	49.2%	56.0%	52.3%	57.2%	56.4%	58.4%
Wokingham	*	56.6%	58.3%	53.3%	57.8%	58.9%	54.4%	47.5%	68.5%
West Berkshire	*	54.1%	50.7%	54.5%	57.8%	54.9%	57.8%	64.6%	44.9%

\* Data unavailable, question not asked or insufficient sample size.

Figure 3.5 shows that 49.4% of adults surveyed in the latest active people survey (APS9) would like to do more sport over the next 12 months. This figure has decreased by 3.5% since 2005/06 (APS1). Although the figure recorded in APS9 is lower than the national and regional averages and all but one of the geographical neighbours this still indicates a good level of latent demand for sports activity in the district considering the current levels that already exist.

Active people data indicates that participation in sport and also active recreation are comparatively high in Hart. Figures recorded in APS8 are consistently higher than the national, regional and neighbour authority figures recorded for the measures analysed in this section. Latent demand is the only exception as Hart records slightly lower figures than the national and regional averages. Meeting the needs of a population with a high propensity for sport and active recreation requires a good quality facility mix this will help to ensure that participation in the district continues to increase.

### 3.2.2 Sport England's Market Segmentation Tool

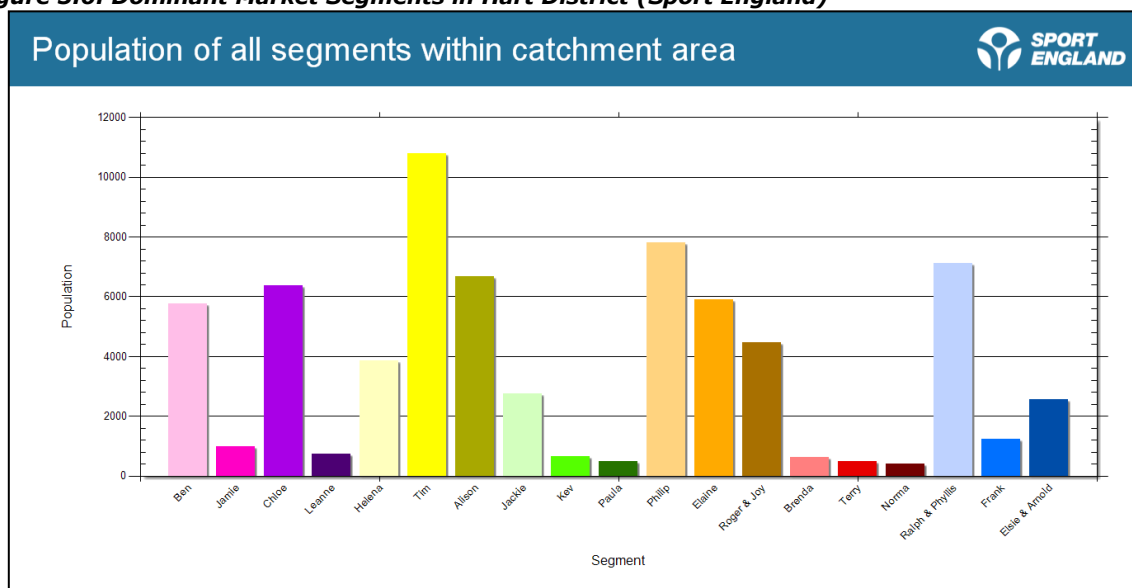
In order to develop the Market Segmentation Tool, Sport England analysed its own research and data on the English adult population (aged 18+) and produced 19 market segments with distinct sporting behaviours and attitudes. The Market Segmentation Tool provides a range of information including specific sports and activities that people want to take part in as well as identifying leading motivating factors for participating in sport, the propensity to participate and the barriers to doing more sport facing particular groups. Market Segmentation data is useful to consider alongside the findings of the Active People Survey, as it allows an assessment of people's propensity to participate in certain sports and activities. Market Segmentation can give an indication of why some groups may not be participating, and what could encourage them to participate more.

The key market segments for the Hart District as shown in Figure 3.6, based on segment size and geographical dominance are:

- Segment 06 – Settling down males: Tim (36-45) 15.5%
- Segment 11 – Comfortable mid-life Males: Philip (46-55) 11.2%
- Segment 17 – Comfortable retired couples: Ralph & Phyllis (66+) 10.2%
- Segment 07 – Stay at home Mums: Alison (36-45) 9.6%
- Segment 03 – Fitness class friends: Chloe (18-25) 9.1%

Tim is the dominant adult market segment in Hart District ahead of Philip, Ralph & Phyllis, Alison and Chloe. These segments vary in their characteristics which suggests that the resident population of Hart District differ in their sporting preferences and needs.

**Figure 3.6: Dominant Market Segments in Hart District (Sport England)**



Popular sports and activities, key barriers and motivating factors for each of the dominant market segments are summarised below:

- **Segment 06 – Settling down Males: Tim (26-45)** Tim is the largest market segment in Hart and accounts for 15.5% of the population. This is an active segment and Tim is likely to be a member of a health and fitness club. Popular activities for this market segment include fitness, football and badminton. Tim is motivated to participate by opportunities to improve his performance, keep fit and meet friends and is likely to have a high propensity for sport and physical activity facility use.
- **Segment 11 – Comfortable mid-life Males: Philip (46-55)** Phillip is the second largest segment in Hart and accounts for 11.2% of the population. Philip’s sport and physical activity levels are above the national average. Cycling is the top sport for this market segment, however Philip also takes part in keep fit/gym, football, badminton and tennis. Work commitments are the largest barrier for this market segment with 31% citing it as the reason for doing less sport in the past year. Sport ranks higher for Philip than for other market segments, with two thirds undertaking sport or exercise in the past year. Sport is a real priority for Philip as it ranks seventh on his top activities.
- **Segment 17 – Comfortable retired couples: Ralph and Phyllis (66+)** Ralph and Phyllis is the third largest segment in Hart and accounts for 10.2% of the population. Ralph and Phyllis are generally less active than the average adult population, but their activity levels are higher than others in their age range. Top sports for Ralph & Phyllis include keep fit or gym, swimming, golf and bowls. The main motivations for Ralph and Phyllis are enjoyment, keeping fit and socialising. The main barriers to participation for this segment are related to health, injury or disability.
- **Segment 07 – Stay at home Mums: Alison (36-45)** Alison is a fairly active segment with above average levels of participation in sport. The top sports that Alison participates in are keep fit/gym, swimming, cycling, and athletics or running. 54% of this segment say they would be encouraged to do more sport if they were less busy, compared to 46% of the overall adult population. The main motivations for Alison playing sport are keeping fit, enjoyment, taking the children and losing weight.
- **Segment 03 - Fitness class friends: Chloe (18-25)** Chloe is an active segment that takes part in sport on a regular basis. The top sports that Chloe participates in are keep fit and gym, swimming and athletics or running. The main motivations for Chloe are enjoyment, keeping fit, socialising and losing weight. Enjoyment and keeping fit are more significant motivating

factors for Chloe than they are for all adults. 'Improving performance', and 'training/taking part in competition' are much less relevant motivating factors for this segment.

Four out of the five top market segments that make up Hart's market segmentation profile are active segments with a high sport and physical activity participation levels. Ralph and Phyllis are less active than the average adult but when compared to other groups in their age range this segment is also considered active. This indicates that Hart has a high propensity for physical activity and sport participation. According to Sport England Market segmentation data the top five sports in Hart are Swimming, Cycling, Gym, Athletics and Football.

### 3.3 Health Profile

The health of people in Hart is generally better than the England average. Deprivation is lower than average, however about 5.8% (1,000) children live in poverty. Life expectancy for both men and women is higher than the England average however it is 4.7 years lower for men in the most deprived areas of Hart than in the least deprived areas.

In Year 6, 13.2% of children are classified as obese, better than the average for England. In 2012, 16.7% of adults are classified as obese, which is also better than the average for England. The rate of alcohol specific hospital stays among those under 18 was 5 per year, better than the average for England. The rate of alcohol related harm hospital stays was 393 per year, better than the average for England. Rates of statutory homelessness, violent crime, long term unemployment, drug misuse, excess winter deaths, early deaths from cardiovascular diseases and early deaths from cancer are better than average.

According to Public Health England priorities in Hart include reducing smoking during pregnancy and breastfeeding, falls prevention in older people and importantly for this strategy increasing active healthy lifestyles.

### 3.4 Housing Growth and Population Increase<sup>1</sup>

Hart is developing a Local Plan and needs the Strategic Housing Market Assessment (SHMA) to provide evidence for its housing policies, particularly in terms of the volume of housing needed.

For a local plan to be considered sound in terms of overall housing provision, it first needs to have identified the full, objectively assessed need for housing in the housing market area. Local authorities then need to meet these needs in full and demonstrate how they will be met, or provide robust evidence that they cannot be delivered. The NPPF also expects local authorities to deliver a wide choice of high quality homes, widen opportunities for home ownership and create sustainable and inclusive, mixed communities (Paragraph 50, NPPF). The NPPF also states that local authorities need to ensure that strategies for housing, employment and other uses are integrated, and that they take full account of relevant market and economic signals (Paragraph 158, NPPF).

Around half the population lives within the two main urban areas of Fleet (population of around 32,000) and Yateley (population around 21,000). Housing affordability is a real issue for many people as the average house price in Hart has increased from £292,000 in 2008 to £371,000 in 2013 (DCLG Housing Statistics 2003-2012: Land Registry 2013). This is a 32% increase compared to an 18% increase across the South East as a whole. The strongest growth in the population over the last decade has been amongst the older population (aged 65+). This is projected to continue increasing by approximately 24% by 2021 (SHMA 2014).

The Interim Strategic Housing Land Availability Assessment (SHLAA) is a technical study which will inform the preparation of the Local Plan. Its purpose is to assess the amount of land available for housing development in the district. From this assessment, sites can be chosen to be included in the development plan to meet housing targets. The SHLAA is separate from evidence on the need for housing, which is identified through a Strategic Housing Market Assessment. The SHLAA map for Hart is shown in Figure 3.7.

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<sup>1</sup> **The housing growth target in the 2016 SHMA increased the total on the 2014 target used in this report by 12dpa. In December 2016 it was agreed with Sport England that this change in the housing growth target has minimal impact on the projections for population growth and has no impact on the assessment or key findings.**



Figure 3.7: District SHLAA Map 31 January 2015

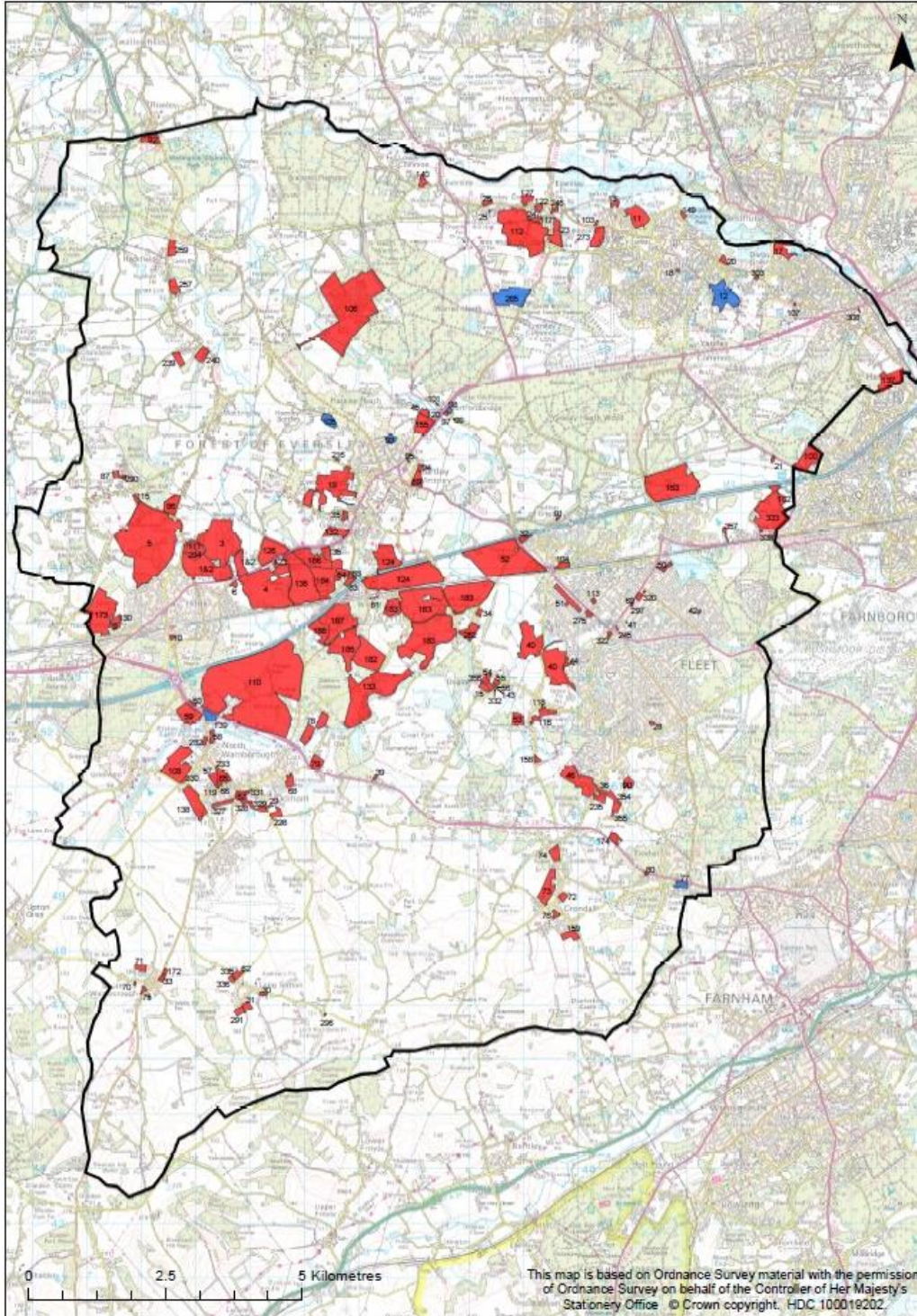




Figure 3.7 above shows the location of all sites considered (sites with planning permission are not shown). Deliverable, developable and 'not currently developable' sites are shown in red. Those that have been excluded are shown in blue.

The data used to estimate the numbers of people in each age bracket is drawn from the detailed population projections that underpin the Projection 5 scenario as described in the Hart, Rushmoor and Surrey Heath SHMA, dated December 2014. It is this projection that underpins the recommended figure for Objectively Assessed Housing Need as set out in the SHMA.

The detailed breakdown by population by age group is shown in Figure 3.8 below. For the avoidance of doubt the figures for 2011 differ from those published by ONS, because as explained in the SHMA, the Wessex Economics team made an adjustment to the published ONS figures available at the time to allow for unattributed population change.

The SHMA was largely completed prior to the issue of the 2012 SNPPs, though the SHMA includes commentary on what the 2012 SNPPs say about anticipated growth in the Hart, Rushmoor and Surrey Heath Housing Market Area.

The figures for total population for the years 2016 to 2031 are higher than those set out in the 2012 SNPPs because the SHMA identified that there would be labour shortages associated with the preferred scenario for employment growth (PROJ 5), and therefore adjustments were made to anticipated migration patterns to ensure an adequate supply of labour for planned levels of employment growth.

**Figure 3.8: Projected population growth in Hart**

Age group	PROJ 5 (SNPP (updated)) population change 2011 to 2032 – Hart			
	Population 2011	Population 2032	Change in population	% change from 2011
0-4	5,687	5,773	86	1.5%
5-15	12,693	14,837	2,144	16.9%
16-29	13,207	14,269	1,062	8.0%
30-44	19,606	20,646	1,040	5.3%
45-64	25,247	27,108	1,861	7.4%
65-74	8,566	11,584	3,018	35.2%
75-84	4,783	8,358	3,575	74.7%
85+	1,873	5,412	3,539	188.9%
<b>Total</b>	<b>91,662</b>	<b>107,986</b>	<b>16,384</b>	<b>17.8%</b>

Source: Hart District Council, July 2015

Figure 3.8 shows that the projected population for Hart is set to increase by 17.8% between 2011-2032. Any future sports facility developments will need to take this into account and accordingly, and as such, these projected figures have been utilised in the analysis in Section 6 of this study.

### 3.5 Conclusion

Data from the most recent Sport England Active People Survey (APS9) shows that Hart performs well when compared to both geographical neighbours, regional and national statistics. New or improved facilities for sport and recreations would help to ensure that the good level of sports and recreation participation currently experienced in the district continues.

Market segmentation analysis indicates that the dominant segments of Harts population are all likely to have a relatively high propensity for sport and recreation participation. Ensuring that there is a good mix of sports facilities to meet their needs will help to maintain and increase participation in Hart in the coming years.

Overall Hart has a reasonably good health profile and performs better than the national average in many health issues such as the number of children and adults who can be classified as obese however Public Health have identified increasing active healthy lifestyles within the district as a priority which increased and better facilities can help to achieve.

## Section 4: Strategy and Policy Review

In order to ensure that the sport and recreation study takes account of relevant local, regional and national strategic priorities the Consultant Team reviewed a range of strategies, policies and plans. The focus of this element of the methodology is to identify specific corporate priorities for Hart District which both influence and can be influenced by sport and recreation facility provision. The strategy and policy review which follows in this section also identifies how Hart's sports facility stock contributes to local, regional and national policy agendas.

### 4.1 National Strategy

The following strategies provide national level strategic guidance and direction in relation to the development of sport, physical activity and healthy lifestyle initiatives. The improvement of the existing sport and recreation facilities in Hart, as well as any potential new developments, will contribute towards a number of national policy objectives as summarised below. It should be noted that at the time of this report, DCMS are reviewing and changing national policy and have set out a consultation paper.

#### **'A New Strategy for Sport: Consultation Paper', Department for Culture, Media & Sport, August 2015**

It has become increasingly clear since 2012 that the existing approach to increasing participation has exhausted its potential for further growth. A new approach is needed that reflects the social, financial, attitudinal and technological realities of the time. The Consultation Papers' underpinning ethos is that by only developing a strategy built on these realities can the Government expect to see further increases in the number of people playing sport and being physically active.

This consultation highlights ten themes that together capture the headline issues that the Government wants to address. Within each of those themes are a number of specific challenges that they are hoping to tackle and for each of those, a question to frame the consultation responses that they would find it most helpful to receive. DCMS will use the responses that they receive to inform a new sports strategy that will be published later in 2015.

#### **'A Sporting Habit for Life: Sport England Strategy 2012-2017', Sport England**

Through its strategy, 'A Sporting Habit for Life', Sport England is investing over £1 billion of National Lottery and Exchequer funding between 2012 and 2017 with the aim of creating a meaningful and lasting community sport legacy by growing sports participation at the grassroots level.

By 2017 Sport England aims to have transformed sport so that it becomes a habit for life for more people and a regular choice for the majority. The strategy sets out the following overarching aims which specifically relate to facilities:

- Provide the right facilities in the right places
- Support local authorities and unlock local funding

The key targets which Sport England will be working towards up to 2017 are:

- A year-on-year increase in the proportion of people who play sport once a week for at least 30 minutes.
- Raise the percentage of 14-25 year olds playing sport once a week and reduce the proportion dropping out of sport.

With regards to investment in facilities, Sport England will invest £160 million into building and improving sports facilities. In addition to investing in facilities, Sport England recognises the need to develop activity and ensure that facilities are well used.

Enhancing existing sport and recreation facilities and the potential to invest in new facilities in Hart will help to ensure that the current high participation levels are maintained and latent demand is met by maximising facility use. This will help to achieve Sport England's objectives at a local level in the district.

**'Start Active, Stay Active: A report on physical activity for health from the four home countries' Chief Medical Officers', Chief Medical Officers for England, Wales, Scotland and Northern Ireland, 2011**

This document recognises that there is strong scientific evidence to suggest that being physically active can help people to lead healthier and happier lives and that inactivity is a particular health risk. It establishes a UK-wide consensus on the amount and type of physical activity which should be achieved for particular age groups, providing guidelines for early years, children and young people, adults and older people.

Protecting, enhancing and providing good quality facilities for sport and recreation in Hart can support the following recommended activity levels:

- Children and young people: Moderate to vigorous intensity physical activity for at least 60 minutes per day.
- Adults: Physical activity to improve muscle strength on at least two days a week and 30 minutes activity on at least 5 days a week or 75 minutes vigorous intensity activity per week.

Hart currently has a comparatively good health profile, improving facilities for the community in Hart can help to improve health and wellbeing in areas where the district performs less well and ensure that the overall health of the population continues to improve. Appropriate facilities can help to bring about lasting health benefits for people of all ages, including those who are least likely to be active as well as those that already have the propensity to take part in sport. The overall study identifies the priority projects across the district and investment into facilities can contribute to the strategic priorities of a range of organisations related to health and wellbeing, including Public Health England and the Council.

**'Everybody Active, Everyday - An evidence-based approach to physical activity 2014' – Public Health England**

'Everybody active, Everyday' is a Public Health England document put together to help address the problem of increasing inactivity in England and drive a step change in the public's health with an aim of increasing both mental and physical health and wellbeing. The document states that around one in two women and a third of men in England are damaging their health through a lack of physical activity. 'Everybody Active, Everyday' goes on to suggest that this is unsustainable and costing the UK an estimated £7.4bn a year and if current trends continue, the increasing costs of health and social care will destabilise public services and take a toll on quality of life for individuals and communities. The document puts forward regular physical activity and an active lifestyle as a means of preventing many life threatening disease such as cancer and diabetes, and conditions like obesity, hypertension and depression.

The document also makes some recommendations on how infrastructure, including sport and leisure facilities, can best assist in increasing physical activity through thoughtful urban design, understanding land use patterns, and creating transportation systems that promote walking and cycling which will help to create active, healthier, and more liveable communities.

Public Health England suggest that maximising the potential of the assets that already exist such as common land, woodland, streets, parks, leisure facilities, community halls, and workspaces, and thinking differently about how we commission and plan public services relating to physical activity is essential for ensuring that physical activity interventions are successful. It is important that any developments in provision of sport and leisure facilities reflects this aim of providing quality facilities that maximise their potential for community use.

## 4.2 Regional Strategy

Regional strategies which the development of improved facilities for sport and recreation can contribute to are referenced in the following section.

**'Shaping Hampshire: modern, public services for the future - Strategic Plan 2013 – 2017'**  
'Shaping Hampshire: modern, public services for the future' is Hampshire County Council's Strategic Plan strategy for 2013-2017. It sets out how we the council will reshape services and become more efficient. The Plan focuses on four strategic aims, which bring together a number of priorities under the themes to form the overarching framework for their services:

Health and wellbeing	o Improving health and wellbeing for all
Economy	o Promoting economic prosperity and protecting the environment
Communities	o Working with communities to enhance local services
Efficiency	o Delivering high quality, cost-effective public services

Improving the quality and quantity of sport and recreation facilities in Hart can help to contribute to the strategies four strategic aims. Improved facilities can contribute towards the county councils aim to improve health and well-being by reducing the difference between those with the best and worst health through facilities that can be accessed by the whole community. Building new facilities or improving the current stock can contribute towards economic growth by increasing footfall into the centres and ensuring the district remains competitive with its neighbouring boroughs. Improved facilities can also enhance local services offer to communities. Evidence from Sport England highlighted earlier in Section 1 reaffirms this and shows that increasing participation in sport and recreation can help to reduce health inequalities, spur economic growth and energise community engagement.

### **Sport Hampshire & IOW (SHIOW)**

Sport Hampshire & IOW (SHIOW) is one of 44 County Sports Partnerships in England, committed to increasing levels of participation in sport and physical activity. As a Partnership, Sport Hampshire & IOW is hosted by Hampshire County Council and works with a range of organisations to increase sports and physical activity participation.

Their vision is, *'Inspiring more people, to be more active, more often'* which they plan to achieve through four strategic aims:

- o To inspire and sustain greater participation in sport and physical activity.
- o To make the case for sport and physical activity, building the evidence base, advocating its benefits and providing the right information to inspire people to be active.
- o To support activity at all levels through the development of a quality workforce: coaches, instructors, leaders, volunteers, teachers, officials and administrators.
- o To plan strategically and provide a range of high quality, active environments and appropriate facilities supporting introductory activities, participation and performance sport.

New or improved sports facilities can help to contribute towards the SHIOW vision by providing more and better opportunities for people in Hart to be physically active. An increased number of physically active people has many benefits for Hart, from improving health and well-being, saving money to help grow the economy, creating happier communities and so much more.

### 4.3 Local Strategy

Local strategies outlining priorities for Hart District which the development of improved facilities for sport and recreation in the district can contribute towards are referenced in the section which follows.

#### **'Hart Leisure Strategy' 2007-2017**

'Hart Leisure Strategy' is designed as a blueprint for direction over the ten-year period from 2007. It is directly linked to the needs of the community and the themes within the strategy serve as signposts to current and future delivery.

The strategy provides that following Mission Statement; *'Hart District Council aims to enable the provision of a range of high quality and accessible facilities, services and opportunities which meet the leisure, sport, health and physical activity needs of the District's communities'*.

To achieve this the strategy has the following aims:

- Provide a strategic overview and a co-ordinated approach to future planning and resourcing of leisure provision in the district contained in the companion document.
- Ensure leisure contributes to community health and safety.
- Increase participation in leisure activities in the District.
- Identify ways of addressing identified leisure needs.
- Make particular provision for both younger and older people.
- Develop a framework against which resources can be allocated and investment prioritised.
- Harness the benefits of the 2012 Olympic Games.

One of the component areas that the leisure strategy focuses on is facility development and infrastructure including indoor sport and outdoor sport facilities. The strategy puts forward some specific areas where development is required which this study has referenced with regard to the proposed investment needs later in Section 6. These include the refurbishment of Hart and Frogmore Leisure Centres, development of Hart Leisure Centre as an indoor facility hub and a commitment to the future development of Elvetham Heath Community Centre and the joint use outdoor sports area.

The strategy also states that the council will investigate the provision of a new teaching/studio swimming pool (included in the New Hart Leisure Centre facility mix) or negotiated access to other externally operated facilities, develop of at least two new artificial grass pitches (included in the New Hart Leisure Centre facility mix and expansion of Calthorpe School), promote of outdoor/indoor bowls facilities in Hook and/or Hartley Wintney and financially assist with tennis development in Odiham through the local club.

#### **'Hart Corporate Plan'**

'Hart Corporate Plan' sets out Hart District Councils priorities, goals and promises for a three year period.

<b>Environment</b>	Protect and enhance our natural and built environment Reduce the amount of waste produced in the District and increase our rate of recycling Reduce energy consumption Keep Hart a clean and attractive place to live and work
<b>Economy</b>	Help businesses get established and grow Encourage high quality housing development in the right locations to meet local needs Strengthen your town and village centres for a vibrant, lively future Ensure the infrastructure needs of the community are met
<b>Communities</b>	Work with communities to help each one plan their own futures Work with partners to keep Hart healthy and safe Provide new and upgraded leisure facilities for a happy health future Continue to provide good quality great value services

Improved quality and supply of facilities for sport and recreation can help to contribute towards several of the corporate plans priorities but contribute significantly to providing new and upgraded leisure facilities. The plan refers directly to the need to replace Hart Leisure Centre, update



Frogmore Leisure Centre and develop the role of Edenbrook Country Park as an active leisure site with a visitor centre.

#### **'Feasibility Study for a Replacement Leisure Centre'**

'Feasibility Study for a Replacement Leisure Centre' is a review undertaken in 2010 of potential options for the development of a replacement Hart Leisure Centre in Fleet. Hart District Council are looking at an increase in supply of 4,400 new homes over the period 2006 – 2028. The review states that there is already identified pressure on the existing Hart Leisure Centre with the pool reaching programmed capacity and that this pressure will increase as new houses are built in Hart and the immediate surrounding areas. There is also a need for increased secondary school places and this will mean the need to expand provision on a local secondary school site.

The purpose of this study was to:

- Justify the need for a replacement Leisure Centre in Hart
- Provide a potential facility mix which could be delivered at a new facility
- Identify the total procurement costs of new replacement Leisure Centre in Hart
- Estimate the land take required for a new replacement Leisure Centre
- Identify the procurement and construction period assuming no overt landscape problems

The review suggested that the leisure and education needs of the community identified could be met, by providing a new Hart Leisure Centre on land opposite the existing Hart Leisure Centre, to replace the existing facility. This would then allow the current Hart Leisure Centre to be used for the expansion of the secondary school. The document also highlights a number of strategic and economic benefits including assisting towards the creation of a multi sports/recreation hub which will increase participation, create new coaching roles and increase income.

Subsequent to this Feasibility Study, the facility mix for the new Hart Leisure Centre has been confirmed and has been included where appropriate in Section 6 and the Playing Pitch Strategy.

#### **4.4 Conclusion**

The proposed investment options that are considered later in this study will contribute significantly to the wider strategic priorities both internally within the Council as well as externally for a number of key influential partner agencies. This close alignment to the wider strategic needs of the district will ensure that any potential investment provides the best possible opportunities to meet local needs and demands as well as helping to address Hart Districts identified infrastructure needs both now and in the future.

The wider value of participation in active recreation, physical activity and sport is recognised across a range of policy areas both locally and nationally, including planning, community development and health. It will be essential that the Council utilises both the wider evidence base presented within this document and the evident alignment with leading strategic drivers to secure future funding for what this study highlights as essential investment needs for the residents of Hart.

The strategic backdrop reflects Hart District Council's commitment to improving the sport and recreation offer to its residents and providing them with the opportunity to lead active healthy lives. Specific requirements to improve facilities in the district have already been highlighted in both the leisure strategy and the corporate plan including the need to replace Hart Leisure Centre and update Frogmore Leisure Centre. This study will add further weight to this as well as form part of the evidence base to underpin the new Hart District Council Local Plan.

## Section 5: Consultation

Consultation is critical to help gather information and then check, challenge and validate the supply audit and picture of demand presented in this study. In terms of consultation the NPPF refers to the need for early and meaningful engagement and collaboration. This emphasises the importance of Stage A: Prepare and Tailor the Approach and ensuring the right people are involved in the assessment work at the outset. The NPPF, within paragraph 155, suggests that *"a wide section of the community should be proactively engaged, so that local plans, as far as possible, reflect a collective vision and a set of agreed priorities."*

As such, consultation is key to building a comprehensive local picture of need and priority for sport within this study and formulate Hart's emerging planning policies. Ahead of the detailed analysis of provision and the supply and demand of facilities, a process of consultation with key partners and stakeholders was undertaken.

The consultation process included online surveys to determine sport and leisure facility needs in the district and also separate surveys for organisations that own or maintain playing pitches which asked specific questions relating to playing pitch maintenance and use.

This section of the report provides a summary of the findings from the general facility demand surveys that were sent to National Governing Bodies of Sport (NGBs), primary/secondary schools and community groups, sports clubs, Parish and Town Councils and the general public (as part of the wider Open Space public consultation). The analysis which follows highlights the emerging findings relating to demand and supply and the provision of facilities for sport and physical activity in Hart.

A number of the responses and facility needs within this section related to the playing pitch strategy, most notably the Parish Councils for whom a number have direct responsibility for the management and maintenance.

This report sets out all of the consultation findings for the surveys and consultation undertaken for the Built Facilities strategy and the Playing Pitch Strategy with the needs for Playing Pitch sport related investment having fed directly into the detailed conclusions and priorities presented within that report.

### 5.1 Consultation with NGBS

An electronic survey was distributed to 47 NGBs to gather their views on the current and future provision of sport and recreation facilities in Hart and to ascertain whether the district has been identified as a priority area for the development for their sport. Responses were received from 35 different NGBs.

Figure 5.1 summaries the key facility priorities for each NGB that responded to the survey, each NGB's opinion on current facility provision for their sport within Hart, identification of future facility needs and whether or not the NGB can contribute funding towards facility developments for their sport. The highlighted grey boxes indicates where Hart is a priority area for the NGB in question.

**Figure 5.1: NGB Survey Consultation Summary**

NGB	Facility Priorities	Current Provision in Hart District	Future Facility Needs
<b>Amateur swimming association (ASA)</b>	The NGB confirmed that Hart is a priority area in so much as they are aware of plans to build a new pool. Hart DC have been identified as part of a Hampshire wide research project as a local authority who would get ASA Facility time and support.	Amateur swimming association would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB stated that there is a need to increase the quantity of swimming pools in Hart.
<b>Archery GB</b>	Archery GB confirmed that Hart District is not a priority area for their sport.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB did not comment on future facility needs in the area.
<b>Badminton England</b>	Badminton England confirmed that Hart District is not a priority area for their sport.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average' but also commented that this was down to lack of local knowledge.	Badminton England stated that their strategy has not highlighted a need to develop new facilities in the area however improvements in quality are generally needed.
<b>Basketball England</b>	Basketball England did not comment on whether or not Hart District was a priority area for their sport.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB stated they are not aware of need to develop either the quality or quantity of sports halls in the area.
<b>Boccia England</b>	Hart District is a priority area for Boccia England for 2015-16.	The NGB stated that they were unable to comment on the current provision.	The NGB feels that there is a need to increase the quantity of sports halls in the District. This would involve investment for permanently marked Boccia Courts, making sports halls more accessible for disabled participants.
<b>Bowls England</b>	Bowls England stated that Hart is not a priority area for their sport. The NGB does not have capital funding allocated as part of their WSP. Increasing participation for over 50s and people with disabilities are the main NGB priorities.	Bowls England would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB feels that is unlikely that any more bowls facilities are needed. Their prime concern is supporting the facilities that already exist.
<b>British Canoeing</b>	British Canoeing stated that Hart District is a priority for them and that the area contains some good clubs. Their facility priorities include improving existing facilities, increasing access to sports facilities and ensuring canoe clubs have facilities that can fully accommodate the sport.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB feels that there is a need to improve the quality of water based sport facilities. Clubs need better access to swimming pools and better engagement for clubs requiring pool use.
<b>British Equestrian Federation</b>	British Equestrian Federation confirmed that Hart is not a priority area for their sport.	The NGB did not feel able to comment on the current facilities available in Hart.	The NGB did not comment on Hart's future facility needs.
<b>British Fencing</b>	The NGB confirmed that Hart District is a priority area for their sport. There are clubs that need venues. British Fencing's facility priorities include developing new facilities, improving existing facilities, securing investment into new and existing sports facilities and increasing access to sports facilities.	British Fencing would rate the quality and accessibility of facilities for their sport in the district as 'average' and the quantity as 'poor'. The NGB commented that Sports venues are old and run down and scarce.	The NGB feels that there is a need to increase the quantity of athletics facilities, indoor athletics facilities, sports halls, swimming pools and water based sport facilities. They also feel that the quality of changing facilities needs to be improved.

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NGB	Facility Priorities	Current Provision in Hart District	Future Facility Needs
<b>British Gymnastics</b>	The NGB confirmed that Hart is not a priority area for their sport. They currently do not have any priority areas.	The NGB would rate the quality of facilities for their sport in the district as 'average'. There are no dedicated gymnastics/trampolining facilities in the Hart DC area. The Clubs are based out of School halls and Leisure Centres.	The NGB feels there is a need to increase the quantity of gymnastic centres in the District.
<b>British Judo Association</b>	British Judo Association stated that Hart District is not a priority area for their sport.	British Judo Association did not feel able to comment on the current facility provision in Hart as they do not have this local knowledge.	The NGB feels that there is a need to improve the quality of Martial arts studio/dojos. The NGB Has spoken to the judo club that uses Frogmore Leisure centre, who feel the facility needs updating.
<b>British Orienteering</b>	British Orienteering stated the Hart is not a priority area for their sport.	British Orienteering would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB did not comment on Hart's future facility needs.
<b>British Rowing</b>	British Rowing stated that Hart District is not a priority area for their sport as there are no rowing clubs in Hart.	The NGB would rate the quality of facilities for their sport in the district as 'average'.	The NGB feels that there is a need to improve the quality of gymnastics centres and water based sports facilities.
<b>British Taekwondo</b>	The NGB stated that Hart is not a priority area as they are not aware of any British Taekwondo affiliated clubs operating in the District.	British Taekwondo commented that they are no aware of the facilities for their sport that exist in the District.	The NGB have not explored any opportunities to expand in this area. Hampshire is not a priority area for our sport.
<b>British Water Ski &amp; Wakeboard</b>	British Water Ski & Wakeboard did not comment on whether or not Hart is a Priority area for their sport.	The NGB stated that they do not have any clubs or facilities in the area.	The NGB did not comment on Hart's future facility needs.
<b>British Weightlifting</b>	The NGB stated that Districts are yet to be planned for the next financial year, however at present the Hart District is not a priority over others.	The NGB stated that there are no weightlifting clubs in the area that they are aware of.	The NGB commented that there is a need to increase the gym/ health and fitness suites. There are no Olympic Weightlifting facilities in the area that are known to the NGB.
<b>British Wrestling</b>	British Wrestling confirmed that Hart District is not a priority area for their sport as there are no wrestling clubs in the area.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'.	The NGB did not comment on Hart's future facility needs.
<b>England Athletics</b>	Hart District is a priority area for England Athletics. The NGB confirmed that their facility priorities for the area include securing investment into new and existing sports facilities.	England Athletics would rate the quality of facilities in the District as 'average'. There are grass tracks, but no all- weather jumps facilities or throwing circles.	The NGB feel that there is a need to increase the quantity of Athletics Facilities in the area.

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NGB	Facility Priorities	Current Provision in Hart District	Future Facility Needs
<b>England Boxing</b>	The NGB confirmed that Hart is not a priority area for their sport.	England Boxing would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'. The NGB stated that they do not have any activity in the area.	The NGB did not comment on future facility needs in the District.
<b>England Golf</b>	England Golf confirmed that the Hart District is a priority area for their sport. They are always looking to develop golf in any area within Hampshire, Isle of Wight and the Channel Islands. If Golf is a priority in Hart then we are here to help and increase participation.	The NGB would rate the quality and quantity of facilities for their sport as 'average' and the accessibility as 'good'	The NGB did not comment on Hart's future facility needs.
<b>England Handball</b>	England Handball confirmed the Hart is a priority area for their sport. The NGB's facility priorities for the area include developing new facilities, securing investment into new and existing sports facilities and increasing access to sports facilities.	The NGB would rate the quality of facilities for their sport in the area as 'very poor' the quantity as 'poor' and the accessibility as 'average'. The NGB commented that currently nothing reaches the required specification for a Handball court.	The NGB feels there is a need to improve the quality of changing facilities, gymnastics centres, Indoor athletics facilities and sports halls.
<b>England Hockey</b>	England Hockey confirmed that Hart District is a priority area for their sport. There is very high latent demand and strong proactive clubs which are growing, and as such developing new facilities in Hart is a priority for the NGB. The recent decision to change the surface at Frogmore Leisure centre against NGB and Sport England advice left Hart without any hockey pitches.	The NGB would rate the quality of facilities for their sport in the area as 'poor' the quantity as 'very poor' and the accessibility as 'good'.	The NGB commented that there is a need to increase the quantity of sports halls in the area.
<b>England Netball</b>	England Netball confirmed that Hart District is a priority area but only is as much as any area in needs support would be considered a priority. The NGB's facility priorities for the District are Improving existing facilities, securing investment into new and existing sports facilities and Increasing access to sports facilities.	The NGB would rate the quality quantity of facilities for their sport in the area as 'poor' and the accessibility as 'very poor'.	The NGB feels there is a need to improve the quality of Netball courts and increase the quantity of Sports halls.
<b>England Squash and Racketball</b>	The NGB has identified ten priority areas across England. Hart is not in one of these areas. The facility priorities for the NGB are improving existing indoor facilities and securing investment into new and existing sports facilities.	The NGB stated that the loss of six courts at Hart Leisure Centre without any alternative provision is a concern for them as this would impact on existing participation. They would like to see an additional two to four courts to cater for the displacement.	The NGB stated that if two additional glass backed courts could be provided at Frogmore Leisure Centre in addition to the existing two glass backed courts, then they would be interested in using the site as a competition venue and also possible capital investment.
<b>English Indoor Bowling Association Ltd</b>	The NGB stated the Hart is not a priority area. There are sufficient Facilities surrounding your area - Loddon Vale IBC, West Basingstoke (eight rinks); Camberley IBC, Camberley (six rinks); Farnborough Leisure Centre – Rushmoor IBC (six rinks)	The NGB did not comment on the current facility provision in the district.	The NGB commented that they do not feel that there is a need to invest in purpose built Indoor Bowls facilities based on current supply in surrounding areas.
<b>Exercise Movement and Dance Partnership</b>	Exercise Movement and Dance Partnership confirmed that Hart District is not a priority area for their organisation.	The NGB were not able to comment as they are not aware of the facilities for exercise movement and dance that exist in the District.	The NGB did not comment on Hart's future facility needs.



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NGB	Facility Priorities	Current Provision in Hart District	Future Facility Needs
<b>Goalball UK</b>	Goalball UK stated that Hart District is not a priority area for their sport.	The NGB did not feel able to comment on the current facilities available in Hart.	The NGB did not comment on Hart's future facility needs.
<b>Hampshire FA</b>	Hampshire FA confirmed that Hart District is a priority area for their sport. Some of the top priority clubs are based in Hart and as such the NGB feel that they need to ensure have access to suitable facilities.	Hampshire FA would rate the quality, quantity and accessibility of facilities for their sport in the district as 'good'.	The NGB feels that there is a need to improve the quality of football pitches and increase the quantity of AGPs.
<b>Lawn Tennis Association (LTA)</b>	LTA confirmed that Hart District is not a priority area for their sport.	The NGB feel that that the facilities for their sport in Hart are of good quality and accessibility and average in quantity.	LTA feel there is a need to improve the quality of tennis courts in Hart.
<b>Pentathlon GB</b>	Pentathlon GB did not comment on whether or not Hart is a Priority area for their sport.	The NGB did not feel able to comment as they do not use facilities in the area.	The NGB did not comment on Hart's future facility needs.
<b>Royal Yachting Association</b>	Royal Yachting Association confirmed that Hart District is not a priority area for their sport as it is an inland area.	Royal Yachting stated that they do not have any clubs or facilities in the area.	The NGB did not comment on Hart's future facility needs.
<b>Rugby Football Union</b>	Rugby Football Union confirmed that Hart is not a priority area for their sport. There are currently no active rugby clubs in Hart District. With established clubs surrounding the area in Aldershot (Rushmoor DC), Alton (East Hants), Basingstoke and Chineham (both Basingstoke and Deane). The NGB is however aware of a group of players considering forming a club in Hook.	The NGB would rate the quality of facilities for their sport in the district as 'good'. There are no clubs in Hart District at present but the new club that may be forming has already made an arrangement to use the adequate facility at LWC.	The NGB feels that there is a need to increase the quantity of AGPs in the area.
<b>Snowsport England</b>	Snowsport England commented that Hart is not a priority area for their sport as there are no Snowsport facilities in the area.	The NGB stated that the facilities for their sport can be rated as 'very poor' in quality, quantity and accessibility.	The NGB did not comment on Hart's future facility needs.
<b>Table Tennis England</b>	Table Tennis England confirmed that Hart is not a priority area for their sport as there are no affiliated clubs.	The NGB stated that they do not currently know of any facilities for their sport in the area.	The NGB did not comment on Hart's future facility needs.
<b>The British Mountaineering Council</b>	The British Mountaineering Council stated that Hart District is not a priority area for their sport. The NGB does not currently have a facilities strategy but at a local level they are happy to support any developments.	The NGB stated that they are unsure of all the climbing facilities within the area.	The British Mountaineering Council are unsure of the local demand for further facilities in Hart District.

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NGB	Facility Priorities	Current Provision in Hart District	Future Facility Needs
<b>Volleyball England</b>	Volleyball England stated that Hart District is not a priority area for the sport however they do have two affiliated clubs situated in Hart.	The NGB would rate the quality, quantity and accessibility of facilities for their sport in the district as 'good'.	Volleyball England commented that there is no need to improve either the quality or quantity of sports halls in the area.

### 5.1.1 Conclusion

10 of the NGBs surveyed confirmed that Hart is a priority area for their sport. These were Amateur swimming association (ASA), Boccia England, British Canoeing, British Fencing, England Athletics, England Golf, England Handball, England Hockey, England Netball and Hampshire FA.

Comments provided by the NGBs who were engaged indicate that there is scope for sports development in Hart amongst those who indicated that it is a priority area for their organisation. Some NGBs commented that they feel the facility supply within Hart and also the surrounding areas is sufficient to meet the local demand including Indoor bowls and others commented that they were not aware of any demand for facility development including Basketball England, Badminton England and Volleyball England.

The NGBs were asked what their facility priorities are for the coming years and although the responses were varied, reflecting the varied sports they represent, key emerging priorities are 'securing investment into new and existing facilities' as well 'increasing access to facilities' for their sport.

NGBs were also asked about the current supply of facilities in Hart, specifically about the overall quality and quantity of facilities for their sport. The NGB consultation findings highlight that sports facilities in Hart are of considered 'average'. Specific issues raised by NGBs included a need to develop the quality of tennis court space and athletics facilities.

### 5.2 Consultation with Schools

In order to ascertain the demands and needs related to school sports facility provision within Hart District as a key area of supply for sport and recreation in the district, an online survey was distributed to educational establishments in the district to gather their views on current and future provision and to understand their needs and priorities. 35 individual responses were received from 30 different educational establishments. The education sites which responded to the survey are listed in Figure 5.2 below.

**Figure 5.2: School survey respondents**

Primary Schools	Secondary Schools	Private Schools
All Saints Junior School Buryfields Infant School Charles Kingsley's Primary School Church Crookham Junior School Cranford Park CE Primary School Crondall Primary School Dogmersfield CE Aided Primary Elvetham Heath Primary School Fleet Infant School Frogmore Infant School Greenfields Junior School Hawley Primary School Heatherside Infant School Heatherside Junior School Hook Infant School Hook Junior School Mayhill Junior School Newlands Primary School Oakwood Infant School Potley Hill Primary School Tweseldown Infant School Westfields Junior School Whitewater C of E Primary School	Calthorpe Park School Court Moor School Frogmore Community College Robert May's School	Lord Wandsworth College Yateley Manor School

### 5.2.1 Facility Provision and Community Usage at School Sites

Schools were asked to rate and comment on the quality of their own facilities for sport and physical activity. A summary of responses to this question is provided in Figure 5.3.

**Figure 5.3: Rating of quality of facilities at school sites**

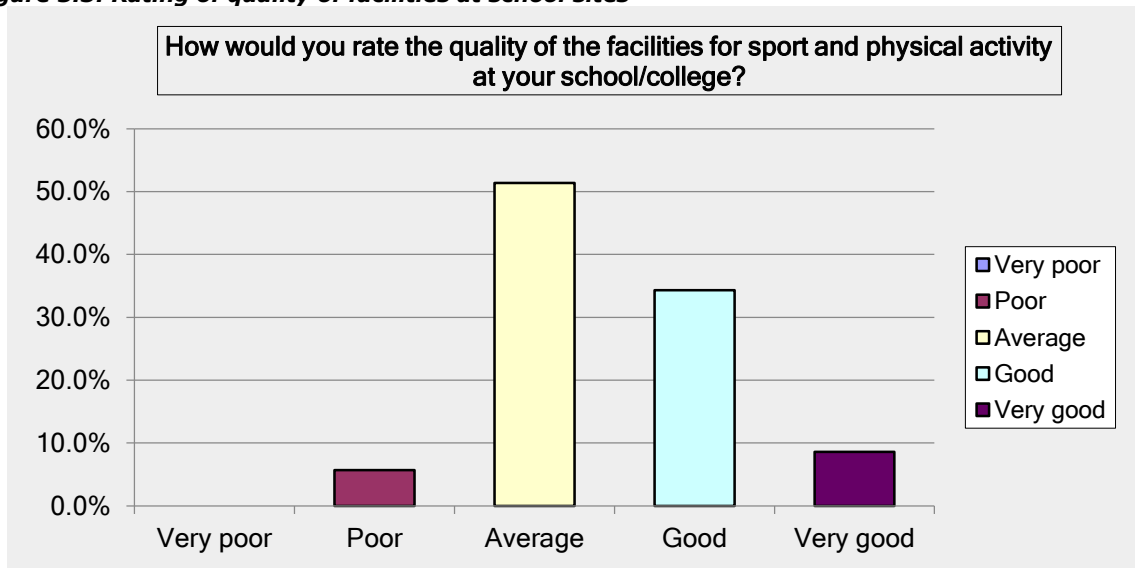


Figure 5.3 shows that the majority of schools (51%) would rate the quality of sports facilities at their site as 'average'. 34% of respondents felt that their facilities are 'good' with only three respondents rating them as 'very good' and two as 'poor'. This may suggest that schools in the area have access to adequate facilities but may some facilities many need updating to reach a high quality on-site facility provision. No respondents reported that the facilities at their school are 'very poor'.

Schools were asked to rate and comment on the quantity of their own facilities for sport and physical activity. A summary of responses to this question is provided in Figure 5.4.

**Figure 5.4: Rating of quantity of facilities at school sites**

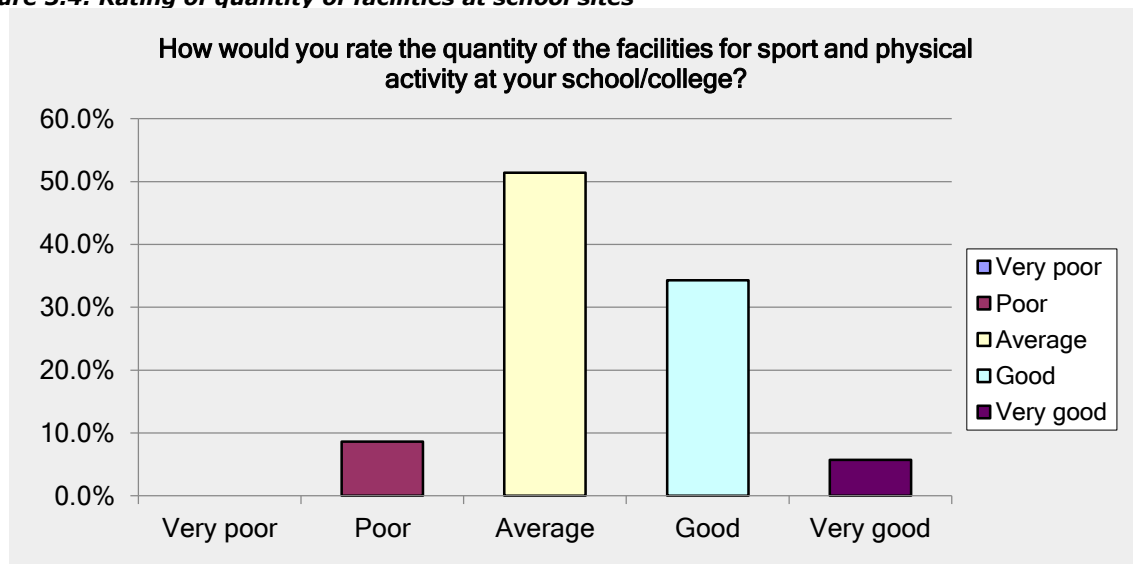


Figure 5.4 shows that respondents gave a very similar rating for the quantity of facilities at their school site as they did for the quality. As with quality, the majority of schools (51%) rated the quantity of sports facilities at their site as 'average'. 34% of respondents would rate the quantity of their facilities as 'good' with only three respondents rating it as 'very good' and two as 'poor'. None of the respondents reported that the quantity of facilities at their school could be described as 'very poor'.

Schools were asked to rate and comment on the accessibility of their own facilities for sport and physical activity. A summary of responses to this question is provided in Figure 5.5.

**Figure 5.5: Rating of accessibility of facilities at school sites**

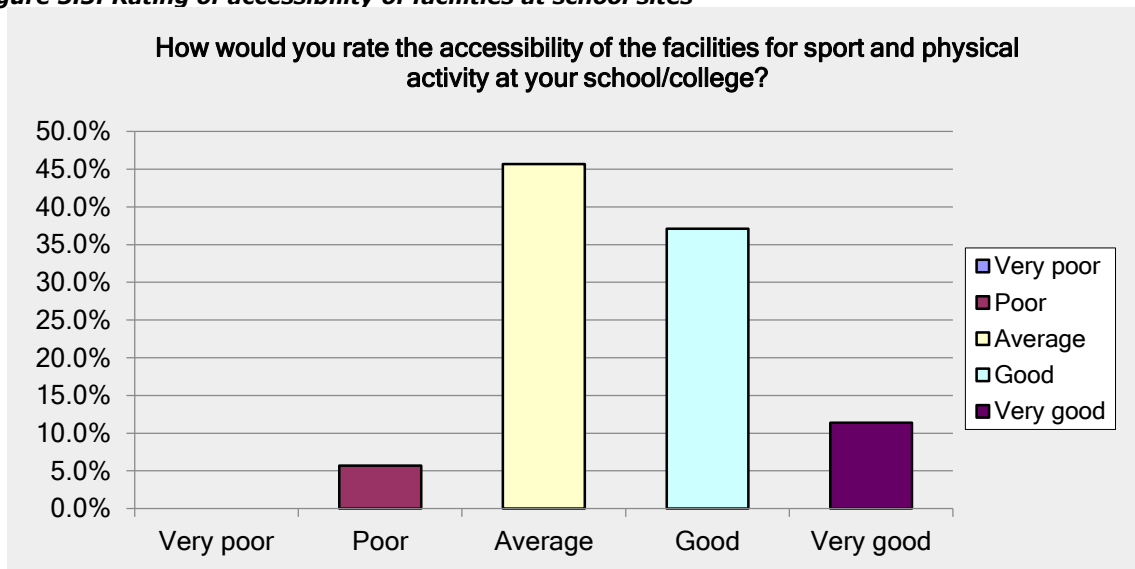


Figure 5.5 shows that similarly to quality and quantity, the majority (45.7%) of respondents would rate the accessibility of the facilities for sport and recreation as 'average'. 37% felt that accessibility at their site is 'good'. Only four respondents felt that their facilities could be rated as 'very good' for accessibility with the final two rating it as 'poor'. No respondents rated the accessibility of their facilities as 'very poor'.

The schools were asked if they have intentions to improve the facilities at their school site. 12 stated that they do not with 19 respondents confirming plans to improve facilities.

Schools were asked to state what their facility priorities are for the coming years. The findings are summarised in Figure 5.6, 5.7 and 5.8.

Respondents were asked whether developing facilities for sport and physical activity is a priority for them. The findings are summarised in Figure 5.6 below.

**Figure 5.6 Develop new facilities for sport and physical activity**

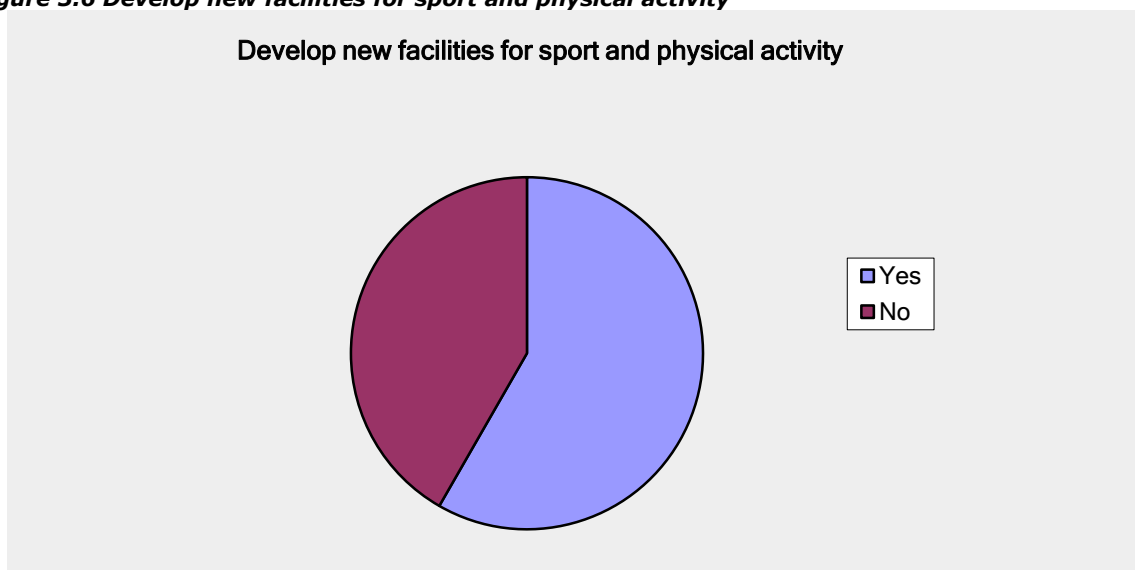




Figure 5.6 shows that the seven of the respondents see developing new facilities for sport and physical activity as a priority.

Schools were asked whether improving/refurbishing their existing sport and physical activity facilities is a priority for them. The findings are summarised in Figure 5.7.

**Figure 5.7 Improve/refurbish existing facilities for sport and physical activity**

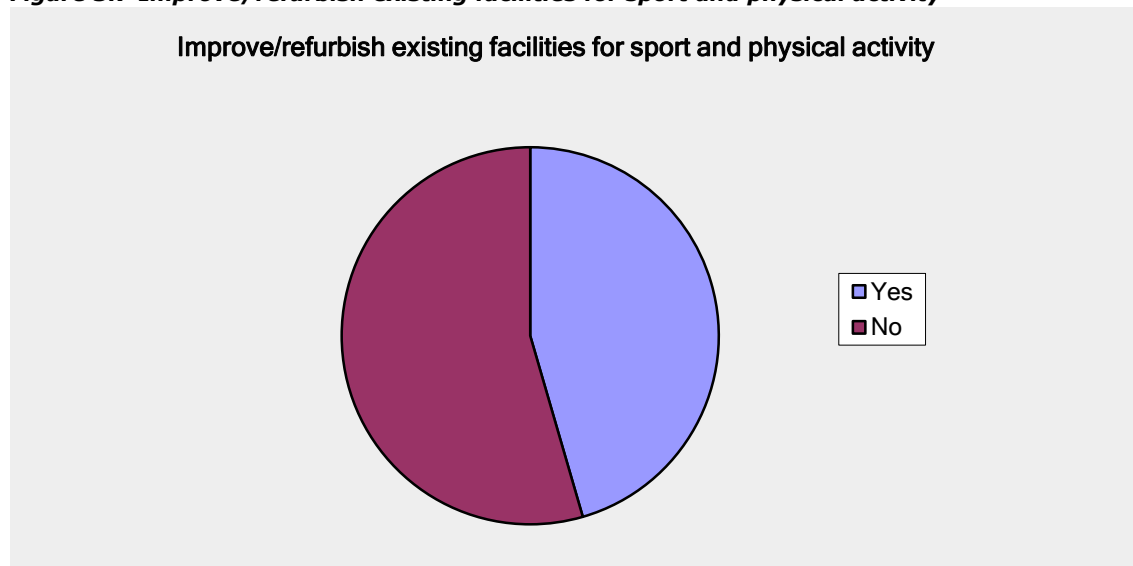


Figure 5.7 shows that five respondents feel that improving/ refurbishing existing facilities for sport and physical activity is a priority. The following schools in Figure 5.8 all provided comments on the status of their current proposals:

**Figure 5.8: School survey respondents**

School	Development Plans	Stage of plan
<b>Court Moor School</b>	The school would like to develop an artificial cricket pitch.	The stage of the plans are unknown.
<b>Church Crookham Junior School</b>	Aspirations to build an all-weather MUGA at the school and put a traversing wall on the playground.	The plans are not well developed and are in the early conception stage.
<b>Lord Wandsworth College</b>	The school has considered building a new sports pavilion.	The plans are still in the early conception stage.
<b>Mayhill Junior School</b>	The school would like to install a long/jump pit and run up on the school field to increase athletics participation.	The stage of the plans are unknown.
<b>Robert May's School</b>	The school are considering the possibility of refurbishing their sports hall with a fitness suite.	The plans are at an early stage. The school has applied to the Education Funding Agency for a capital improvement grant.
<b>Westfields junior school</b>	The school has considered building all weather pitches at the site.	There has been an attempt of access football foundation funding.
<b>Yateley Manor School</b>	Aspirations to build an all-weather surface MUGA on condemned tennis courts and build new changing rooms.	The plans are in the early stages, the school will require funding assistance.

Schools were asked whether increasing use of their sport and physical activity facilities by local clubs, other schools, community groups and members of the public is a priority for them. The findings are summarised in Figure 5.9.

**Figure 5.9 Increased usage of facilities by local clubs, other schools, groups and members of the public**

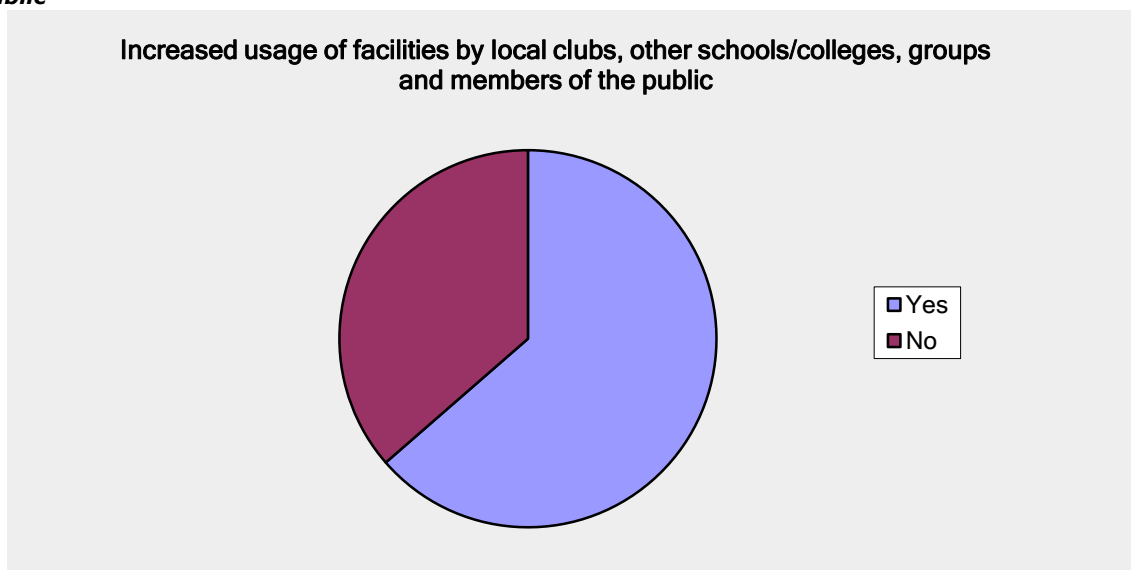


Figure 5.9 shows that six respondents feel that increasing the use of their facilities by local clubs, other schools, groups and members of the public is a priority. Respondents provided the following comments in Figure 5.10:

**Figure 5.10: School survey respondents**

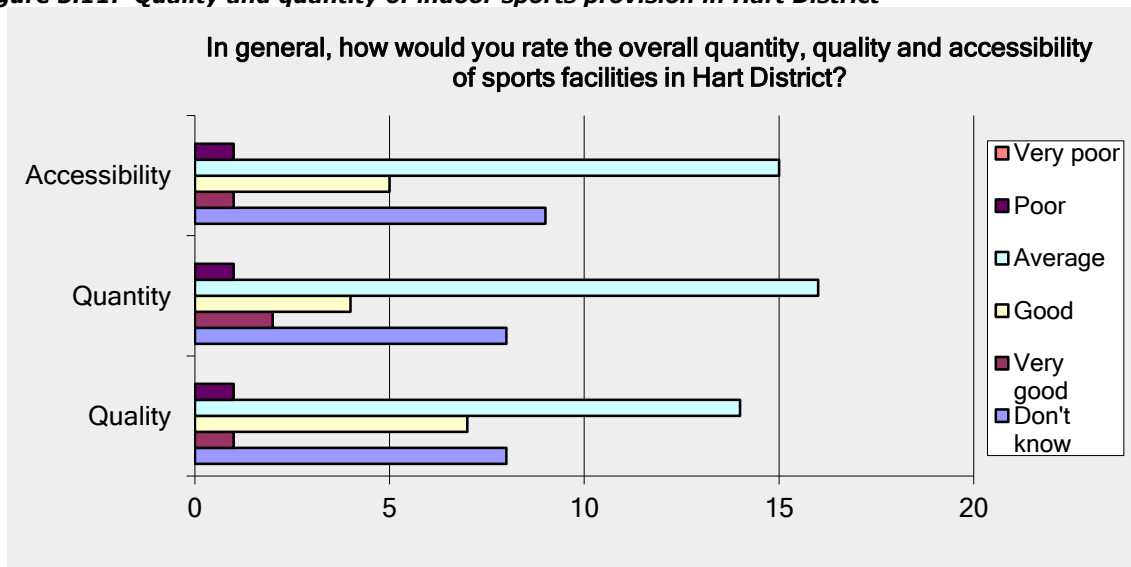
School	Community Use Plans
<b>Court Moor School</b>	The school have resources in place to open the school site at weekends and evenings for community use.
<b>Church Crookham Junior School</b>	School facilities are expanding and as such they would like to increased community use at the weekend and in the evening.
<b>Lord Wandsworth College</b>	The college has on going ambitions to improve community access to the college's sports facilities.
<b>Robert May's School</b>	The school feels that following the planned improvements to the sports hall and changing facilities it is likely that there will be more interest in using the facilities from the local community.
<b>Westfields junior school</b>	The school has had meetings with the Football Association and feeder schools to discuss developing new facilities that will be used by the school and will also be available to hire.
<b>Yateley Manor School</b>	The school as aspirations to increase community use during the holidays. The school's new hall will be available for use from September 2015 and there is an intention for the planned 3G pitch to be available to the community after hours.

The schools were asked to confirm the reasons why the facilities are not open for community use. The main reasons provided were that the school/college is not open and staff are not on site at evenings and usage by the school/college does not allow for community demand to be accommodated.

### 5.2.2 Usage of Hart Facilities

Schools were also asked about their experience and usage of community facilities in Hart. 17 schools said that they use facilities at other locations in Hart and 14 said they did not. Schools were then asked to rate the quality and quantity of sports provision in Hart overall. Responses to this question are summarised in Figure 5.11 which follows.

**Figure 5.11: Quality and quantity of indoor sports provision in Hart District**



The majority of respondents would rate the overall accessibility, quantity and quality of facilities in Hart as 'average'. 'Good' was the next most popular chosen by respondents followed by 'poor' and 'very poor'. This indicates that the respondents feel the provision overall in Hart is of an adequate standard however there some areas where improvements are required to bring the facility mix to a high standard.

Schools were asked to confirm what their sport and recreation facility investment needs are for sport the coming years, the results of which are summarised in Figure 5.12 below.

**Figure 5.12: Investment needs for sport and recreation facilities**

Facility Type	Improve quality	Increase quantity	Neither
Artificial grass pitches (AGP)	1	8	1
Athletics tracks	2	5	1
Boxing gym	1	10	0
Changing rooms	1	8	1
Cricket pitches	1	14	3
Dance or exercise studios	2	11	2
Football pitches	0	2	5
Gym/health and fitness suites	7	4	4
Gymnastics centres	3	4	6
Indoor athletics facilities	1	4	6
Indoor bowls	5	2	8
Indoor tennis centres	2	6	8
Martial arts studio/dojos	2	6	5
Netball courts	1	10	3
Outdoor bowls	0	7	5
Rugby pitches	0	12	2
Sports halls	1	1	4
Squash courts	5	8	2
Swimming pools	1	2	5
Tennis courts	3	5	4
Water based sports facilities	4	7	4

Figure 5.12 shows that the main facility priorities for schools include increasing the quantity of cricket pitches, rugby pitches, dance or exercise studios, netball courts, artificial grass pitches and changing rooms. Opportunities to address these needs in Hart and increase access to existing facilities should be explored.

### 5.2.3 Conclusion

Consultation with schools reveals that they are broadly satisfied with facility provision for sport and recreation in Hart with both school and wider facility provision being rated as 'average' or 'good' by the majority of respondents. Overall there were no facility issues highlighted by the respondents. Some respondents identified specific deficiencies with their onsite facilities however there was also a strong indication that developments are being planned or taking place to rectify this in most cases. The survey findings indicated that there is the possibility that some schools might be in a position to open up more of their facilities for more community use which could help to meet unmet demand highlighted in this study.

### 5.3 Consultation with Parish and Town Councils

An electronic survey was distributed to the Parish and Town Councils in Hart to gather their views on the current and future provision of Leisure facilities in their local areas and in the District as whole. Questions were also asked relating leisure centre facility needs and priorities. The survey was sent to 21 Parish and Town Councils. 19 individual responses were submitted the results of which are analysed in this section. The Parish and Town Councils who responded to the survey as shown in Figure 5.13 were:

**Figure 5.13: Parish and Town Council Survey Respondents**

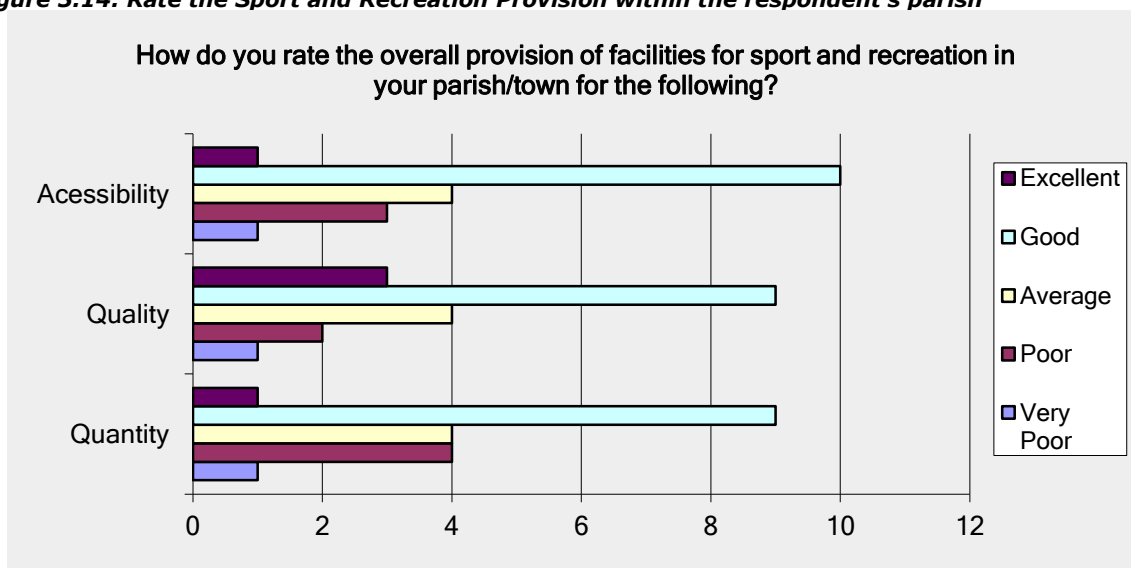
Parish and Town Councils	
Blackwater and Hawley Town Council	Greywell Parish Council
Bramshill Parish Council	Hartley Wintney Parish Council
Church Crookham Parish Council	Heckfield Parish Council
Crondall Parish Council	Hook Parish Council
Crookham Village Parish Council	Long Sutton and Well Parish Council
Dogmersfield Parish Council	Odiham Parish Council
Elvetham Heath Parish Council	South Warnborough Parish Council
Ewshot Parish Council	Winchfield Parish Council
Eversley Parish Council	Yateley Town Council
Fleet Town Council	

Mattingley Parish Council and Rotherwick Parish Council were the only two Parish and Town Councils not to respond to the survey.

### 5.3.1 Parish Sport and Recreation Provision

The Parish and Town Council representatives were asked to rate the overall sport and recreation provision within the Council’s territory.

**Figure 5.14: Rate the Sport and Recreation Provision within the respondent’s parish**



The majority of respondents felt that the facilities situated in their parish can be rated as ‘good’ for quality, quantity and accessibility. 47.3% rated the quality and quantity in their Parish or Town as ‘good’ with 52.6% rating the accessibility as ‘good’. The respondents provided the following comments which are summarised in the table below:

**Figure 5.15: Parish Council Survey Respondent Comments**

Parish and Town Council	Comments
Blackwater and Hawley Town Council	Public transport (i.e. bus access) outside the facilities would be advantageous.
Church Crookham Parish Council	The pavilion at Peter Driver Sports Ground is not suitable for disabled access.
Crondall Parish Council	There is reasonable provision. The football field is in poor state.
Crookham Village Parish Council	The village has no facilities. Zebon Copse estate has two public open spaces one of which serves as football pitches.
Dogmersfield Parish Council	Dogmersfield has no sports facilities. The cricket field is privately owned and leased to the local Cricket club.
Elvetham Heath Parish Council	The Parish has very limited open space.
Eversley Parish Council	Quantity is good but is focused on cricket, football and children's play grounds. The council have an opportunity to develop new facilities on reclaimed land in conjunction with Eversley Sports Association (ESA).
Ewshot Parish Council	Facilities are as good as space and resources allow. A refurbishment programme is in hand funded by S106.
Greywell Parish Council	There are no sports recreation facilities in Greywell.
Hartley Wintney Parish Council	Additional sports facilities required particularly for football and for all weather. Current facilities are good although limited however there is an additional youth football and a cricket facility being developed.
Hook Parish Council	The pressures on open spaces is increasing and there are a shortage of football pitches in the area. The Parish Council are starting to get requests in from other sports but don't have the facilities to accommodate these leisure activities.
Long Sutton and Well Parish Council	There is a recreation ground which is used for cricket, and by a primary school as their sports field. The parish also has a tennis court and netball court.

Parish and Town Council	Comments
Odiham Parish Council	The presence of a secondary school means there is a good quantity of facilities.
Winchfield Parish Council	There is a small cricket pitch of indifferent quality, which is the only outdoor facility. The well-used Village Hall accommodates a variety of indoor activities. Residents are able to access facilities in Fleet but really need private transport to do so.

The Parish and Town Councils were then asked if they feel there is a need for investment into facilities in their area and the responses are shown in Figure 5.16 below.

**Figure 5.16: Investment needs for sport and recreation facilities**

Facility Type	Improve quality	Increase quantity	Neither
Artificial grass pitches (AGP)	0	1	10
Athletics tracks	0	0	11
Boxing gym	0	3	8
Changing rooms	1	3	8
Cricket pitches	0	1	10
Dance or exercise studios	1	0	11
Football pitches	0	2	10
Gym/health and fitness suites	0	1	8
Gymnastics centres	1	3	8
Indoor athletics facilities	1	0	11
Indoor bowls	1	2	8
Indoor tennis centres	1	1	9
Martial arts studio/dojos	3	3	8
Netball courts	0	0	10
Outdoor bowls	0	1	10
Rugby pitches	0	0	11
Sports halls	0	3	8
Squash courts	1	3	8
Swimming pools	0	1	10
Tennis courts	1	0	11
Water based sports facilities	0	2	10

Figure 5.16 shows that Parish and Town Councils are by enlarge satisfied with facility provision in their area with no clear facility priorities emerging. Respondents provided the following comments which are summarised in the table below:

**Figure 5.17: Comments on Investment needs for sport and recreation facilities**

Parish and Town Council	Comments
Church Crookham Parish Council	More provision is required for hockey pitches, skate park and a BMX track.
Crondall Parish Council	Mostly, outdoor demand is met but for indoor activities the village hall and old gymnasium are not sufficient for needs. There is some interest in outdoor fitness / gym equipment, also a Skate Park.
Crookham Village Parish Council	There is no land currently available to provide any of the above. Other sport or leisure provision should cover paddling pools/bmx skateboard area.
Elvetham Heath Parish Council	The gym facilities could be improved.
Eversley Parish Council	The parish could support another bowls club and croquet club. Archery could easily be accommodated in the new development of the ESA land.
Greywell Parish Council	The village is too small to support the cost of introduction or upkeep of these facilities. It makes sense for people to travel to the locations where they are available already.
Hartley Wintney Parish Council	All weather surface (3G) for football and curriculum level



Parish and Town Council	Comments
	hockey and rugby. The schools are having their outdoor spaces reduced through extensions to the buildings.
Long Sutton and Well Parish Council	A 3G pitch for shared use with the primary school.
Odiham Parish Council	Another cricket pitch is needed to accommodate expansion by the local cricket club, particularly in its children's and women teams. The football club relies on a landowner's goodwill for the use of its main pitch. It would like to own its own ground to secure long-term use and ideally expand or relocate to address issues of parking, the accessibility for emergency vehicles.

Parish and Town Councils were asked what their facility priorities are for the coming years with regards to sport and recreation the results of which are summarised in Figure 5.18 below.

**Figure 5.18 Future facility Priorities**

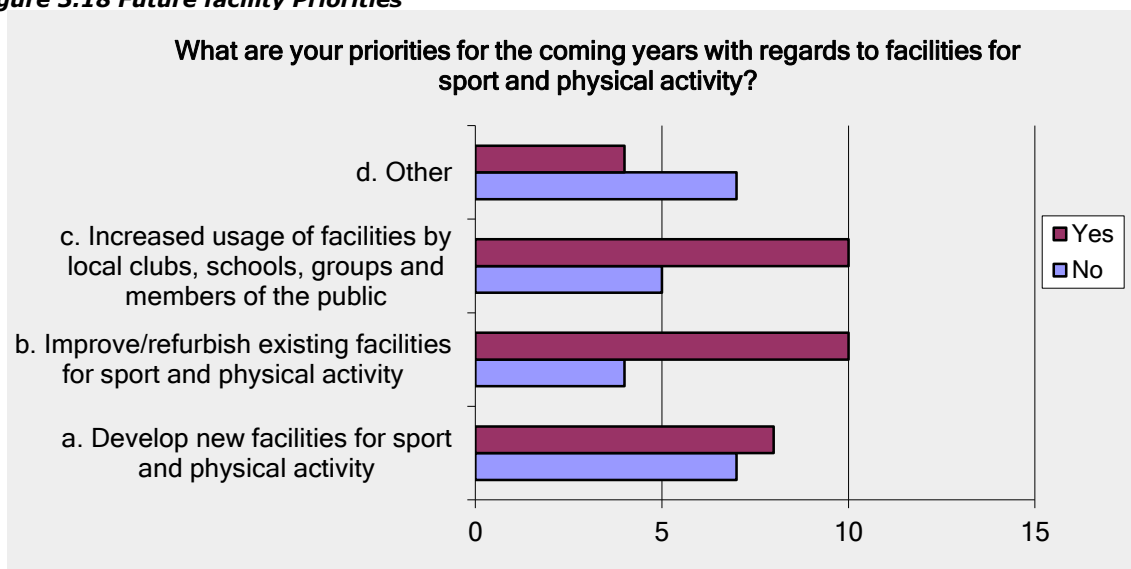


Figure 5.18 shows that ten respondents indicated that 'Increasing usage of facilities by local clubs, schools, groups and members of the public' and 'improve/refurbish existing facilities for sport and physical activity' are priorities for their Parish over the coming years. A further eight respondents indicated the 'develop new facilities for sport and physical activity' is a priority. The Parish and Town Councils provided the following comments to further explain their answers:

- 'New pavilions in our parks - on going, subject to funding'. **Odiham Parish Council**
- 'Shelter for spectators'. **South Warnborough Parish Council**
- 'We have three tennis courts which are also used for netball and are the only netball facilities in Fleet. Together with the netball clubs we intend to improve/renew the surface the courts which will help both sports'. **Elvetham Heath Parish Council**
- 'Football pavilion refurbishment; tennis court refurbishment. Encourage better usage of all facilities. Football pavilion refurbishment will be in 2015. Tennis Court in a subsequent year'. **Crandall Parish Council**
- 'New athletics facilities should be available 2018/2019. New tennis courts, MUGA and a new skate park subject to planning permission. Improvements to changing rooms & showers at pavilion at Peter Driver Sports Ground'. **Church Crookham Parish Council**
- 'New pavilion, cricket pitch and youth football pitch is now fully funded and should be delivered over the next 18 months with completion by start of 2017. We wish to develop a 3G pitch. This has not progressed beyond a desk study as yet and given the costs may be up to five years to deliver'. **Hartley Wintney Parish Council**
- 'We would like to refurbish the pavilion and have put in a S106 application for this.' **Long Sutton and Well Parish Council**

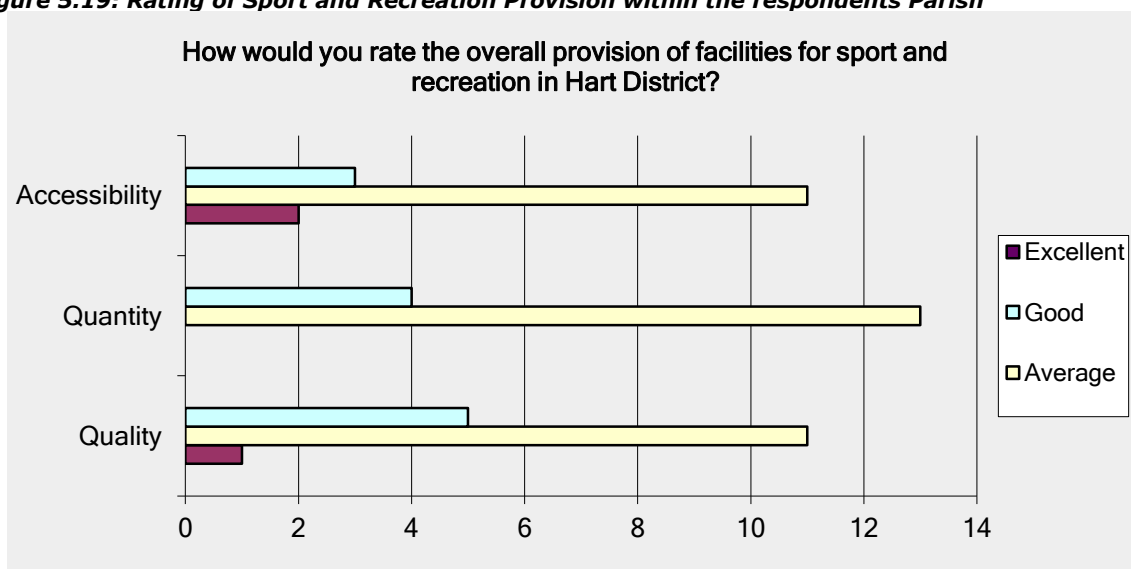
Respondents were asked to provide further comments on the sport and recreation offer in Hart. The following responses were provided:

- 'A unique opportunity exists for a centre of sporting excellence that in conjunction with Hart DC facilities could serve the district and indeed the whole of North East Hampshire'. **Eversley Parish Council**
- 'Adult exercise equipment has been identified as a "wish" by some residents'. **Crookham Village Parish Council**
- 'We would like to provide more but we do not have the land to do so. Improve the facilities at The Harlington and Ancells Farm Community Centre'. **Fleet Town Council**
- Development of the cricket and football clubs is proving challenging due to issues with preserving the heritage and character of a parish with many listed buildings surrounded by attractive countryside'. **Odiham Parish Council**
- 'There will be a need for facilities at Crookham Park'. **Church Crookham Parish Council**
- 'A 3G pitch would have the greatest benefit that could be owned or shared by the Parish Council and primary school'. **Long Sutton and Well Parish Council**

### 5.3.2 Overall Sport and Recreation Provision in Hart

The Parish and Town Council representatives were asked to rate the overall sport and recreation provision within Hart District as a whole.

**Figure 5.19: Rating of Sport and Recreation Provision within the respondents Parish**



The majority of respondents would rate the facilities in Hart District as 'average', with 76.4% rating the quantity, 68.7% rating accessibility and 64.7% rating quality of facilities this way. Notably no respondents felt that the accessibility, quantity or quality of facilities could be rated as either 'very poor' or 'excellent'. This suggests that as with the facilities in their own territories, the Parish and Town Council representatives feel that provision is adequate for the current demand however there is room for improvement to ensure that the facility supply is high quality and continues to support the districts activity. Respondents provided the following comments:

- 'We do not have a bus service in the village so the parishioners without transport would not be able to use the Hart facilities'. **Bramshill Parish Council**
- 'The new Hart sports centre will hopefully address current inadequacies'. **Odiham Parish Council**
- 'No All Weather Pitch means teams have to travel to Rushmoor to train during the winter. Pitches have poor drainage rendering many almost unusable in the winter'. **Elvetham Heath Parish Council**
- 'We understand Hart has plans for improvements e.g. the new Leisure Centre but budgets are tight. Hart is relatively rural with poor public transport it is difficult for some to access some facilities even when they're provided'. **Crandall Parish Council**
- 'Hart Leisure Centre swimming pools and changing rooms need updating more football, junior cricket & bowling facilities required'. **Church Crookham Parish Council**

- o 'Most facilities require access to a car or public transport, particularly for sports and facilities not provided for at a local level such as hockey, swimming, rugby. Public transport to strategic leisure facilities of Frogmore and Hitches Lane are non-existent from our parish'. **Hartley Wintney Parish Council**

The Parish and Town Councils were then asked if they feel there is a need for investment into facilities in Hart District as a whole which is shown in Figure 20.

**Figure 5.20: Investment needs for sport and recreation facilities**

Facility Type	Improve quality	Increase quantity	Neither
Artificial grass pitches (AGP)	0	8	0
Athletics tracks	0	3	0
Boxing gym	0	0	3
Changing rooms	1	3	2
Cricket pitches	0	2	1
Dance or exercise studios	2	5	1
Football pitches	0	1	4
Gym/health and fitness suites	0	1	1
Gymnastics centres	0	1	2
Indoor athletics facilities	0	1	2
Indoor bowls	0	5	1
Indoor tennis centres	0	4	1
Martial arts studio/dojos	0	2	2
Netball courts	1	3	1
Outdoor bowls	0	3	2
Rugby pitches	0	7	0
Sports halls	1	2	2
Squash courts	1	2	2
Swimming pools	1	1	3
Tennis courts	1	3	2
Water based sports facilities	0	1	2

Figure 5.20 shows that respondents feel that there is a need to increase the quantity of artificial grass pitches within Hart with eight Parish and Town Council representatives choosing this option. 7 respondents indicated that there is a need to increase the quantity of rugby pitches. Overall respondents showed that there a greater need to increase the quantity of facilities over improving the current stock quality.

### 5.3.3 Conclusion

Consultation with Parish and Town Councils shows that the majority of respondents feel that the sport and recreation facilities situated in their parish can be rated as 'good' for quality, quantity and accessibility and facilities in Hart overall can be rated as 'average'. There were no major facility issues highlighted by the respondents however the lack of transport for some people living in rural parishes or towns was mentioned as a barrier for people who might want to access facilities outside of their area. Some respondents indicated that facilities provision is largely focused towards provision for football and cricket.

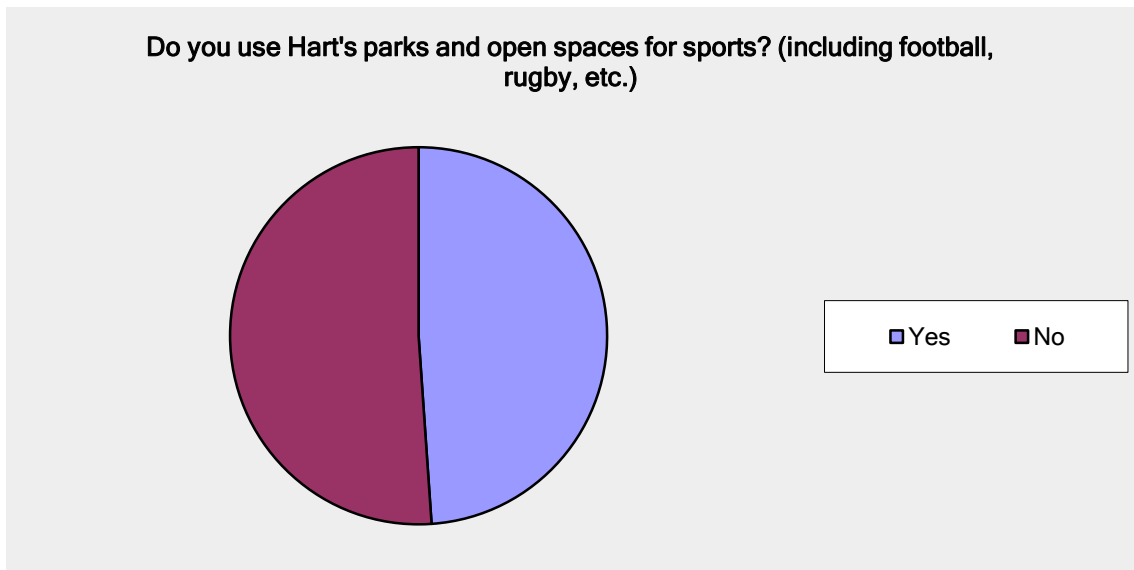
### 5.4 Public Consultation

An electronic survey was distributed to the general public in Hart to gather their views on the open spaces in Hart District. The survey received 347 individual responses. Part of the survey asked respondent questions specifically related to sport facilities and activity in parks and open spaces in the district the results of which are analysed in this section.

#### 5.4.1 Existing Activity in Open Spaces

Figure 5.21 below shows the number of respondents who reported that they used open spaces in Hart to participate in sport and the number who do not.

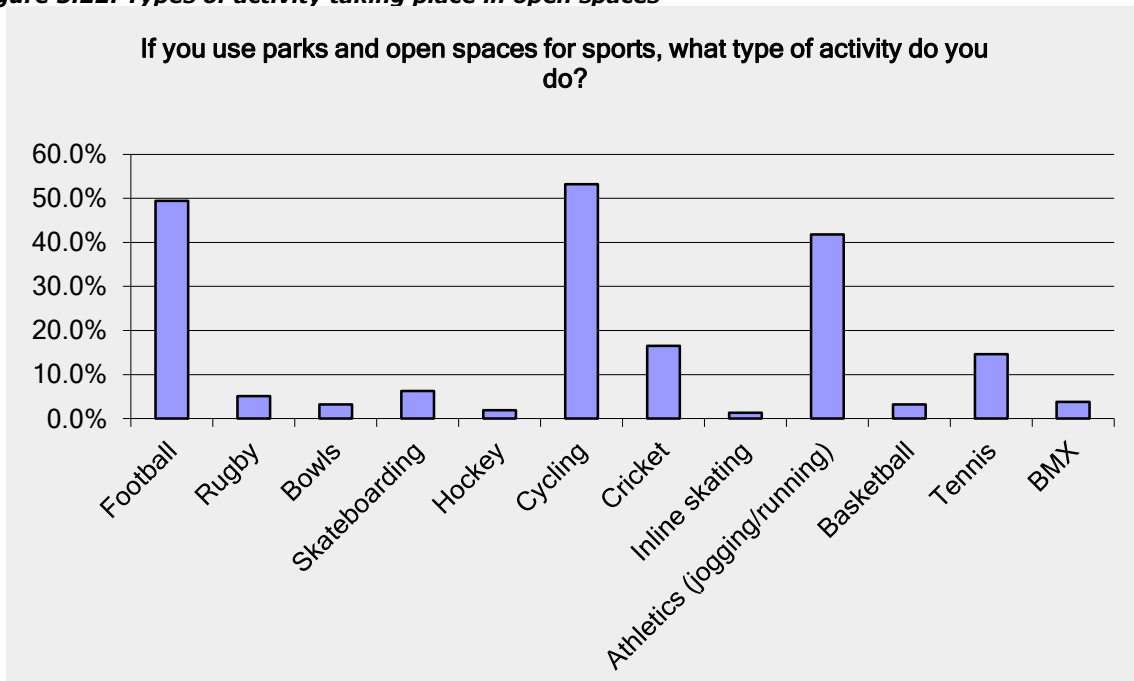
**Figure 5.21: Public use of open spaces for sport**



As seen in Figure 5.18 49% of respondents do use open spaces in the district for sport with 51% reporting that they do not. This suggests that although a good proportion of the public are using parks and open spaces for sport participation there is also a high number who are not currently using open spaces in this way but could potentially be encouraged to do so.

Respondents were asked to indicate which types of activity they take part in at open spaces and parks in Hart as shown in Figure 22.

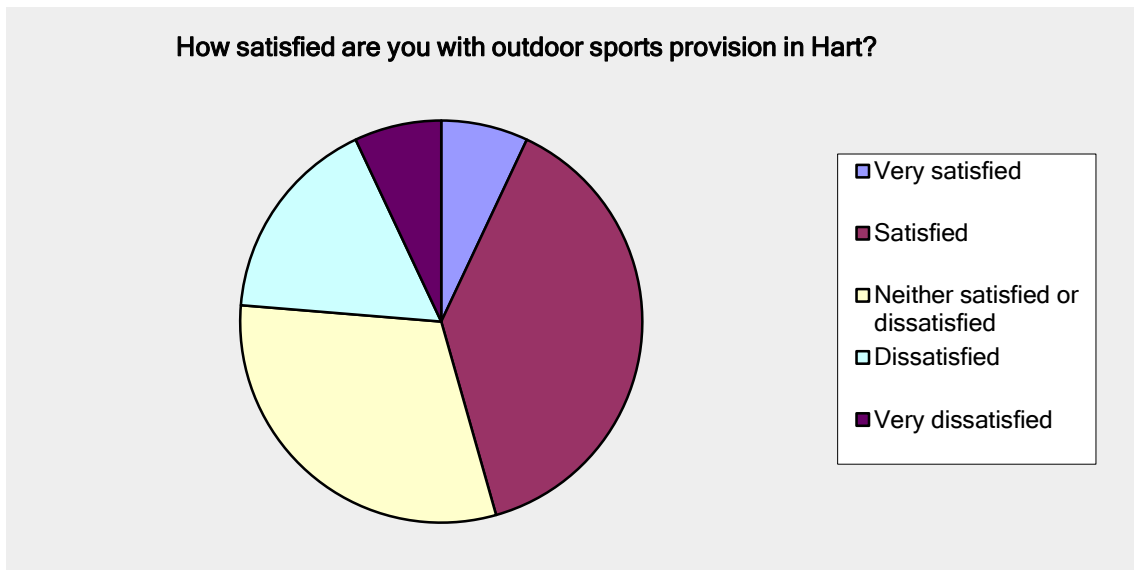
**Figure 5.22: Types of activity taking place in open spaces**



As seen in Figure 5.19 the most popular sports that respondents use parks and open spaces to take part in are cycling, football and athletics (jogging/running). This may suggest that residents in Hart prefer to use parks and open spaces for more casual activity rather than formal sport.

Figure 5.23 below shows the number of respondents who reported that they are satisfied with the current outdoor sports provision in Hart.

**Figure 5.23: Satisfaction with outdoor sports provision**



As seen in Figure 5.20 the majority of respondents, 38.6%, are 'satisfied' with the outdoor sports provision in Hart. 30.7% reported that they are 'neither satisfied or dissatisfied'. 16.7% are 'dissatisfied' with the outdoor provision with only 6.9% reporting that they are 'very satisfied' and a further 6.9% reporting that they are 'very dissatisfied'. This suggests that people in Hart largely feel that outdoor sport provision is adequate to meet their sport and recreation needs however there may be room to improve the provision in some areas.

Respondents were asked how they think outdoor sports provision could be improved in Hart, the results of which are shown in Figure 5.24 below.

**Figure 5.24: Improvements to outdoor sports provision in Hart**

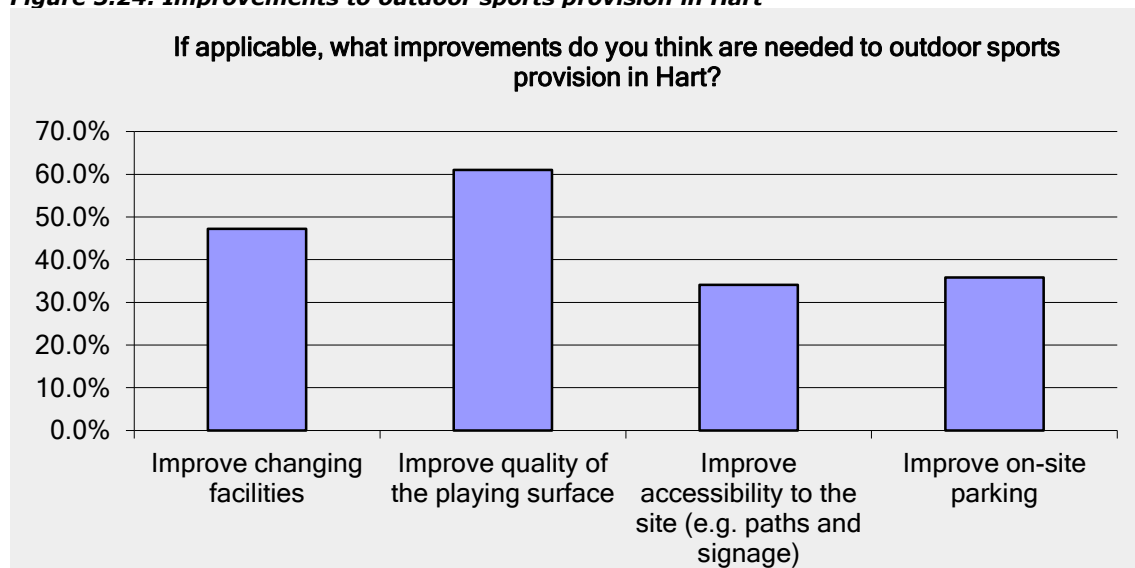


Figure 5.24 shows that the majority of respondents feel that there is a need to improve the quality of the playing surfaces with 70% of the respondents highlighting this as an issue in Hart. 47.2% of respondents feel that there is a need to improve the changing facilities in Hart District with 35.8% indicated that improved on-site parking is required and 34.2% feel that improving accessibility to the sites is needed.

Respondents were asked to provide the name and address of the facilities that they think need improvements. Calthorpe Park, Elvetham Heath Green and Oakley Park were mentioned by nine respondents indicating that there may be a need to improve the facilities at these sites.

## 5.4.2 Conclusion

Consultation undertaken with the general public on their views of open spaces in Hart shows that overall residents are largely happy with the current outdoor sport provision and that people feel able to use parks and open spaces to participate in recreational activity such as cycling, running/jogging and games of football. There are some specific issues with some parks, open spaces and outdoor sports facilities however with Calthorpe Park, Oakley Park, Elvetham Heath Green and Peter Driver being highlighted by respondents as requiring improvement.

## 5.5 Consultation with Clubs

In order to develop an understanding of the facility needs and demands for sports clubs within Hart District an online survey was distributed to clubs to gather their views on the current and future provision of sport and recreation facilities in the district and to understand their needs and priorities. A total of 47 responses were received which achieved a 70% response rate. The clubs that responded to the survey are listed in Figure 5.26.

**Figure 5.26: Club survey respondents**

Sports Clubs	
Hart Road Runners	Crandall Triathlon
Blackwater Valley Golf Club	Yateley Offshore Sailing Club
Yateley Bowls Club	Aldershot & Fleet RUFC
Odiham and North Warnborough Bowling Club	Crandall Triathlon
Hart Road Runners	Yateley Offshore Sailing Club
Hook and Newham Tennis Club	Hart Swimming Club
Hook Community Squash Club	South Warnborough Golf Society SWAGS
Southern Navigators Orienteering	Hook Bowling Club
Odiham Tennis Club	Crandall Petanque Club
Yateley Archers	Dogmersfield Cricket Club
Nomads Badminton Club	Featherways Badminton Club
Farnham Triathlon Club	Fleet & Ewshot Hockey Club
Centre of Excellence - Fleet Aikido Club	Hartley Wintney Golf Club
Fleet Town Girls and Ladies FC	Renaissance Footnotes
Yateley Life Saving Club	Farnborough Phantoms Basketball Club
Hart Youth FC	Hook Football Club
Odiham & Greywell Cricket Club	Spitfires Netball Club
Hartley Wintney Cricket Club	Fleet Falcons
Fleet & Crookham Athletics Club	Hart Squash Club
North East Hampshire Water Activities Association	North Hants Golf Club
Basingstoke Canal Canoe Club	Fleet Falcons Junior Badminton Club
Blackhorse FC	Hawley Bowling Club
Yateley United FC Youth	Grove Badminton Club
Hartley Wintney Tennis Club	Heath Hoops Netball Club
Yateley Hockey Club	Hill Badminton Club
Blackwater Valley Golf Club	



### 5.5.1 Membership and Growth

Clubs were asked about their membership levels over the past two years, in order to identify any increased demand for access to facilities in Hart. Responses to this question are summarised in Figure 5.27.

**Figure 5.27: Membership growth**

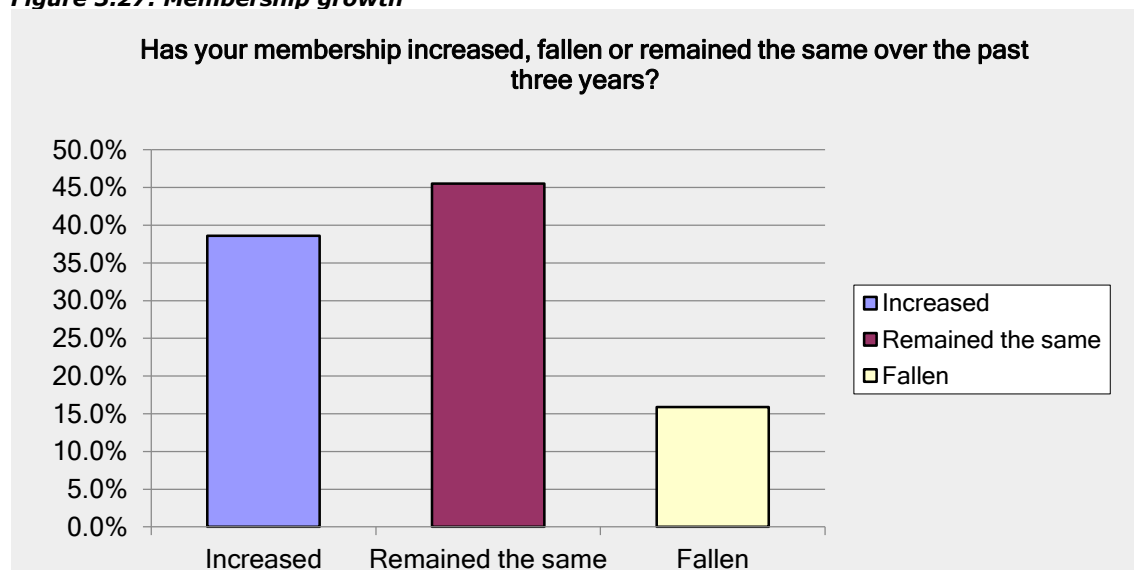


Figure 5.27 shows that for the majority of clubs membership has remained the same in the past three years with 20 clubs reports this. 17 clubs reported that membership levels have increased and seven respondents reported that their membership had fallen.

Figure 5.28 shows the clubs which have experience an increase, decrease and steady membership levels in the past three years.

**Figure 5.28: Club membership levels**

Remained the same	Increased	Fallen
Yateley Bowls Club	Hart Road Runners	Odiham and North Warnborough Bowling Club
Blackwater Valley Golf Club	Hook and Newham Tennis Club	North East Hampshire Water Activities association
Hook Community Squash Club	Farnham Triathlon Club	Hook Bowling Club
Southern Navigators Orienteering	Centre of Excellence - Fleet Aikido Club	Fleet Falcons
Odiham Tennis Club	Fleet Town Girls and Ladies FC	Hart Squash Club
Yateley Archers	Hart Youth FC	Fleet Falcons Junior Badminton Club
Nomads Badminton Club	Odiham & Greywell Cricket Club	Hawley Bowling Club
Yateley Life Saving Club	Hartley Wintney Cricket Club	
Basingstoke Canal Canoe Club	Fleet & Crookham Athletics Club	
Hartley Wintney Tennis Club	Blackhorse FC	
Hart Swimming Club	Yateley United FC Youth	
Yateley Offshore Sailing Club	Yateley Hockey Club	
Cron dall Petanque Club	Aldershot & Fleet RUFC	
Featherways Badminton Club	Dogmersfield Cricket Club	
Renaissance Footnotes	Fleet & Ewshot Hockey Club	
Farnborough Phantoms Basketball Club	Hartley Wintney Golf Club	
Hook Football Club	Anonymous club	
Spitfires Netball Club		
Heath Hoops Netball Club		

Remained the same	Increased	Fallen
Hill Badminton Club		

Figure 5.28 indicates that there is high demand for football and hockey clubs in Hart District with all the clubs for these sports reporting that membership has either increased or remained the same. Cricket clubs and running clubs (including triathlon) also reported growing membership. Three bowls clubs reported a decrease in membership with one reporting that membership has remained the same.

Respondents were asked if they have plans to grow their membership in the coming years, the results of which are shown in Figure 5.29.

**Figure 5.29: Plans to grow membership**

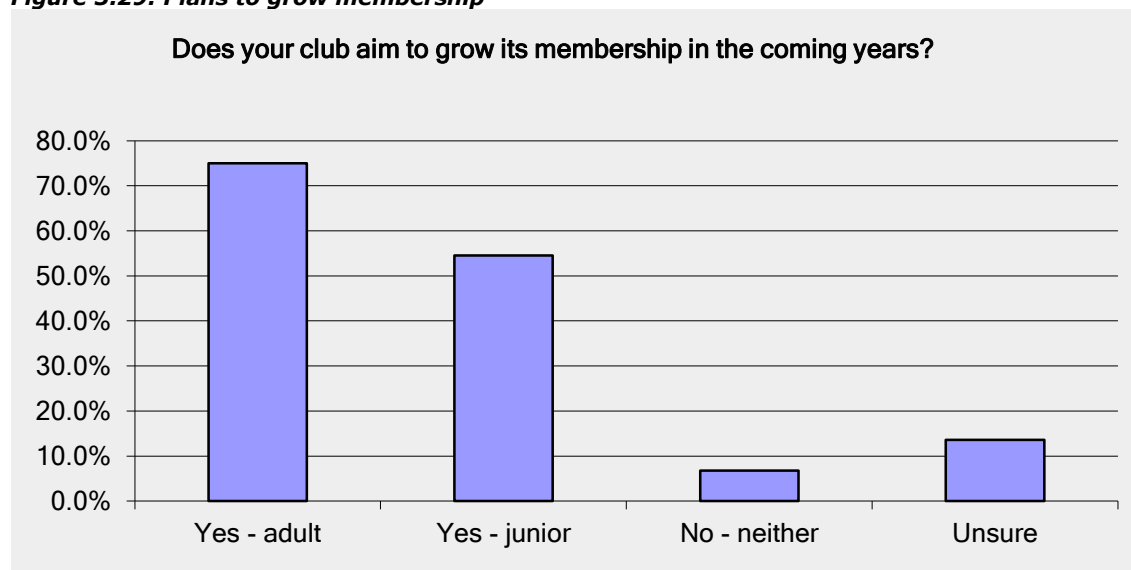


Figure 5.29 shows that a large majority of the clubs surveyed intend to increase their membership at both adult and junior level in the coming years. 75% confirmed that they intend to grow their adult membership with 55% confirming they intend to grow their junior membership. Only three respondents do not intend to grow membership at their club at either adult or junior level.

The clubs provided comments which are summarised in the table below:

**Figure 5.30: Club comments on membership growth**

Sports Club	Comments
Centre of Excellence - Fleet Aikido Club	The club are always looking for new members and are actively advertising.
Fleet Town Girls and Ladies FC	There are ambitions to run a second Ladies team and continue building the bottom age group 4-9 year olds.
Yateley Life Saving Club	The club want to fill classes and as such continually need new members.
Hart Youth FC	Year on year growth is supported by kick starting two teams per year at U7 whilst sustaining or growing the age groups above.
Odiham & Greywell Cricket Club	Juniors are a key part of club development program with many in the 16 to 18 age group also playing adult cricket. There is an intention to start a second woman's senior side in the near future.
Basingstoke Canal Canoe Club	Any growth will be linked to improved facilities, however these plans are currently on hold.
Yateley United FC Youth	The club have recently purchased their ground and intend to improve the facilities to attract more members.
Hartley Wintney Tennis Club	In order to grow the club there is a requirement for some funding to provide

Sports Club	Comments
	subsidised training for both adults and juniors.
<b>Yateley Hockey Club</b>	The club plan to build their AstroTurf facility for hockey in Hart, which is a part of a wider development plan to increase its size.
<b>Yateley Offshore Sailing Club</b>	The club is a recognised RYA training centre offering sailing related courses. Membership of the Club is a pre-requisite for training candidates.
<b>Hook Bowling Club</b>	A number of Open Days for public to try to play. Having a stall at Hartley Wintney Show to advertise our presence.
<b>Cron dall Petanque Club</b>	The club are actively advertising for new members.
<b>Featherways Badminton Club</b>	More Adult member's needed. The club would like to be able to advertise more within the sports centre.
<b>Fleet &amp; Ewshot Hockey Club</b>	The club aims to grow membership steadily across the club through the above mechanisms and others as appropriate.
<b>Farnborough Phantoms Basketball Club.</b>	We need to increase the number of people paying subs to cover costs'.
<b>Hook Football Club</b>	The club do not have the facility, infrastructure or commitment to provide for more than two teams. Interest is slightly on the wane.
<b>Hart Squash Club</b>	Existing courts need to be upgraded so that there are facilities in place for new and existing members.
<b>Fleet Falcons Junior Badminton Club</b>	The club currently has capacity to take on more members.
<b>Hawley Bowling Club</b>	The club is promoting their offer to attract new members through free taster sessions. Increasing membership is a priority for the club.

The sports clubs indicated how satisfied they are with the current amount of activity their club provides and if this meets the club's demand. This is shown in Figure 5.31 below.

**Figure 5.31: Satisfaction with current amount of activity provision**

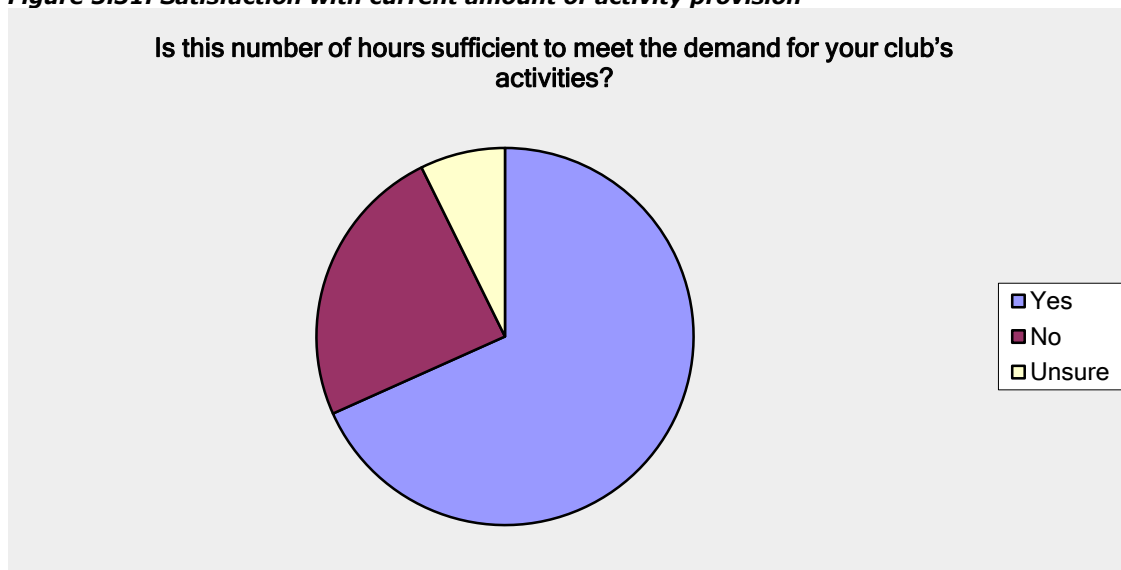


Figure 5.31 shows that the majority of respondents feel that the number of hours offered is sufficient to meet the needs of the club. 24% of respondents feel that the hours offered is not sufficient with a further 7% unsure.

### 5.3.2 Facility Priorities and Needs

Clubs were also asked about their facility priorities in the coming years. Responses to this question are summarised in Figure 5.26 which follows.

Figure 5.32: Facility priorities in the coming years

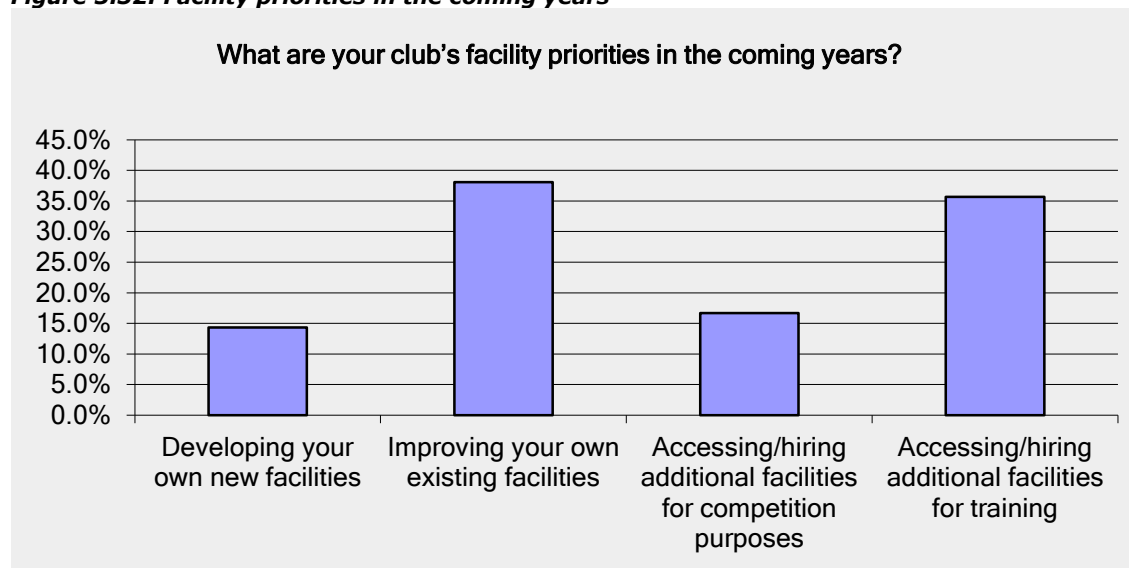


Figure 5.32 shows that the most common facility priorities for the clubs surveyed was improving their own existing facilities at 38%. Accessing/hiring additional facilities for training was the next most common priority at 36%. Seven respondents said that accessing/hiring additional indoor facilities for competition purposes is a priority and six chose developing their own new facilities. The clubs provided the following responses:

- *'We may need more pitches for matches if we can achieve the growth we are planning. Keen to use winter training facilities on 3G Astroturf in Fleet, as they come on line rather than travelling to Aldershot.'* - **Fleet Town Girls and Ladies FC**
- *'We do not have the ability to increase our pool time as the pool is currently closes at 10pm.'* - **Yateley Life Saving Club**
- *Securing the highest standard of training and match day facilities for all weathers.* - **Hart Youth FC**
- *'The key issue is the requirement for the use of a local second ground and in all probability this would be a multi-sport ground with changing facilities and suitable car parking space.'* - **Odiham & Greywell Cricket Club**
- *'We have to develop our own facilities because athletics has never been important in the Hart Sports Provision Plans.'* - **Fleet & Crookham Athletics Club**
- *'Maintain the hiring for private use and other small local clubs to help establish them.'* - **Aldershot & Fleet RUFC**
- *'The Clubhouse is very old and the machinery used for all the cutting etc. is the same.'* - **Dogmersfield Cricket Club**
- *'Trying to continue to provide squash playing facilities in Fleet.'* - **Hart Squash Club**

The clubs were also asked to provide further information about any planned developments. The following responses were received:

- *'Improvement of meeting facilities we currently use.'* - **Hart Road Runners**
- *We would like to have our own facility/grounds area but continue to use the service of Hart for now.'* - **Yateley Archers**
- *'Our plans are developing well. We need to move soon to provide a new home/base from where we can continue to grow - our kids need proper facilities.'* - **Fleet & Crookham Athletics Club.**
- *'We are currently looking at places we could relocate to.'* - **North East Hampshire Water Activities Association**
- *'New facilities are proposed in the redevelopment of the BCA site.'* - **Basingstoke Canal Canoe Club**
- *'We have a plan in place which gives us a base to work from over the next five years. These include a clubhouse, improved changing room facilities, floodlights*

and stadia associated with playing a higher standard of youth and adult football.’ -

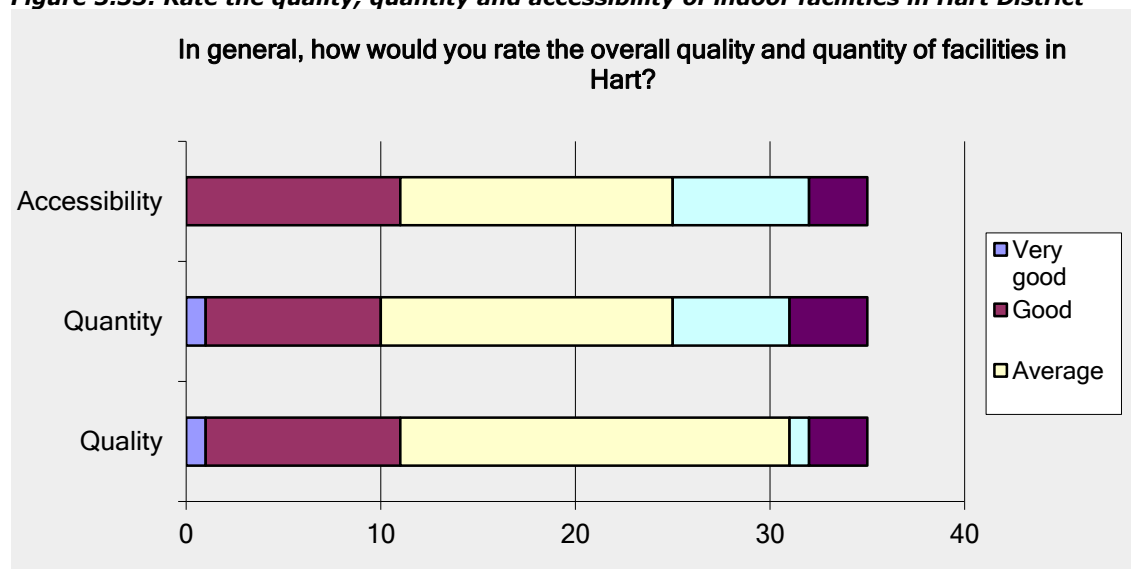
**Yateley United FC Youth**

- 'Project in progress to develop a Hockey AstroTurf in Eversley at the Eversley Sport Association.' - **Yateley Hockey Club.**
- 'Intend to re-lay top surface of the green.' - **Hook Bowling Club**
- 'We would like to improve our playing surface but don't have the funds. We would like to expand the size of our playing area but cannot as we are surrounded by the Hants and IOW Wildlife Trust who control access to our ground.' - **Hook Football Club**
- 'We would like to train in Fleet all year if possible. We have looked into the possibility of training indoors but we need 2 courts which are the same price as outside which we haven't been able to find. It would be great to be able to use indoor courts at short notice (if available of course) when the weather is bad.' - **Heath Hoops Netball Club**

**5.5.3 Quality, Quantity and Accessibility of Existing Provision in Hart District**

Clubs were asked to rate the quality, quantity and accessibility of existing facilities for indoor sport in Hart. Figures 5.33 and 5.34 set out the responses to this question.

**Figure 5.33: Rate the quality, quantity and accessibility of indoor facilities in Hart District**



**Figure 5.34: Rate the quality and quantity of indoor facilities in Hart District**

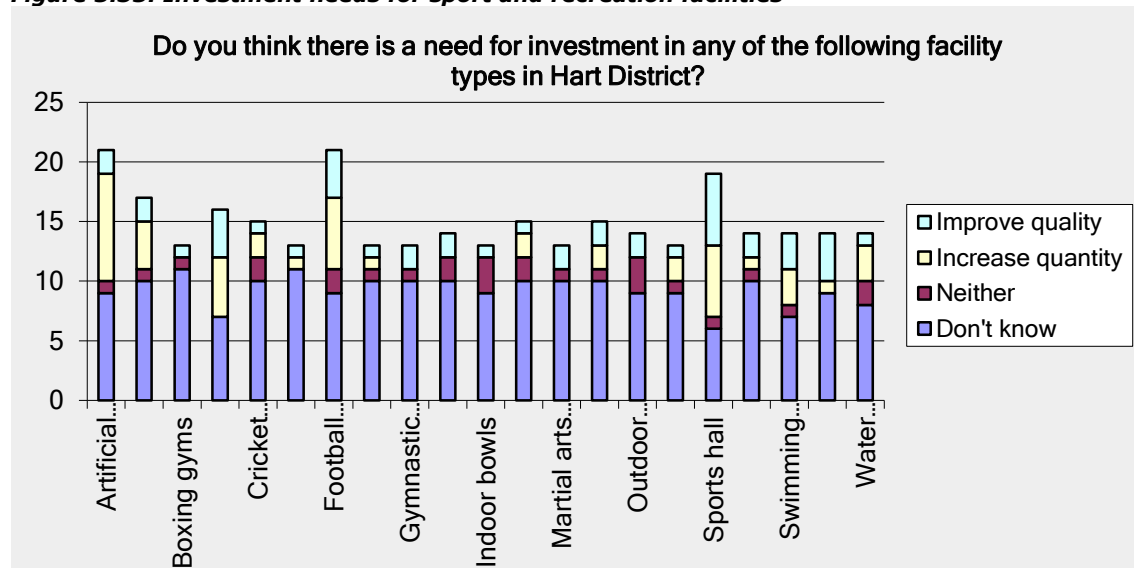
Rating Area	Very poor	Poor	Average	Good	Very good
Quality	3	1	20	10	1
Quantity	4	6	15	9	1
Accessibility	3	7	14	11	0

Figure 5.33 and 5.34 show that the majority of respondents rate the overall quality, quantity and accessibility of the facilities in Hart as 'average' with 20 clubs providing this as their answer for overall quality, 15 for quantity and 14 for accessibility. A significant number of respondents also said that they feel quality, quantity and accessibility can be rated as 'good'. Respondents provided the following statements to explain their answers:

**5.3.4 Future Facility Needs**

Respondents were asked if they feel that there is a need for investment to improve the quality of or increase quantity of specific facilities in Hart. The responses to this question are summarised in Figures 5.35 and 5.36.

**Figure 5.35: Investment needs for sport and recreation facilities**



**Figure 5.36: Investment needs for sport and recreation facilities**

Facility Type	Improve quality	Increase quantity	Neither
Artificial grass pitch (AGP)	2	9	1
Athletics facility	2	4	1
Boxing gyms	1	0	1
Changing rooms	4	5	0
Cricket pitches	1	2	2
Dance or exercise studio	1	1	0
Football pitches	4	6	2
Gym/health and fitness suite	1	1	1
Gymnastics centre	2	0	1
Indoor athletics facilities	2	0	2
Indoor bowls	1	0	3
Indoor tennis centre	1	1	2
Martial arts studio/dojo	2	0	1
Netball courts	2	2	1
Outdoor bowls	2	0	3
Rugby pitches	1	2	1
Sports hall	6	6	1
Squash courts	2	0	1
Swimming pool	3	3	1
Tennis courts	4	1	0
Water based sports facilities	1	3	2

Figures 5.35 and 5.36 show that respondents feel there is a wide range of facility investment needs in the district. Nine respondents indicated a need to increase the quantity of artificial grass pitches in the district and six respondents felt there needs to be more football pitches. Six respondents indicated that there is a need to improve the quality and increase the quantity of sports halls in Hart.

### 5.5.5 Conclusion

Club consultation findings indicate sports clubs in Hart largely feel that their activity offer is sufficient to meet the needs of members, however a high percentage plan to increase their membership at adult and junior level which may result in clubs requiring additional sport and recreation facility time.

The majority of sports clubs would rate the quality, quantity and accessibility of facility provision for sport and recreation in Hart as 'average' overall however some specific problems have been highlighted by clubs. Football clubs, hockey clubs, cricket clubs and running clubs indicated a positive growth in membership.



## 5.6 Consultation with Neighbouring Local Authorities

Telephone interviews were carried out with relevant sports, leisure or planning officers at neighbouring local authorities, together with a desk review of current built sports facility strategies of these councils, to identify:

1. Existing built sports facilities in their local authorities that include substantial parts of Hart District within their catchment areas, and
2. Any firm proposals for new provision, major enhancements to existing provision or facility closures that, should they proceed, would impact on the supply available to residents of Hart District
3. Any major proposed new housing development projects close to the border with Hart District likely to impact on the demand for the built sports facilities in Hart.

The relevant findings of this consultation are summarised in the table below:

**Figure 5.37: Neighbour local authority consultation findings**

Local Authority	Built Facilities with catchment including Hart	Proposed projects impacting on Hart built facility supply	Proposed developments impacting on Hart built facility demand
Basingstoke & Deane Borough Council <i>(to west of Hart District)</i>	<b>Basingstoke Leisure Park</b> - one mile west of Basingstoke Town Centre - incl. leisure pool, indoor sports centre, ice rink, sky diving attraction, indoor bowls club (Lodden Vale)	Outline developers' proposals (Dec 2015) for replacement Leisure Park and leisure water space, reconfigured swimming pool	Proposals for 750+ new dwellings per annum. Borough has identified built sports facility infrastructure requirements to address housing growth (incl. provision of new sports halls, replacement swimming provision and up to 4 AGPs) to address increased demand. Given the demands in Basingstoke itself it the proposed changes are considered to have minimal impact on Hart.
West Berkshire Borough Council <i>(to north west)</i>	<b>Willink Leisure Centre</b> (dual use) at Burghfield Common - 25m 4l pool, 4ct sports hall, AGP, fitness	None identified	Housing Site Preferred Option Allocations focus on Newbury area. Potential impact on playing field sites (Newbury FC and Sandford Park adjacent to Newbury RFC and Newbury College)
Wokingham Borough Council <i>(to north)</i>	<b>Carnival Leisure Pool &amp; Fitness Centre</b> – Wokingham Town Centre  <b>Whiteknights Indoor Bowling Club</b> - Earley	Minor upgrades to Carnival Leisure Pool in April 2016; Planning consent (July 2015) for new complex with pools, sports hall, fitness as part of major town centre regeneration	New homes south of Wokingham (M4) – WBC plans to reopen a closed sports hall with new outdoor sports hub in Ryeish Green (former school site NW of Hart) also at Grays Fruit Farm site (NE of Hart) to address increased demand Arborfield Development – plans for residential development in Arborfield on former Garrison land – also includes new sports and leisure facilities – given the catchment this is considered to have minimal impact on Hart.
Bracknell Forest	<b>Coral Reef</b> - Bracknell	Refurbished Coral Reef	Urban Extensions in the

Local Authority	Built Facilities with catchment including Hart	Proposed projects impacting on Hart built facility supply	Proposed developments impacting on Hart built facility demand
Borough Council <i>(to north east)</i>	<p>leisure pools (closed end Jan 2016 for refurbishment)</p> <p><b>John Nike Leisure Sport</b> - Amen Corner Bracknell - ski slope, ice rink</p> <p><b>Edgbarrow and Sandhurst dual use sports centres</b> (close to boundary)</p> <p><b>Horseshoe Lake Activity Centre</b> - Sandhurst</p>	<p>leisure pool with new flume rides and sauna etc. to reopen in 2017.</p> <p>Mixed development proposals for the Amen Corner site to retain these sub-regional sports/leisure facilities</p>	<p>Crowthorne area ( at Broadmoor and Land at The Transport Research Laboratory) are quite close to the north eastern boundary with Hart District and may impact on swimming demand in Hart as the local dual use sports centres (in Edgbarrow and Sandhurst) offer dryside sports facilities only.</p>
Surrey Heath Borough Council <i>(to north east)</i>	<p><b>Arena Leisure Centre</b> - Camberley with 25m 6l pool, sports hall, fitness</p> <p><b>Camberley &amp; District Indoor Bowls Club</b></p> <p><b>Tomlinscote Sports Centre</b> (dual use) - Frimley - fitness and AGP</p> <p><b>Lakeside Leisure Club</b> - Frimley Green, privately owned facility renowned for hosting World Darts with leisure club with small pool, fitness and squash courts</p>	<p>2014-2030 SHBC Masterplan for regeneration of town centre includes aim for £15m redevelopment of Arena Leisure Centre (feasibility study in place but scheme not funded)</p>	<p>Local Plan 2011-2028 site allocations in the Camberley and Frimley/Frimley Green settlement areas for 600 new homes approx. These settlements are close to the Hart District boundary and may impact on built sports facility demand in Hart as the local dual use sports centre (Tomlinscote in Frimley) offers fitness and outdoor sports facilities only</p>
Rushmoor Borough Council <i>(to east)</i>	<p><b>Farnborough Leisure Centre</b> - Westmead - 10ct sports hall, 33m 6l pool, indoor bowls, tenpin, fitness etc.</p> <p><b>Alpine Snowsports Centre</b> - Aldershot - three slopes for ski/snowboard</p> <p><b>Runways End Outdoor Centre</b> - Aldershot - includes outdoor climbing tower</p>	<p>None</p>	<p>The Local Plan to 2032 (Preferred Approach) includes a vision for 8,200 new homes across the built up areas of Aldershot and Farnborough including 3,850 in an urban extension at Wellesley, Aldershot. Aldershot is on the border with Waverley and so will have limited impact on leisure facility demand in Hart.</p>
Waverley Borough Council <i>(to south east)</i>	<p><b>Farnham Leisure Centre</b> - recently underwent major refurbishment - 25m 6l pool, fitness</p>	<p>None - one community leisure centre replaced and other two upgraded in recent years</p>	<p>Local Plan to make allocations for approx. 8,500 new homes between 2014 and 2031. Good provision of built sports and leisure facilities in west of</p>

Local Authority	Built Facilities with catchment including Hart	Proposed projects impacting on Hart built facility supply	Proposed developments impacting on Hart built facility demand
	<b>The Bourne Club</b> - Farnham - privately owned sports and fitness club with 4 squash		borough (Farnham) close to Hart so housing growth will have limited impact.
East Hampshire District Council <i>(to south)</i>	<b>Alton Sports Centre</b>	Project priority for replacement Alton Sports centre identified in Built Facilities Strategy (2012)	The Local Plan includes allocations for approx. 700 new homes in the Alton area. EHDC Infrastructure Delivery Plan (2015) identifies new Alton Sports Centre as 'critical' priority at cost of £21.6m (£7.6m secured). Whitehill Bordon Regeneration Project - too far away from Hart to have significant impact.

### 5.6.2 Conclusions

The main finding of this consultation of relevance to this strategy for built sports facilities in Hart District is that there is likely to be a large increase in demand for built sports and leisure facilities over the period of the current and emerging Local Plans of all the local authorities neighbouring Hart District in North Hampshire and South Berkshire. This demand growth will be driven by delivery of the targets for new homes in the region and resulting increase in the resident populations of these local authority areas. However, nearly all the local authorities (including Hart District) have recognised this pressure on the existing main sports and leisure centres in their areas and identified proposals for new/replacement and enhanced provision in their respective sports facilities plans and/or infrastructure delivery plans. As with the £23m replacement for the Hart Leisure Centre in Fleet, the challenge for the neighbour authorities will be to secure sufficient funding to deliver these projects.

### 5.7 Summary

Taken overall, the consultation results indicate that sport and recreation facilities in Hart District are largely sufficient to meet the demand of the local community, however, there are some specific improvements required to bring supply up to a high quality standard and ensure that the good participation levels experienced in Hart at present continue to grow. The leading facility needs have been highlighted indicating investment needs for improving the current facility stock and also the need for new investment within the district. These issues are considered now in the context of the facility audit and assessment analysis that is presented in Section 6 and the emerging priorities set out in Section 7 of this document.

Hart District Council now needs to update the evidence base and standards for open space, sport and recreation facilities including playing pitches and this study sets out how this is to be delivered. The Council are aware that Hart's population is a very active and engaged population and are keen for the most effective way of undertaking consultation with all key stakeholders, including the public on participation and demand for sports facilities to use alongside the national data and create a more accurate picture of need within the district itself.

## Section 6: Sports Facility Needs and Analysis

The sections which follow set out the quantity, quality and accessibility assessments undertaken by the Consultant Team for each sports facility type identified within the methodology. For each facility type these sections set out the key findings of the supply and demand analysis (quantitative assessment), non-technical quality assessment (qualitative assessment), accessibility assessment (including distance thresholds), and consultation process (identifying local needs). Each section sets out conclusions and makes recommendations based on this detailed and robust evidence base.

### Priorities and Standards for Provision

Sport England advises against focusing on one single tool for determining standards for sports facility provision on the basis that a more detailed, layered and localised approach to the assessment of needs and opportunities at a local authority level is required as a basis for future policy. The following sections make comparisons with county, regional and national data where appropriate but do not establish standards for provision based on any single measure or set priorities based on comparison with other areas (which by definition experience different supply and demand side conditions).

### Mapping and Catchments

Each of the facilities audited in the supply and demand analysis has been mapped and these maps are presented in the following facility specific sections. Facility specific catchments based on distance are applied to each individual site. The distance catchments applied are summarised below with an explanation of the rationale for applying them:

- o 1 mile (1.6km) walk-to catchment: based on the Sport England's recommended 20 minute walk-to catchment.
- o 3 mile (4.8km) drive-to catchment: based on both Sport England's guidance (for facilities within a 20 minutes' drive time).

### Hart's Local Profile

Hart is predominately a rural district covering around 21,500 hectares. Located in north-east Hampshire, Hart borders the counties of Surrey and Berkshire. Hart's neighbouring local authority areas are: Basingstoke and Deane, East Hampshire, Waverley, Rushmoor, Surrey Heath, Bracknell Forest, Wokingham and West Berkshire. Hart's geography includes distinct settlements such as Fleet, Yateley, Hook and Blackwater can be seen as part of the wider Blackwater Valley area which stretches into Berkshire and Surrey, and areas in the west of the district such as Hook may make use of services in nearby Basingstoke. The district as a whole is bisected by the M3 motorway.

In 2011 the adjusted Census data from the Office for National Statistics found Hart's population to be 91,662. This source projects that the population will grow to 107,986 by 2032. Most ages are expected to see a rise in population numbers, whilst the young adult age groups are forecast to decline. With the over 70 age group set to increase, Hart will have an ageing population in the coming years. It should be noted that there is a small difference in the population figures from Sport England's analysis referenced in this section. This has no material impact on the analysis and calculations but the report draws the reader's attention to the slight difference in this reference within the analysis section.

As highlighted in Section 3, data from the most recent Sport England Active People Survey (APS8) shows that Hart generally performs much better than its geographical neighbours, as well as the regional and national averages, when it comes to participation in sport. New or improved facilities for sport and recreation would help to ensure that the relatively high level of sport and recreation participation currently experienced in the district continues.

Market Segmentation analysis indicates that the dominant segments of Hart's population are all likely to have a relatively high propensity for sport and recreation participation. Ensuring that there is a good mix of sports facilities to meet their needs will help to maintain and increase participation in Hart in the coming years.

Overall, Hart has a reasonably good health profile and performs better than the national average for many health indicators such as the number of children and adults who can be classified as obese. However, Public Health England has identified increasing active healthy lifestyles within the district as a priority improved sports facilities can support.

## 6.1 Swimming Pools

The summary below provides the **quantitative, qualitative and accessibility assessments** for swimming pool provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for swimming pool provision are then provided at the end of this assessment. As per the methodology presented earlier, all community accessible swimming pools which are at least 20m in length/160m<sup>2</sup> in area have been included within the audit and analysis.

### 6.1.1 Quantitative Assessment

Figure 6.1 provides a list of the 20m+/160m<sup>2</sup> swimming pool sites in Hart which are publicly accessible. Further information on each of the swimming pool sites audited in this study is also provided.

**Figure 6.1: 20m+/160m<sup>2</sup> community accessible swimming pools in Hart**

Map Point	Facility Name	Postcode	Number of Pools	Water Space (m <sup>2</sup> )	Pool Type	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Four Seasons Hotel Hampshire	RG27 8TD	1	160	Main/General	Registered Membership use	Commercial	Commercial Management	2005
2	Gibraltar Barracks	GU17 9LP	1	312.5	Main/General	Sports Club / Community Association	MOD	MOD	n/a
3	Hart Leisure Centre*	GU51 5HS	2	325 + 97.5 = 422.5	Main/General & Learner/Teaching /Training	Pay and Play	Local Authority	Commercial Management	1993
4	Lord Wandsworth College	RG29 1TB	1	225	Main/General	Sports Club / Community Association	Other Independent School	Commercial Management	1994
5	RAF Odiham Gymnasium	RG29 1QT	1	250	Main/General	Pay and Play	MOD	MOD	1985
6	Yateley Health & Fitness	GU46 6NW	1	180	Main/General	Pay and Play	Community school	Community Organisation	1990 (2012)
TOTAL NUMBER OF POOLS / m <sup>2</sup> OF WATER SPACE			<b>7</b>	<b>1,550</b>					

\* The new Hart Leisure Centre is due to be completed in spring 2017. There will be a 1 x 25m x 8 lane pool + 250 spectator seats, 1 x 25m x 4 lane pool with movable floor to 1.6m and 1 x 20 mx 4 lane teaching pool/children's play area. It is estimated that the total water space will be 930m<sup>2</sup>.

\*\* Yateley Manor Preparatory School (116.20m<sup>2</sup>) and Tylney Hall Hotel Leisure Club (136m<sup>2</sup>) were seen as part of the site audit of other community accessible facilities on the site. However the water space at these is too small to warrant inclusion in the quantitative assessment.

### Supply and Demand Analysis

Figure 6.2 compares the current supply of and demand for swimming pools in Hart with the national, regional and geographical neighbour averages. The data presented is based on the 'Strategic Assessment of Need for Swimming Pools Provision in Hart District Council' (April 2016 FPM National Run Profile Report).

**Figure 6.2: Supply/Demand –20m+ /160m<sup>2</sup> community accessible swimming pools in Hart**

Supply/Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Population	55,041,149	8,990,890	93,902	178,491	118,823	96,267
Number of pools	3,051	557	7	9	13	7
Number of pools sites	2,136	382	6	6	6	5
Supply – total water space (m <sup>2</sup> )	685,276	122,818	1,563	1,983	1,823	2,194
Supply – water space (m <sup>2</sup> ) per 1,000 of the population	12.50	13.70	16.70	11.10	15.30	22.80
Supply – publicly available water space in m <sup>2</sup> (scaled with hours available in peak period)	572,957	100,185	1,132	1,775	1,458	1,899
Supply – total water space in visits per week in the peak period (vpwpp)	4,967,540	868,608	9,816	15,387	12,643	16,465
Demand – vpwpp demanded	3,560,619	576,974	6,026	11,691	7,448	6,377
Demand – equivalent in m <sup>2</sup> of water space (with comfort factor included)	590,910	95,753	1,000	1,940	1,236	1,058
<b>Supply/Demand balance (m<sup>2</sup>)</b>	- 11,102.88	6,724.25	<b>3.59</b>	- 93.81	336.37	860.35

The key findings of the FPM analysis in relation to the current supply of and demand for swimming pools in Hart are as follows:

- There are six sites across Hart which offer swimming pools which meet the criteria for inclusion within this study (community accessible pools at least 20m in length and 160m<sup>2</sup> in area). Learner/teaching/training pools and leisure pools located at sites which also offer a main pool which meets the inclusion criteria have also been included within the supply and demand analysis, as per Sport England’s FPM modelling. The FPM modelling excludes private facilities and lidos from its analysis.
- The six sites under review provide a combined total of seven swimming pools. Six of these are main 20m/160m<sup>2</sup> pools and one learner/teaching/training pool. Two of the sites under review offer six lane pools.
- The seven pools under review offer 1,563m<sup>2</sup> of water space in total, a lower supply than in all neighbouring boroughs.
- Taking into account when these pools in Hart are publicly available, Sport England’s FPM scales the supply down to 1,132m<sup>2</sup> of water space available within the peak period.
- Five of the six sites are classified as being public with the Four Seasons Hotel being the only site that is described as commercial owned. This commercial facility may not necessarily be affordable and accessible to all members of the community. It should be noted that two of the pools are located on MOD sites which could have an impact on community access. However, from the site visits, it is evident that the MOD pools are very well used by the community.
- Currently there is 16.70m<sup>2</sup> of water space in Hart per 1,000 of the population. This is a higher per capita supply than in Basingstoke & Deane, but lower than in East Hants and Rushmoor. This figure for Hart is higher than the average figure for the South East and England (13.70m<sup>2</sup> and 12.50m<sup>2</sup> respectively per 1,000 population).
- Data from the FPM shows that there is a positive supply/demand balance in Hart equivalent to a surplus of 132m<sup>2</sup> of water space, meaning that the supply of water space (scaled to take account hours available for community use) exceeds demand for use of that water space (taking into account a comfort factor).
- When the total level of unmet demand for visits to swimming pools in the peak period is calculated, the FPM shows that **unmet demand is equivalent to 35m<sup>2</sup> of water space** with a comfort factor.

Figure 6.3 shows the demand for swimming pools generated by Hart residents currently being met by supply, compared with the national, regional and neighbouring borough averages.



**Figure 6.3: Satisfied Demand – demand from Hart residents currently being met by supply**

Satisfied Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits which are met	3,264,096	537,564	5,816	10,896	7,014	6,142
% of total demand satisfied	91.70	93.20	96.50	93.20	94.20	96.30
% of demand satisfied who travelled by car	75.00	82.40	92.40	84.30	90.10	81.20
% of demand satisfied who travelled by foot	15.60	11.00	4.00	10.80	6.10	12.00
% of demand satisfied who travelled by public transport	9.40	6.59	3.67	4.88	3.81	6.81
Demand Retained	3,262,183	523,535	3,320	9,772	4,662	4,689
Demand Retained - as a % of Satisfied Demand	99.90	97.40	57.10	89.70	66.50	76.30
Demand Exported	1,913	14,030	2,496	1,123	2,352	1,453
Demand Exported - as a % of Satisfied Demand	0.10	2.60	42.90	10.30	33.50	23.70

The key findings of the FPM analysis in relation to satisfied demand for swimming pools in Hart are as follows:

- 96.5% of demand for use of swimming pools generated by Hart’s population is satisfied. This level of satisfied demand is higher than the South East and England averages (93.20% and 91.70% respectively) and higher than in neighbouring boroughs Basingstoke & Deane, East Hants and Rushmoor.
- 57.10% of satisfied demand for use of swimming pools in Hart is retained within the district (met by facilities located within Hart), whilst 42.90% is exported to other local authority areas (met by facilities located outside of Hart). The level of satisfied demand amongst Hart residents which is exported to pools in other boroughs is considerably higher than in Basingstoke & Deane, East Hants and Rushmoor.
- The fact that close to half of Hart’s satisfied demand for swimming pools is exported suggests that residents are having to leave the district to have their needs met/access better quality facilities. This is further corroborated by over 90% of residents actually having the means to do so by car.
- The majority (92.40%) of satisfied demand for use of swimming pools is amongst Hart residents travelling by car. This is higher than the South East and England averages (82.40% and 75.00%) and higher than in Hart’s neighbouring boroughs. 4.00% of satisfied demand for swimming pools in Hart is amongst residents travelling on foot and the remaining 3.67% by public transport.

Figure 6.4 looks in more detail at the demand from Hart residents that is not currently being met by existing provision, compared with the national, regional and neighbouring borough averages.

**Figure 6.4: Unmet Demand – demand from Hart residents not currently being met by supply**

Unmet Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits in the peak, not currently being met	296,523	39,410	210	796	434	235
Unmet demand as a % of total demand	8.30	6.80	3.50	6.80	5.80	3.70
<b>Equivalent in water space (m<sup>2</sup>) - with comfort factor</b>	49,210	6,540	35	132	72	39
<b>% of Unmet Demand due to:</b>						
Lack of Capacity -	11.20	6.80	0.20	6.30	0	0
Outside Catchment -	88.80	93.20	99.80	93.70	100	100
<b>Outside Catchment:</b>	<b>88.80</b>	<b>93.20</b>	<b>99.80</b>	<b>93.70</b>	<b>100</b>	<b>100</b>
% Unmet demand who do not have access to a car -	68.79	71.79	75.76	61.03	70.67	88.38
% of Unmet demand who have access to a car -	20.04	21.44	24	32.63	29.33	11.58
<b>Lack of Capacity:</b>	<b>11.20</b>	<b>6.80</b>	<b>0.20</b>	<b>6.30</b>	<b>0</b>	<b>0</b>
% Unmet demand who do not have access to a car -	8.60	4.07	0.16	0.09	0	0.03
% of Unmet demand who have access to a car -	2.57	2.70	0.08	6.26	0	0.01

The key findings of the FPM analysis in relation to unmet demand for swimming pools in Hart are as follows:

- Currently 3.5% of demand for use of swimming pools generated by Hart’s 2015 population is unmet, which is lower than the South East and England averages (6.8% and 8.3% respectively). It is also higher than in neighbouring boroughs Basingstoke & Deane and East Hants, but on a par with Rushmoor.
- 0.2% of this unmet demand is due to a lack of capacity at existing swimming pools in the district, which suggests that pools operating at full capacity is not the major issue in Hart and there is some scope for increasing capacity during peak periods at particular sites.
- 99.8% unmet demand for swimming pools in Hart is due to Hart residents being located outside the catchment of a pool. Whilst the levels of unmet demand in Hart is low, this suggests that the location of existing pool provision is the overwhelming reason for unmet demand for pools in Hart and that increasing pool capacity at existing sites will not address the issue of unmet demand amongst residents located outside of the catchment of a pool.

Figure 6.5 shows how well the swimming pools within Hart are used, compared with the national, regional and neighbouring borough averages.

**Figure 6.5: Used Capacity - How well used are the facilities?**

Used Capacity	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits used of current capacity	3,264,520	543,353	4,524	10,344	5,229	9,091
% of overall capacity of pools used	65.70	62.60	46.10	67.20	41.40	55.20
% of visits made to pools by walkers	15.60	10.90	5	11.40	7.90	7.60
% of visits made to pools by road	84.40	89.10	95	88.60	92.10	92.40
<b>Visits Imported:</b>						
Number of visits imported	2,337	19,818	1,204	572	567	4,402
As a % of used capacity	0.10	3.60	26.60	5.50	10.80	48.40
<b>Visits Retained:</b>						
Number of Visits retained	3,262,183	523,535	3,320	9,772	4,662	4,689
As a % of used capacity	99.90	96.40	73.40	94.50	89.20	51.60

The key findings of the FPM analysis in relation to used capacity at swimming pools in Hart are as follows:

- Swimming pools in Hart are operating at 46.1% capacity during peak periods, which is well below the South East and England averages of 62.6% and 65.7% respectively. It is also a lower level of used capacity than in Basingstoke & Deane and Rushmoor. 70% used capacity is the guide used by Sport England to indicate when a pool is becoming 'uncomfortably' busy.
- FPM modelling suggests unfilled pool capacity across all pool sites in Hart except Yateley Health & Fitness (which is operating at 80% used capacity).
- 95% of visits to swimming pools in Hart are made by road travel and 5% by foot.
- An estimated 73.4% of the used capacity of swimming pools in Hart relates to visits to pools in Hart by the district's own residents. A number of the swimming pool sites in Hart are located close to district boundaries and are therefore within the catchment area of some residents of neighbouring authorities, especially those with access to a car.

#### *Sports Facility Calculator (SFC)*

As stated in the methodology at para 2.3.1, this planning tool is designed to estimate demand for swimming pool water space that might result from an increase in population in a discrete neighbourhood (e.g. as a result of a large new housing development) as opposed to use for strategic facility gap analysis across a wider local authority area. The tool takes no account of the existing supply of pools, their distribution, quality or accessibility. In the absence of any FPM strategic analysis of the future needs for swimming pools in Hart based on forecast population change, we have run the SFC to provide a broad indication of swimming pool demand at current and forecast population levels assuming no pool supply (see Figure 6.6).

**Figure 6.6: Sports Facility Calculator – demand for water space generated by Hart's current and future populations**

Year	Population	Projected Population Increase on 2011 Census Figure	Sports Facility Calculator - Pool Demand	
			Water Space (m <sup>2</sup> )	Visits per Week in the Peak period
2011	91,662*	-	969.35	5,881
2015	93,445	+ 1,783	988.21	5,995
2032	107,986	+ 16,384	1,142	6,928

\* Hart DC Planning – adjusted 2011 census total

The SFC suggests that between 2011 and 2015 population growth in Hart generated demand for an additional 18.86m<sup>2</sup> of water space. By 2032 it is projected that Hart's

population will generate demand for an additional 172.65m<sup>2</sup> of water space (equivalent to less than one 25m pool) or an additional 1,047 visits per week in the peak period.

Whilst the SFC does not take into account the existing supply of swimming pools in Hart, this analysis does suggest that population growth up to 2032 is likely to generate demand for additional water space in the district given that the FPM analysis is showing that 3.6% of demand for swimming pools is currently unmet (equivalent to 35.01m<sup>2</sup> of water space). This current deficiency will be met by the replacement for Hart Leisure Centre when the new centre is completed. There is no clear need for additional water space in Hart currently, but increasing demand resulting from population growth could necessitate the provision of more community accessible water space in the longer term.

#### *Sport England's Active People*

The Active People Survey found that in 2013/14 7.08% of Hart's population aged 16+ participated in a minimum of 30 minutes of swimming at least once a week, which is higher than the South East (6.27%) and national (6.16%) averages.

The sample size for Hart was insufficient to give a statistically robust result for latent demand for participation in swimming.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 15.9% of Hart's adult (18+) population currently participate in swimming, which is higher than both the South East (14.7%) and national (14%) averages.

The Market Segmentation Tool also estimates that 14% of Hart's adult (18+) population would like to participate in more swimming than they currently do, which is higher than the regional (13.9%) and national (13.9%) averages.

This level of latent demand for participation in swimming represents a potential adult market of 9,774 people wanting to do more swimming based on Market Segmentation data.

#### **Supply and Demand Analysis Summary**

- The supply of water space per 1,000 residents in Hart is above the South East and national averages.
- There is an uneven spread of swimming pools across Hart, with most sites being located in the east or south of the district. There is a noticeable lack of swimming pool provision for residents living within the north western and western parts of the district, unless they have access to a car. However, more than 90% of households in Hart do have a car making the demand more mobile than in most other local authority areas.
- Three out of the six sites are owned by commercial companies or the MOD, which makes it more challenging to co-ordinate provision across the district.
- Apart from one, none of the remaining swimming pools in Hart are considered to be open for the full amount in the peak period, however capacity is not the main reason for the unmet demand generated by the district residents. The main reason for demand not being satisfied relates to the location of residents outside the catchment of swimming pools. As stated above, this factor is mitigated in Hart by the high levels of car ownership.
- **The level of unmet demand in the whole district equates to 35m<sup>2</sup>.**
- The FPM model suggests that unmet demand for swimming pools is highest around the Hart Leisure Centre in the east part of the district. The development of a new facility to replace the existing facility will address this unmet demand.
- The model also suggests that 42.9% of demand generated by Hart residents is being exported to other boroughs. This is due to the proximity of swimming pools in neighbouring boroughs to Hart's boundary, as well as the high levels of car ownership.
- Swimming pools in Hart are forecast to be operating at 46.1% used capacity during the weekly peak period. Therefore, although the model is showing some unmet demand, there remains some capacity at existing pools.
- The forecast growth in population by 2032 (i.e. approximately 16,400 on 2011 census levels) indicates a notional demand for an additional 172.65m<sup>2</sup> of water space over

2011 levels assuming none of this demand is taken up by existing pools (unused capacity) or by pools in neighbouring local authorities.

- o The replacement Hart Leisure Centre with its larger pool area addresses the current need for more indoor swimming space for the short to medium terms. In the longer term, a further increase in pool space may be justified subject to any large changes to pool supply and demand (both within Hart and in its neighbour authority areas) over this period. The needs assessment should therefore be reviewed periodically.

#### Quantity Standards: Swimming Pools

The quantitative supply and demand analysis allows for consideration of an indicative quantity standard for the provision of swimming pool water space to assist in Hart Council's future investment decisions.

Figure 6.7 calculates the current supply of water space per 1,000 of the population in Hart at 16.70m<sup>2</sup>. The increase of water space predicted with the replacement of Hart Leisure Centre shows a potential increase of this to 22m<sup>2</sup>.

**Figure 6.7: Current Supply per 1,000 population for Swimming Pools in Hart**

	Supply (m <sup>2</sup> )	2015 Population	Supply (m <sup>2</sup> ) per 1,000 population
Existing Hart LC	1,563	93,902	16.70
New Hart LC	2,057.5	93,902	22

Figure 6.8 shows how the quantity of swimming pool supply per 1,000 population in Hart will be affected by projected population growth in the borough up to 2032. This analysis utilises the assumed increase in provision for the new Hart Leisure Centre.

The new provision results in a very positive impact for swimming provision in Hart and this will remain positive (being higher than regional and national averages) despite the population growth predicted for Hart. The population increases up to 2032 see the current supply per 1,000 drop to 19.05m<sup>2</sup> per 1,000. It is essential however that the Council not only maintain the increased quantity of provision but as the population grows the quality of the new leisure centre is kept high with continued re-investment into the facilities.

As stated in the methodology in section 2, this indicative quantity standard should not be used in isolation to determine the needs of swimming provision in Hart. The need for swimming pools should be reviewed periodically in liaison with Sport England and other key partners to take into account substantive changes in demand (as a result of population growth, swimming participation trends, club development etc.) and swimming pool supply, both within Hart and its neighbouring local authority areas. Any variation in the new housing allocation for Hart will be particularly pertinent to this review. With this in mind, once the new Hart Leisure Centre is completed and pending the next detailed review, a minimum standard for community indoor swimming pools of 19.05m<sup>2</sup> per 1,000 of the population should be maintained. Over this period, any available resources for community swimming pools should be invested in maintaining the quality of provision for Hart residents.

**Figure 6.8: Projected Impact of Population Growth on Quantity Standard for Swimming Pools in Hart**

Year	Supply (m <sup>2</sup> )	Population Projection	Supply per 1,000 population (m <sup>2</sup> )
2017	2,057.5	97,631	21.13
2026	2,057.5	104,927	19.61
2032	2,057.5	107,986	19.05

### 6.1.2 Qualitative Assessment

Whilst the quantity (supply) of swimming pool provision is positive for Hart, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

### Non-Technical Quality Assessment

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring swimming pool sites are the Four Seasons Hotel Hampshire and Tylney Hall Hotel Leisure Club, both of which are commercially managed. The non-technical quality scores for swimming pools in Hart are summarised below in Figure 6.9 based on the scoring methodology described in section 2.

**Figure 6.9: Mean Quality Score – Swimming Pool Sites in Hart**

Site	Mean Quality Score (out of 5)
Four Seasons Hotel Hampshire	4.6
Gibraltar Barracks	3.3
Hart Leisure Centre	3.9
Lord Wandsworth College	3.4
RAF Odiham Gymnasium	3.3
Tylney Hall Hotel Leisure Club	4.1
Yateley Health & Fitness	4.0
Yateley Manor Preparatory School	3.8

The assessments reveal that whilst the quantity of swimming pool provision is positive, the quality of the existing swimming pools at local authority owned, education and MOD sites is lower than at the commercially run sites. This is due in part to the quality of their disability and changing room provision. The new Hart Leisure Centre will address the quality issues of the existing Hart Leisure Centre.

A number of potential improvements at individual swimming pool sites have been identified which could increase their attractiveness to users and capacity for community use in the future. These are presented in section 6.1.5 below.

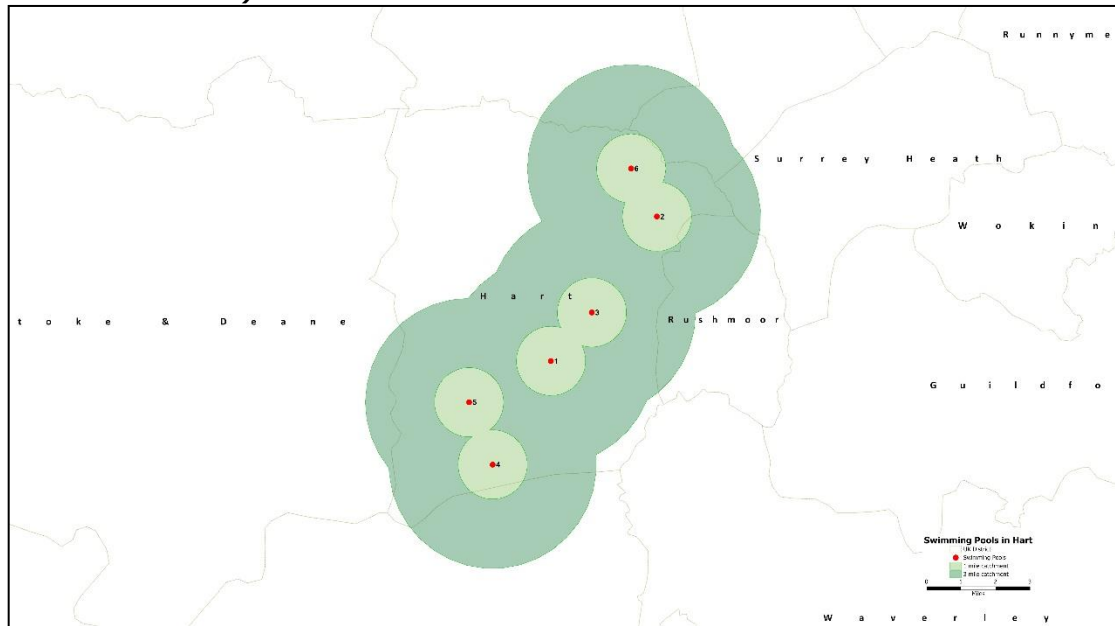
### 6.1.3 Accessibility Assessment

Figure 6.10 identifies 1 mile/20 minute walk to catchments and 3 mile/20 minute drive-to catchments for each of the swimming pool sites under review in Hart. The map illustrates that the north west and west parts of the district fall outside of a three mile catchment of the six swimming pool sites within the district. The distribution of sports halls across the borough reflects the natural population settlements.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.



**Figure 6.10: Map of Audited Swimming Pool Sites in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



Figures 6.11 and 6.12 below show the location of the swimming pool sites in Hart under review in the context of provision in neighbouring boroughs and aggregated unmet demand for use of swimming pools in Hart and its neighbouring boroughs.

**Figure 6.11: Location of 20m+/160m<sup>2</sup> Community Accessible Swimming pools in Hart and Neighbouring Boroughs**

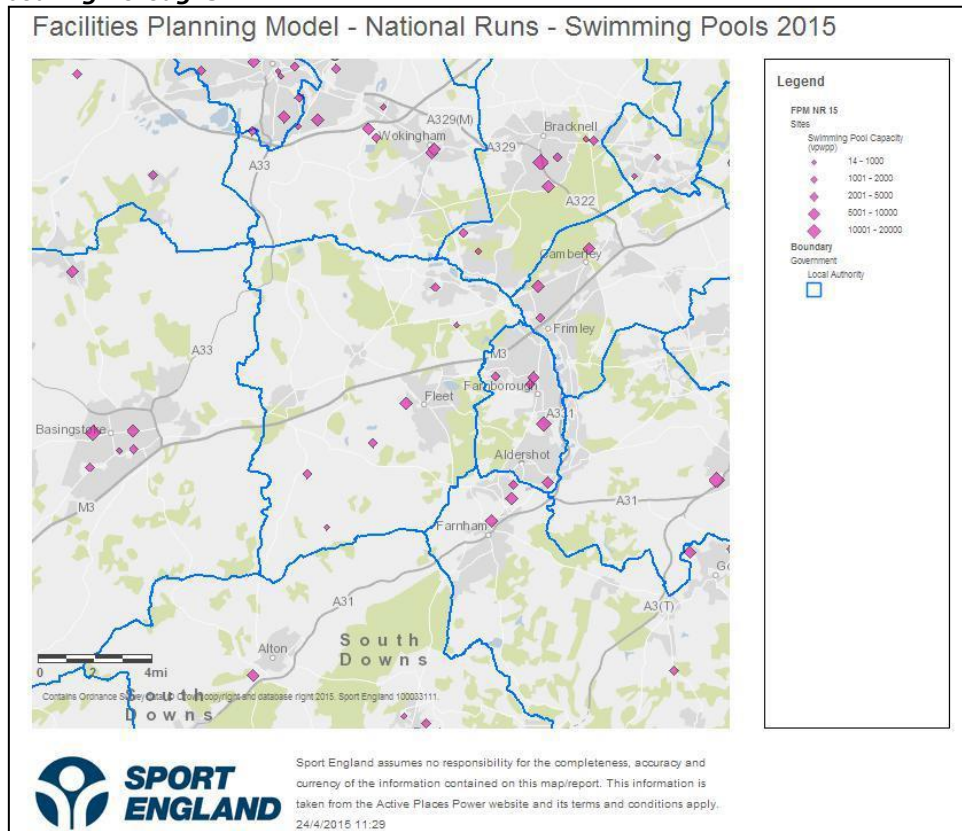




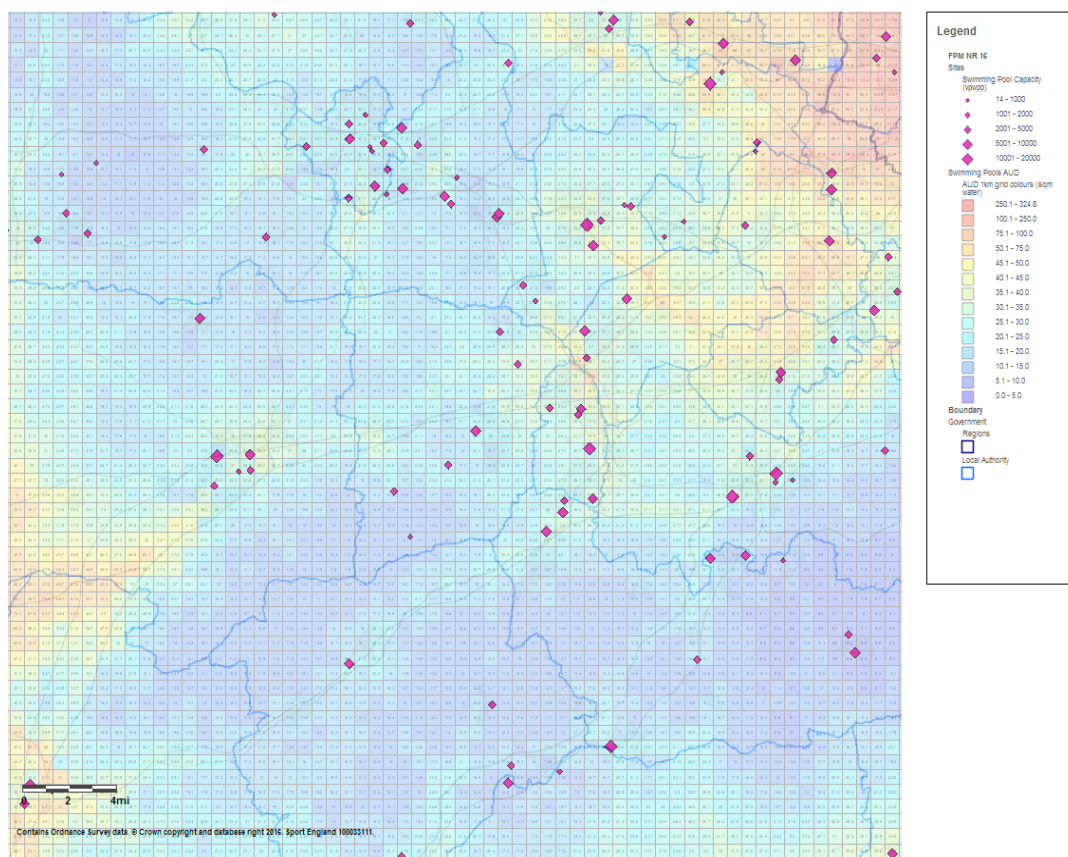
Figure 6.11 shows the location of the swimming pools within Hart, highlighting the spread of the pools across the district. It highlights a lack of swimming pool provision within western and north western parts of the local authority area. It also shows that there are a number of swimming pool sites located close to the border with Hart. Swimming Pool sites located close to Hart in its neighbouring boroughs include: Wellington Health & Fitness Club (Wellington College) and Eagle House School in Bracknell Forest, Virgin Active Farnborough and Farnborough Leisure Centre in Rushmoor, Arena Leisure Centre and Kings International College in Surrey Heath and Farnham Leisure Centre in Waverley.

Figure 6.12 illustrates the differing levels of unmet demand for swimming pools that exist across Hart. The highest areas of unmet demand are located around Hart Leisure Centre and therefore the most in need of additional provision are located in the north eastern parts of the district on the borders with Rushmoor, Bracknell Forest and Surrey Heath.

**Figure 6.12: Aggregated Unmet Demand for Swimming Pools in Hart and Neighbouring Boroughs**

Facilities Planning Model - National Runs - Swimming Pools 2016 Aggregated Unmet Demand

Aggregated Unmet Demand expressed as square metres of water (rounded to two decimal places). Data outputs shown thematically (colours) at 1km square (figure labels).



Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply.

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#### 6.1.4 Local Needs and Consultation

The key findings of the consultation process relevant to swimming pool provision in Hart are summarised below:

- o The Amateur Swimming Association (ASA) has confirmed that Hart is a priority area in so much as they are aware of plans within the Regional Swimming Review 2014 of the need for additional support with the planned redevelopment of Hart Leisure Centre. Hart District Council has been identified as part of a Hampshire research project as a local authority that would receive ASA facility time and support.

- The ASA deems the quantity and quality of swimming pool provision in Hart to be average.
- They also stated that there is a need to increase the quantity of swimming pools in Hart.
- British Canoeing feels that there is a need to improve the quality of water based sport facilities. Clubs need better access to swimming pools and better engagement for clubs requiring pool use.
- Church Crookham Parish Council stated that Hart Leisure Centre swimming pools and changing rooms were in need of updating.
- As can be seen by the programme of use, RAF Odiham have developed their swimming pool into a resource that is now fully utilised by the community. MOD usage is restricted to two hours a day in the off peak period.
- Yateley Life Saving Club commented that they do not have the ability to increase their pool time as the pool currently closes at 10pm. The club always wants to fill their classes so they are continually in need of new members.
- Basingstoke Canal Canoe Club stated that they would like access to an indoor pool in the winter months to train paddlers in kayak rolling. Any growth will be linked to improved facilities, these plans are currently on hold.
- North East Hampshire Water Activities Association are currently looking at venues they could relocate to.

### 6.1.5 Priorities for Dedicated Swimming Pools

The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.13 below sets out the swimming pool improvements and priorities for Hart.

**Figure 6.13: Swimming Pool Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
<p>Maintain the current level of swimming pool provision across Hart at a minimum. Ensure that the per capita swimming pool supply does not fall below <b>19.05m<sup>2</sup> of water space per 1,000 of the population.</b></p>	<p>Enhance the quality of the swimming pool provision within the district so as to achieve and maintain a mean quality score of at least 4 out of 5 for these sites.</p> <p>Priority sites to consider:</p> <ul style="list-style-type: none"> <li>○ RAF Odiham – the changing rooms are dated and should be refurbished, incorporating DDA requirements to bring the quality score up.</li> <li>○ Gibraltar Barracks – the changing rooms are dated and should be refurbished, incorporating DDA requirements to bring the quality score up.</li> <li>○ Lord Wandsworth College – there are currently no dedicated changing rooms attached to this pool. New changing rooms could increase community use.</li> </ul>	<p>Consideration should be given to investigating the provision of additional water space in the north and eastern parts of the district to cater for unmet demand and any potential future housing growth including proposals such as Winchfield.</p> <p>Hart Leisure Centre – the pool is dated and the pool hall area should be refurbished to bring its quality score up. However, this will be addressed as part of the redevelopment of Hart Leisure Centre through the following pool offer:</p> <ul style="list-style-type: none"> <li>○ One x 25m x eight lane pool + 250 spectator seats</li> <li>○ One x 25m x four lane pool with movable floor to 1.6m</li> <li>○ One x 20m x four lane teaching pool/ children’s play area</li> </ul>
<p><b>Prioritisation and Outline Investment Needs</b></p>		
<p><b>Short Term (1-3 years)</b></p> <ol style="list-style-type: none"> <li>1. Replacement pools as part of the redevelopment of Hart Leisure Centre by Spring 2017 (budget identified).</li> </ol>		
<p><b>Medium Term (3-5 years)</b></p> <ol style="list-style-type: none"> <li>1. Refurbishment of changing rooms at RAF Odiham.</li> <li>2. Refurbishment of changing rooms at Gibraltar Barracks.</li> </ol>		

Protect	Enhance	Provide
3. New changing rooms at Lord Wandsworth College.		
<b>Long Term (5+ years)</b>		
1. Possible feasibility study into providing new water space in the north/east of the district depending on findings of periodic review of the needs assessment.		
<b>Future Needs for Swimming</b>		
The priorities set out above will address the current unmet demand by improving access to and capacity of the current pool stock whilst addressing the needs of Hart with the focus on a realistic aim for investment.		
As part of the overall review process the growing population within the district will impact on the current supply (and the projected increase in supply) and unmet demand. The regular review of this study every two years will need to include updated Sport England FPM analysis.		

## 6.2 Sports Halls

The summary below provides the **quantitative, qualitative and accessibility assessments** for sports hall provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for sports hall provision are then provided at the end of this assessment. As per the methodology presented earlier, community accessible sports halls offering at least 3+ badminton courts have been included within the audit and analysis.

### 6.2.1 Quantitative Assessment

Figure 6.14 provides a list of the sports hall sites in Hart which are publicly accessible and offer a 3+ badminton court sports hall. Further information on each of the sports hall sites audited in this study is also provided.

**Figure 6.14: Sports Halls in Hart with 3 or more Badminton Courts**

Map Point	Facility Name	Postcode	Number of Badminton Courts	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Court Moor School	GU52 7RY	4 + 1 Activity Hall	Sports Club / Community Association	Community school	School / College / University (in house)	1980
2	Frogmore Leisure Centre	GU46 6AG	4	Pay and Play	Community school	Local Authority (in house)	1995 (2006)
3	Hart Leisure Centre	GU51 5HS	5 + 3	Pay and Play	Community school	Local Authority (in house)	1974 (2005)
4	Lord Wandsworth College	RG29 1TB	3 + 4	Sports Club / Community Association	Other Independent School	Commercial Management	1994 (2006)
5	Robert May's School	RG29 1NA	4 + 1 Activity Hall	Sports Club / Community Association	Academies	School / College / University (in house)	1977
6	St Nicholas School	GU52 0RF	4	Sports Club / Community Association	Other Independent School	School / College / University (in house)	2002 (2004)
7	Yateley Health and Fitness	GU46 6NW	4	Pay and Play	Community school	Community Organisation	1990 (2006)
8	Yateley Manor Preparatory School	GU46 7UQ	4	Sports Club / Community Association	Other Independent School	School / College / University (in house)	1990 (2010)
<b>TOTAL BADMINTON COURTS</b>			<b>39*</b>				

*\*It should be noted that there is a notional 1 badminton court difference between this audit and the FPM analysis that follows in this section. This is down to the markings on the site visits covering number of playable courts.*

### Supply and Demand Analysis

Figure 6.15 compares the current supply of and demand for sports halls in Hart with the national, regional and geographical neighbour averages. The data presented is based on

[www.continuumleisure.co.uk](http://www.continuumleisure.co.uk)

the 'Strategic Assessment of Need for Sports Hall Provision in Hart District Council' (April 2016 FPM National Run Profile Report).

**Figure 6.15: Supply/Demand – 3+ court sports halls in Hart**

Supply/Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Population	55,041,149	8,990,890	93,902	178,491	118,823	96,267
Number of halls	5,675	968	11	18	19	8
Number of halls sites	4,007	706	8	14	12	6
Supply – total hall space in courts	22,831	3,875	40	68	71	41
Supply – courts per 10,000 of the population	4.20	4.30	4.30	3.80	6	4
Supply – publicly available hall space in courts (scaled with hours available in peak period)	16,562.48	2,858.84	28.86	50.42	49.43	35.52
Supply – total hall space in visits per week in the peak period (vpwpp)	4,521,557	770,464	7,879	13,765	13,493	9,698
Demand – vpwpp demanded	3,360,210	542,073	5,617	10,905	6,938	6,049
Demand – equivalent in courts (with comfort factor included)	15,386	2,482	26	50	32	28
<b>Supply/Demand balance (courts)</b>	1,176.48	376.84	<b>2.86</b>	0.42	17.43	7.52

The key findings of the FPM analysis in relation to the current supply of and demand for sports halls in Hart are as follows:

- There are eight sites across Hart which offer sports halls which are at least three badminton courts in size and are community accessible. The FPM modelling excludes private facilities from its analysis.
- The eight sports hall sites provide a combined total of 11 separate sports halls or 44 badminton courts (when activity halls at 3+ court hall sites are taken into account).
- The largest sports hall in Hart is located at Hart Leisure Centre (five courts) as well as an additional three court second hall. The remaining sports halls vary between 3 and 4 badminton courts in size. The replacement Hart Leisure Centre will consolidate the 5ct and 3ct halls into one large 8 court hall. This will provide greater flexibility of use including accommodating an expanded range of indoor sports and a facility in the borough for sports events with spectator capacity.
- Two of the eight sports hall sites are within the ownership and management control of Hart District Council (Frogmore Leisure Centre and Hart Leisure Centre). There are six educational sites in Hart which provide 3+ badminton court sports halls and are managed in-house by schools/colleges.
- Three of the sites provide access to their sports halls on a pay and play basis, whilst five of the sites offer access to sports clubs/community associations.
- Currently there are 4.30 badminton courts in Hart per 10,000 of the population. This is a higher per capita supply than in all Hart's neighbouring boroughs with the exception of East Hants, which has a supply of 6 courts per 10,000 population. This figure for Hart is equal to the regional average for South East (4.3) but higher than England (4.2) courts per 10,000 population).
- FPM modelling shows a positive supply/demand balance in Hart equivalent to 2.86 badminton courts, meaning that the supply of courts is more than demand for use of those courts.
- When the total level of unmet demand for use of sports halls in the peak period is calculated, the FPM shows that **unmet demand is equivalent to 0.95 badminton courts** with a comfort factor.

Figure 6.16 shows the demand for sports halls from Hart residents currently being met by supply, compared with the national, regional and neighbouring borough averages.

**Figure 6.16: Satisfied Demand – demand from Hart residents currently being met by supply**

Satisfied Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits which are met	3,041,950	507,864	5,408	10,292	6,639	5,709
% of total demand satisfied	90.50	93.70	96.30	94.40	95.70	94.40
% of demand satisfied who travelled by car	74.50	80.30	89.90	84	86.60	81.90
% of demand satisfied who travelled by foot	16.50	13.20	7.30	11.60	10.10	12.10
% of demand satisfied who travelled by public transport	9	6.51	2.74	4.45	3.28	6.02
Demand Retained	3,040,938	497,054	3,499	9,319	5,149	3,990
Demand Retained - as a % of Satisfied Demand	100	97.90	64.70	90.50	77.60	69.90
Demand Exported	1,012	10,810	1,909	973	1,490	1,719
Demand Exported - as a % of Satisfied Demand	0	2.10	35.30	9.50	22.40	30.10

The key findings of the FPM analysis in relation to satisfied demand for sports halls in Hart are as follows:

- 96.3% of demand for use of sports halls generated by Hart’s population is satisfied. This is higher than the South East and England averages (93.7% and 90.5% respectively). It is also higher than in the other neighbouring boroughs.
- The vast majority (89.9%) of satisfied demand for use of sports halls is amongst Hart residents travelling by car. This is much higher than the South East and England averages (80.3% and 74.5% respectively) for demand satisfied through car travel. This suggests that there is a mobile population within Hart and appropriate car parking at sports hall sites in Hart is a key requirement.
- Only 7.3% of visits to sports halls in Hart are made by foot and 2.74% by public transport.
- 64.7% of satisfied demand for use of sports halls in Hart is retained within the district (met by facilities located within Hart), with the balance (35.3%) exported to other local authority areas (i.e. met by facilities located outside of Hart). The level of satisfied demand amongst Hart residents which is exported to other boroughs is higher than in other neighbouring boroughs, particularly Basingstoke & Deane where only 9.5% of satisfied demand for sports halls is exported.
- The fact that more than a third of Hart’s satisfied demand for sports halls is exported suggests that residents are having to leave the district to have their needs met/access better quality facilities. This is further corroborated by over 90% of residents actually having the means to do so by car.

Figure 6.17 shows the extent of sports hall demand from Hart residents that is not currently being met by all provision (i.e. in Hart and neighbour boroughs combined), compared with the national, regional and neighbouring borough averages.

**Figure 6.17: Unmet Demand – demand from Hart residents not currently being met by supply**

Unmet Demand	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits in the peak, not currently being met	318,259	34,209	208	613	299	340
Unmet demand as a % of total demand	9.50	6.30	3.70	5.60	4.30	5.60
<b>Equivalent in Courts - with comfort factor</b>	1,457	156.64	0.95	2.81	1.38	1.55
<b>% of Unmet Demand due to:</b>						
Lack of Capacity -	23.40	7.20	0	4.80	1	4.70
Outside Catchment -	76.59	92.76	99.98	95.19	98.97	95.26
<b>Outside Catchment:</b>	<b>76.59</b>	<b>92.76</b>	<b>99.98</b>	<b>95.19</b>	<b>98.97</b>	<b>95.26</b>
% Unmet demand who do not have access to a car -	69.32	84.19	85.65	83.11	83.18	90.34
% of Unmet demand who have access to a car -	7.27	8.57	14.34	12.07	15.79	4.92
<b>Lack of Capacity:</b>	<b>23.40</b>	<b>7.20</b>	<b>0</b>	<b>4.80</b>	<b>1</b>	<b>4.70</b>
% Unmet demand who do not have access to a car -	21.07	6.06	0	3.89	0.73	4.37
% of Unmet demand who have access to a car -	2.34	1.18	0.01	0.93	0.30	0.37

The key findings of the FPM analysis in relation to unmet demand for sports halls in Hart are as follows:

- Currently 3.7% of demand for use of sports halls generated by Hart’s population is unmet, which is below the South East and England averages, as well as being lower than in Hart’s neighbouring boroughs. Nearly all (99.98%) of this unmet demand is due to Hart residents being located outside the catchment of a sports hall.
- In contrast to the neighbour authorities and the regional and national position, there is no unmet demand for sports halls in Hart caused by lack of peak hour capacity in the existing sports halls in the district.

Figure 6.18 shows how well the sports halls within Hart are used, compared with the national, regional and neighbouring borough averages.

**Figure 6.18: Used Capacity - How well used are the facilities?**

Used Capacity	England	South East	Hart	Basingstoke & Deane	East Hants	Rushmoor
Total number of visits used of current capacity	3,044,947	514,282	4,431	9,859	6,040	6,484
% of overall capacity of halls used	67.30	65.90	56.20	71.60	44.80	66.90
% of visits made to halls by walkers	16.50	13.10	8.90	12.10	11	10.60
% of visits made to halls by road	83.50	86.90	91.10	87.90	89	89.40
<b>Visits Imported:</b>						
Number of visits imported	4,009	17,228	933	540	891	2,494
As a % of used capacity	0.10	3.30	21	5.50	14.70	38.50
<b>Visits Retained:</b>						
Number of Visits retained	3,040,938	497,054	3,499	9,319	5,149	3,990
As a % of used capacity	99.90	96.70	79	94.50	85.30	61.50



The key findings of the FPM analysis in relation to used capacity for sports halls in Hart are as follows:

- Sports halls in Hart are operating at 56.2% capacity in peak periods. This is lower than the South East and England averages (65.9% and 67.3% respectively) as well as two out of the three neighbouring boroughs. It should be noted that the FPM uses a theoretical capacity of 80%, which is the level at which a sports hall is determined to be full.
- The used capacity figures for Frogmore Leisure Centre, Hart Leisure Centre and Yateley Health & Fitness are 79%, 54% and 83% respectively.
- The model also suggests that there are potential opportunities at a number of the educational sites to increase the levels of community use and access that are currently available. This could be one way of possibly trying to further reduce the low level of unmet demand in Hart whilst also satisfying the demand of a growing population within the district in the future.
- 79% of used capacity is retained within Hart - i.e. relates to visits to sports halls in Hart by the district's own residents. Conversely, 21% of used capacity is imported and relates to visits to sports halls in Hart by people living outside of the district. It should be noted that two of the sports halls in Hart (Yateley Health and Fitness and Yateley Manor Preparatory School) are located very close to the border with neighbouring Wokingham and Bracknell Forest, which may account for the level of imported used capacity.

#### *Sports Facility Calculator (SFC)*

As stated in the methodology at para 2.3.1, this planning tool is designed to estimate demand for sports hall court space that might result from an increase in population in a discrete neighbourhood (e.g. as a result of a large new housing development) as opposed to use for strategic facility gap analysis across a wider local authority area. The tool takes no account of the existing supply of sports halls, their distribution, quality or accessibility. In the absence of any FPM strategic analysis of the future needs for sports halls in Hart based on forecast population change, we have run the SFC to provide a broad indication of sports hall demand at current and forecast population levels assuming no supply (see Figure 6.19).

**Figure 6.19: Sports Facility Calculator – demand for sports halls generated by Hart's current and future populations**

Year	Population	Projected Population Increase on 2011 Census Figure	Sports Facility Calculator - Demand	
			Courts	Visits per Week in the Peak period
2011	91,662*	-	25.07	4,062
2015	93,445	+ 1,783	25.56	4,141
2032	107,986	+ 16,324	29.54	4,785

\* Hart DC Planning – adjusted 2011 census total

The SFC suggests that between 2011 and 2015 population growth in Hart generated demand for additional sports hall provision equivalent to 0.49 badminton courts (or an additional 554 visits per week in the peak period). By 2032 it is projected that Hart's population will generate demand for an additional 4.47 badminton courts on top of the 2011 level of demand (or an additional 723 visits per week in the peak period).

Whilst the SFC does not take into account the existing supply of sports halls in Hart, this analysis does suggest that population growth up to 2032 will generate demand for additional sports hall provision in the district given that the FPM analysis is showing that the existing supply of facilities is just about sufficient to meet demand and that 3.6% of demand for use of sports halls is currently unmet (equivalent to 1.04 badminton courts). There is no clear need for additional sports hall space in Hart currently, but increasing demand resulting from population growth would necessitate the provision of more community accessible sports halls in the longer term.



#### *Sport England's Active People*

The Active People Survey found that in 2013/14 28.6% of Hart's population aged 16+ participated in a minimum of 30 minutes of indoor sport at least once a week, which is higher than the south east (23.6%) and national (23.2%) averages.

The survey also found that in 2013/14 24.0% of Hart's population aged 16+ stated they would like to do more indoor sport than they currently do, which is higher than the regional (22.8%) and national (23.9%) averages.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 34.6% of Hart's adult (18+) population currently participate in indoor sport, which is higher than the regional (32.3%) and national averages (31.1%).

The Tool also estimates that 30.9% of Hart's adult (18+) population would like to participate in more indoor sport than they currently do, which is above the national (30.4%) and regional (30.4%) averages.

This level of latent demand for participation in indoor sport represents a potential adult market of 21,505 people wanting to do more indoor sport based on Market Segmentation data.

#### **Supply and Demand Analysis Summary**

- o The number of sports hall sites in Hart is below the average of all but one of its neighbouring boroughs. However, as over 92% of households in Hart have access to a car, the small number of sites relative to neighbour boroughs does not impact significantly on the level of choice experienced by Hart residents.
- o As in many local authorities, the Council does not directly manage a significant number of the sports halls (eight) in Hart. The different management models raises challenges in co-ordinating the marketing (programming, pricing and promotion) of indoor sports to the community across the district.
- o None of the sports halls in Hart are considered to be open for the full amount in the peak period by the FPM and it suggests that additional capacity could be generated at existing sites through extending their opening hours.
- o The model estimates that 96.3% of Hart's residents who want to access a sports hall are able to do so. This figure is higher than both the regional and national figures.
- o The model also suggests that 35.3% of demand generated by Hart residents is being exported to other boroughs. This is due to the location of sports halls in other districts close to the Hart boundary (and therefore in the catchment area for some residents of Hart), as well as the relatively mobile nature of those residents.
- o **The level of unmet demand in the whole district equates to 0.95 badminton courts.**
- o This unmet demand for sports halls in Hart is predominantly due to catchment issues rather than a lack of capacity at existing sites.
- o The areas in Hart with the greatest unmet demand are around existing facilities, but also in the north western and western areas of the district where there are no sports halls.
- o The forecast growth in population by 2032 (i.e. approximately 16,400 on 2011 census levels) indicates a notional demand for an additional 4.47 additional badminton courts over 2011 levels assuming none of this demand is taken up by existing sports halls, the replacement event hall at the new Hart Leisure Centre, or by sports halls in neighbouring local authorities.

#### **Quantity Standards: Sports Halls**

The quantitative supply and demand analysis allows for consideration of an indicative quantity standard for sports hall provision which can assist in Hart's future investment decisions.

Figure 6.20 calculates the current supply of sports halls per 10,000 of the population in Hart 4.30 courts.

**Figure 6.20: Current Supply per 10,000 population for Sports Halls in Hart**

Current Supply (courts)	Current 2015 Population	Current Supply per 10,000 population
40	93,902	4.30

Figure 6.21 shows how the quantity of sports hall supply per 10,000 population in Hart will be affected by projected population growth in the borough up to 2032. By 2017, without additional sports hall provision or additional demand being met at existing sites, the supply of badminton courts per 10,000 of the population in Hart is projected to fall to 4.09. By 2032 the level of supply is projected to fall to 3.7 courts per 10,000 of the population. This indicates that action must be taken in the period up to 2032 to ensure that the quantity of sports hall supply keeps pace with additional demand generated by population growth in Hart. In order to at least maintain the quantity standard, additional badminton courts or increased capacity at existing sites will be required to ensure that demand for sports halls does not go unmet in Hart.

As stated in the methodology in section 2, this indicative quantity standard should not be used in isolation to determine the need for sports hall courts in Hart. The need for sports hall courts should be reviewed periodically in liaison with Sport England and other key partners to take into account substantive changes in demand (as a result of population growth, sports participation trends, club development etc.) and sports hall supply, both within Hart and its neighbouring local authority areas. Any variation in the new housing allocation for Hart will be particularly pertinent to this review. With this in mind, once the new Hart Leisure Centre is completed and pending the next detailed review, a minimum standard for community indoor sports halls of 4.30 badminton courts per 10,000 of the population should be maintained. Over the period of this strategy, the Council should work with partners towards meeting the growing demand for community access to indoor sports hall space that is likely to result from population increases.

**Figure 6.21: Projected Impact of Population Growth on Quantity Standard for Sports Halls in Hart**

Year	Supply (courts)	Population Projection	Supply per 10,000 population (courts)
2017	40	97,631	4.09
2026	40	104,927	3.81
2032	40	107,986	3.7

### 6.2.2 Qualitative Assessment

Whilst the quantity (supply) of sports hall provision is positive for Hart, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

#### Non-Technical Quality Assessment

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring sports hall site is one of the newly refurbished and extended sports halls at Lord Wandsworth College. The two sports hall sites under the direct control of Hart District Council achieved similar non-technical mean quality scores to each other, with the larger sports hall at Hart Leisure Centre achieving the second highest score of the 18 sites seen and Frogmore Leisure Centre achieving the joint third highest score. These scores are summarised in figure 6.22 below based on the methodology set out in section 2.

**Figure 6.22: Mean Quality Score – Sports Hall Sites in Hart**

Site	Mean Quality Score (out of 5)
Blackwater & Hawley Leisure Centre	3.3
Bramshill Police College	Not seen
Court Moor School	3.4
Frogmore Leisure Centre	3.8
Hart Leisure Centre	3.9
Hart Leisure Centre	3.8
Lord Wandsworth College	3.6
Lord Wandsworth College	4.7
Robert May's School	2.4
St Nicholas School	Not seen
Yateley Health & Fitness	3.4
Yateley Manor Preparatory School	3.4
<i>Calthorpe Park School</i>	3.1
<i>Elvetham Heath Community Centre</i>	3.3
<i>Ewshot Village Hall</i>	2.9
<i>Hartletts Park</i>	Currently being refurbished
<i>Park Club Fleet</i>	Couldn't score
<i>Rotherwick Village Hall</i>	3.1
<i>The Macrae Scout Hut</i>	Not seen
<i>Velmead Community Centre now called The Zebon Copse Centre</i>	Not seen
<i>Winchfield Village Hall</i>	3.1

\* Yateley Manor Preparatory School score was let down by no access to community changing, but they have plans in place to improve this.

\*\* Lord Wandsworth School's second hall has only just been refurbished to a very high specification.

\*\*\* Calthorpe Park School have dual use for Hart Leisure Centre. Scoring is for one badminton gymnasium.

\*\*\*\* Park Club Fleet has another studio rather than an activity hall.

\*\*\*\*\* Italics denotes the activity and village halls that Hart District Council asked us to audit, but have not been included in the supply.

\*\*\*\*\* The sites that were not seen did not respond to requests to undertake a site visit.

The assessments reveal that whilst the quantity of sports hall provision is positive for Hart in comparison to its neighbours, the quality of existing sports halls in overall terms is average. A number of sports halls, particularly those on school sites, do not score well in terms of changing and disability access.

The quality of the ageing facility stock at Robert May's School is a concern as it reduces the ability to cater for the current needs of the community and local clubs.

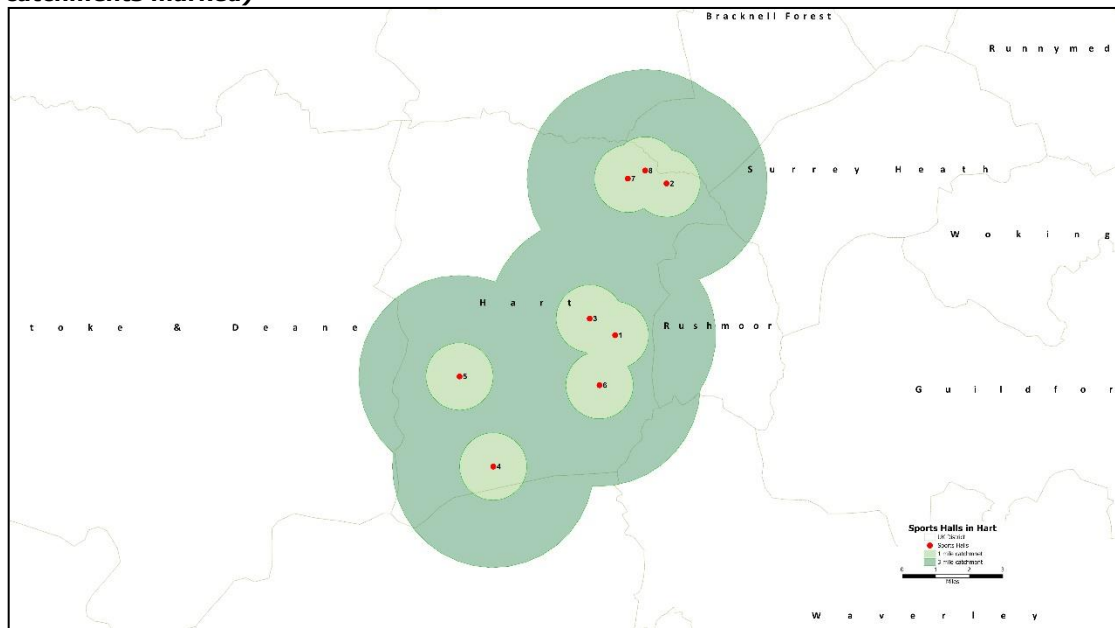
A number of potential improvements at individual sports hall sites have been identified which could increase attractiveness to users and capacity for community use in the future. These are presented in section 6.2.5 below.

### 6.2.3 Accessibility Assessment

Figure 6.23 identifies 1 mile/20 minute walk to catchments and 3 mile/20 minute drive-to catchments for each of the sports hall facilities within Hart. The map illustrates that the north west and west parts of the district fall outside of a three mile catchment of a sports hall which is at least 3 badminton courts in size. The distribution of sports halls across the borough reflects the natural population settlements.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.23: Map of Audited Sports Hall Sites in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



Figures 6.24 and 6.25 below show the location of the sports hall sites in Hart under review in the context of provision in neighbouring boroughs and aggregated unmet demand for use of sports halls in Hart and its neighbouring boroughs.

**Figure 6.24: Location of Sports Halls (3+ courts) in Hart and Neighbouring Boroughs**

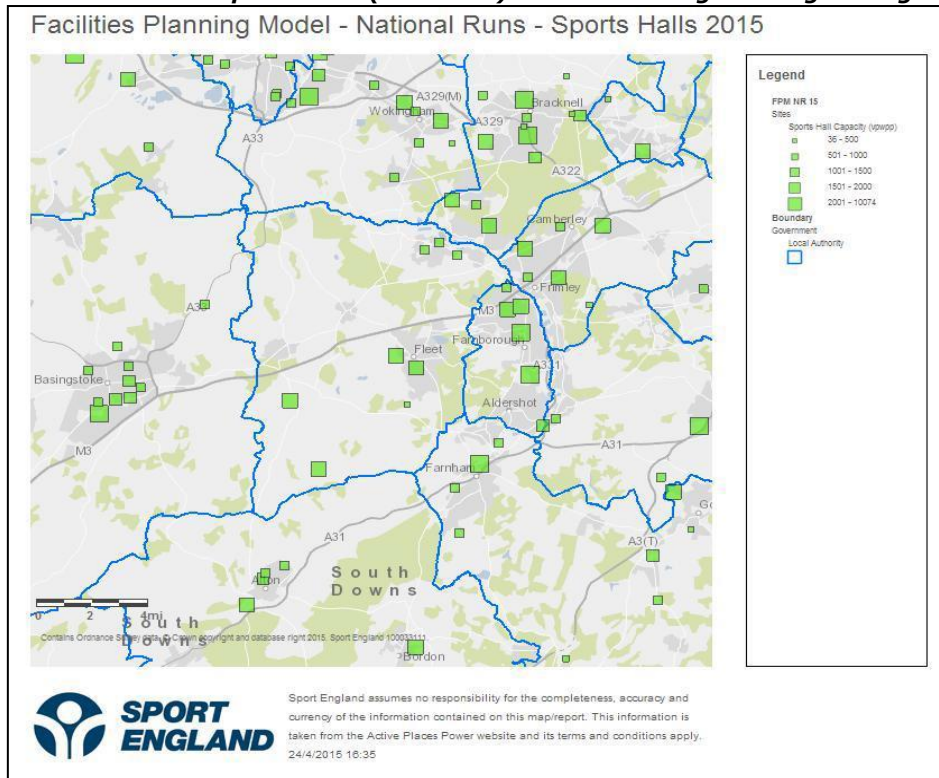
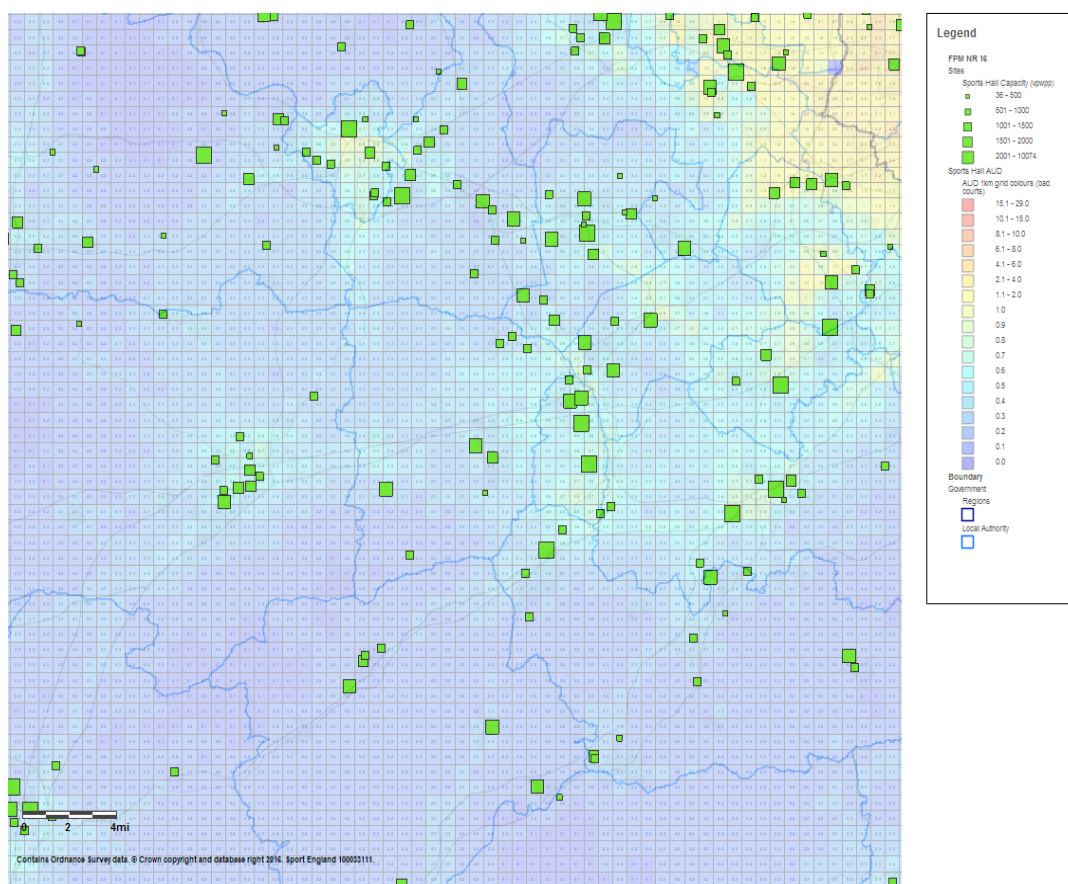


Figure 6.24 indicates that three of the sites are located in relatively close proximity to each other in the north east of the district. The other five sites are spread across the central and southern parts of the district. The map does show that the geographical spread of sports halls is uneven across Hart with no provision in the north west of the district.

**Figure 6.25: Aggregated Unmet Demand for Sports Halls (3+) in Hart and Neighbouring Boroughs**

Facilities Planning Model - National Runs - Sports Halls 2016 Aggregated Unmet Demand

Aggregated Unmet Demand expressed as units of badminton courts (rounded to one decimal place). Data outputs shown thematically (colours) at 1km square (figure labels).



Sport England assumes no responsibility for the completeness, accuracy and currency of the information contained on this map/report. This information is taken from the Active Places Power website and its terms and conditions apply.

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Figure 6.25 illustrates the differing levels of unmet demand that exists in Hart. Whilst some of the areas of unmet demand can be found within or around current facilities, other areas highlighted on the map correlate with the fact that there are no current facilities located there. However, it must be remembered that the overall level of unmet demand is very low in Hart.

#### 6.2.4 Local Needs and Consultation

The key findings of the consultation process relevant to sports hall provision in Hart are summarised below:

- Increased access to indoor space for sport in Hart is a key priority for a number of NGBs. (Boccia England, British Fencing, England Handball and England Netball).
- Basketball England rated the quality, quantity and accessibility of facilities for their sport in the district as 'average'. They also stated that they are not aware of any need to develop either the quality or quantity of sports halls in the district.
- Boccia England feels that there is a need to increase the quantity of sports halls in the district. This would involve investment into permanently marked Boccia courts, making sports halls more accessible for disabled participants.
- British Fencing rated the quality and accessibility of facilities for their sport in the district as 'average' and the quantity as 'poor'. The NGB commented that sports



- venues were old, run down and scarce. They also felt that the quality of changing facilities needs to be improved as well.
- o The British Judo Association feels that there is a need to improve the quality of martial arts studio/dojos. They have spoken to the judo club that uses Frogmore Leisure Centre, who feel the facility needs updating. It should also be noted that the new Hart Leisure Centre that is due to be completed in Spring 2017 will have a dedicated dojo.
  - o England Handball rated the quality of facilities for their sport in the district as 'very poor', the quantity as 'poor' and the accessibility as 'average'. They specifically commented that there was no existing provision in Hart that reaches the required specification for a handball court.
  - o England Netball rated the quality and quantity of facilities for their sport in the district as 'poor' and the accessibility as 'very poor'. The NGB feels there is a need to improve the quality of netball courts and increase the quantity of sports halls.
  - o Volleyball England rated the quality, quantity and accessibility of facilities for their sport in the district as 'good'. They also commented that there was no need to improve either the quality or quantity of sports halls in Hart.
  - o Robert May's School commented that their indoor/covered sport areas were very poor. The gym is too small and the space around the edges is used for storage. It is inadequately small for the size of the school. The sports hall is also inadequately small for the number of regular users including those who hire the facility. There is insufficient storage space for all areas. The school has containers which supplement the old garages where equipment is stored. In addition, the changing facilities are old, in severe need of repair. As such, they are considering how they can build a new large sports hall with fitness suite(s). The school have allocated funding to refurbish their existing sports hall and gym changing facilities. They have also applied to the Education Funding Agency for a capital improvement grant for this purpose and to improve the lighting in the sports hall.
  - o Farnborough Phantoms Basketball Club commented that the sports hall and toilet facilities are often unclean.
  - o Spitfires Netball Club stated that they would like to train on indoor courts over the winter but cannot find any suitable facilities available at the right times and at an affordable price.

### 6.2.5 Priorities for Dedicated Sports Halls

The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.26 below sets out the sports hall improvements and priorities for Hart.

**Figure 6.26: Sports Hall Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
<p>Maintain the current level of sports hall provision across Hart at a minimum. Ensure that the per capita sports hall supply does not fall below <b>4.30 badminton courts per 10,000 of the population.</b></p> <p>Ensure that existing community use programmes on school and MOD sites are maintained.</p>	<p>Enhance the quality of the sports hall offer at school and MOD managed sites to match other sports hall provision in the borough and improve their viability and suitability for community use. Achieve and maintain a mean quality score of at least 4 out of 5 for these sites.</p> <p>Priority sites to consider:</p> <ul style="list-style-type: none"> <li>o Robert May's School – the dated changing rooms are in urgent need of refurbishment to increase the limited existing community use.</li> <li>o Yateley Health &amp; Fitness – the dated changing rooms are in urgent need of refurbishment to support the existing community</li> </ul>	<p>Hart District Council should work with schools and Hampshire County Council to extend the opening hours for community use to address current gaps in demand for indoor sports hall space.</p> <p>Hart Leisure Centre – the changing rooms are dated and the second sports hall should be refurbished to bring the quality score up. This will be addressed as part of the redevelopment of Hart Leisure Centre through the following facilities:</p> <ul style="list-style-type: none"> <li>o 1 x 8 court sports hall + 20 spectator seats</li> </ul> <p>The Consultant Team are of the view that the refurbishment / investment needs at the schools listed under</p>

Protect	Enhance	Provide
	<p>use programme.</p> <p>Ensure that future programming of, and quality improvements to, sports halls address the specific needs of individual sports (boccia, handball etc) in terms of technical specifications and access to appropriate facilities and allow for progression in training and competition within Hart.</p> <p>Ensure that the existing indoor cricket net provision within sports halls in Hart is ECB compliant.</p>	<p>'enhance' would address the initial current needs the Council is aiming to achieve.</p> <p>Yateley Manor Preparatory School have no dedicated community changing facilities, but they have plans in place to improve this.</p>
<p><b>Prioritisation and Outline Investment Needs</b></p> <p><b>Short Term (1-3 years)</b></p> <ol style="list-style-type: none"> <li>1. Replacement sports halls as part of the redevelopment of Hart Leisure Centre by Spring 2017 (budget identified).</li> <li>2. Refurbishment projects order of priority:               <ol style="list-style-type: none"> <li>2a. Robert May's School – changing refurbishment.</li> </ol> </li> </ol> <p><b>Medium Term (3-5 years)</b></p> <ol style="list-style-type: none"> <li>1. Refurbishment projects order of priority:               <ol style="list-style-type: none"> <li>1a. Yateley Health &amp; Fitness – changing refurbishment.</li> </ol> </li> </ol> <p><b>Long Term (5+ years)</b></p> <ol style="list-style-type: none"> <li>1. New two changing room community changing facilities at Yateley Manor Preparatory School.</li> </ol>		
<p><b>Future Needs for Sports Halls</b></p> <p>The priorities set out above will address the current unmet demand by improving access and capacity to the current sports hall stock whilst addressing the needs of Hart with the focus on a realistic aim for additional investment. The provision of the dedicated 8 court sports hall as part of the new Hart Leisure Centre provides greater capacity and flexibility than the current provision.</p> <p>As part of the overall review process the growing population within the district will impact on the current supply (and the projected increase in supply) and unmet demand. The regular review of this study every two years will need to include updated Sport England FPM analysis.</p>		

### 6.3 Health and Fitness Suites

The summary below provides the **quantitative, qualitative and accessibility assessments** for health and fitness provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for health and fitness provision are then provided at the end of this assessment.

As per the methodology presented earlier, health and fitness suites offering 20+ stations have been included within the audit and analysis.

#### 6.3.1 Quantitative Assessment

Figure 6.27 provides a list of the health and fitness sites in Hart which are publicly accessible. Further information on each of the health and fitness sites audited in this study is also provided.



**Figure 6.27: Health and Fitness Suites in Hart with 20+ stations**

Map Point	Facility Name	Postcode	Number of Stations	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Bramshill Police College	RG27 0JH	Unknown	Unknown	Unknown	Unknown	Unknown
2	Four Seasons Hotel Hampshire	RG27 8TD	22	Registered Membership use	Commercial	Commercial Management	2005
3	Frogmore Leisure Centre	GU46 6AG	52	Pay and Play	Community school	Local Authority (in house)	1995 (2008)
4	Gym & Tonic Fitness Club	GU52 8EH	25	Pay and Play	Commercial	Commercial Management	1997
5	Hart Leisure Centre	GU51 5HS	47	Pay and Play	Community school	Local Authority (in house)	2002 (2013)
6	Park Club Fleet	GU51 3LA	90	Pay and Play	Other	Trust	2003 (2013)
7	Results Health Club (Fleet)	GU51 3WX	35	Registered Membership use	Commercial	Commercial Management	2001
8	The Park Health Club	RG27 9EH	32	Pay and Play	Commercial	Commercial Management	2004
9	Yateley Health & Fitness	GU46 6NW	50	Pay and Play	Community school	Community Organisation	1990 (2012)
<b>TOTAL STATIONS</b>			<b>353</b>				

\* Bramshill Police College has been sold to developers.

\*\* Results Health Club (Fleet) has been included in the quantitative assessment, but excluded from qualitative review as the site did not wish to be included in the study after a site visit had been undertaken.

\*\*\* The new Hart Leisure Centre is due to be completed in Spring 2017. There will be 150 stations.

### Supply and Demand Analysis

The key findings from Sport England's research tools in relation to the current supply of and demand for health and fitness facilities in Hart are as follows:

- o There are nine sites across Hart which offer health and fitness suites with 20+ stations.
- o The nine health and fitness suites provide a combined total of 353 stations.
- o The largest health and fitness suite in Hart in terms of the number of stations provided is at Park Club Fleet (90 stations) which was recently refurbished in 2013.
- o Two of the nine health and fitness sites are within the ownership and management control of Hart District Council (Frogmore Leisure Centre and Hart Leisure Centre). Five of the sites are commercially owned and one of the sites is managed by a school.
- o Six of the sites provide access to their health and fitness facilities on a pay and play basis whilst two of the commercially managed sites offer access to registered members only.
- o Analysis using Sport England's Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for health and fitness suites.

Figure 6.28 compares the total supply of community accessible health and fitness facilities (in stations) per 10,000 of the population in Hart with the supply in its neighbouring boroughs. This analysis has been undertaken in the absence of FPM modelling for health and fitness facilities. It should be noted that Figure 6.28 considers the supply of health and fitness stations only and does not take into account the age and condition of existing facilities, demand for use of these facilities or the import and export of demand across neighbouring borough boundaries.

**Figure 6.28: Supply of community accessible health and fitness stations per 10,000 of the population – Hart comparison with geographical and statistical neighbours**

Area	Number of Health and Fitness Sites	Number of Health and Fitness Stations	Population (2011 Census)	Supply of stations per 10,000 population: 2011	Population (2015 Population Projection)	Supply of stations per 10,000 population: 2015
Hart	9	353	91,662	38	93,445	38
Basingstoke & Deane	14	814	167,799	49	176,441	46
Bracknell Forest	13	749	113,205	66	118,495	63
East Hants	12	472	115,608	41	118,161	40
Rushmoor	12	808	93,807	86	95,851	84
Surrey Heath	9	654	86,144	76	87,420	75
West Berkshire	18	661	153,822	43	157,231	42
Wokingham	12	1,210	154,380	78	161,375	75
Waverley	19	862	121,572	71	124,231	69

The key findings of the health and fitness stations per 10,000 of the population analysis are summarised below:

- o Hart has the lowest number of community accessible health and fitness stations of the local authority areas in question. Apart from East Hants, all of the neighbouring boroughs have nearly double or more the supply of stations than Hart.
- o Hart has the lower supply of stations per 10,000 population than any of its neighbouring boroughs. The level of health and fitness facility supply per 10,000 population in Rushmoor is more than twice that of Hart despite their similar population sizes.
- o On the whole Hart falls within the lower range in terms of health and fitness station supply when compared with neighbouring local authority areas.

#### *Sport England's Active People*

The Active People Survey found that in 2013/14 22% of Hart's population aged 16+ participated in a minimum of 30 minutes of keep fit and gym activities at least once a week, which is above the regional (15.7%) and national (15.4%) averages.

The sample size for Hart was insufficient to give a statistically robust result for latent demand for participation in keep fit and gym activities.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 19.6% of Hart's adult (18+) population currently participate in of keep fit and gym activities, which is above the regional (18.3%) and national averages (17.7%).

The Tool also estimates that 7.3% of Hart's adult (18+) population would like to participate in more keep fit and gym activities than they currently do, which is marginally above the regional and national averages (7.2%).

This level of latent demand for participation in keep fit and gym activities represents a potential adult market of 5,101 people wanting to do more based on Market Segmentation data.

### **6.3.2 Qualitative Assessment**

#### **Non-Technical Quality Assessment**

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring health and fitness sites are Four Seasons Hotel Hampshire, Park Club Fleet and Yateley Health & Fitness. Two of these are private facilities accessible to registered members only (Four Seasons Hotel Hampshire, Park Club Fleet). The two health and fitness suites under the direct control of Hart District Council achieved similar non-technical mean quality scores. These scores are summarised below in figure 6.29 according to the methodology set out in section 2.

**Figure 6.29: Mean Quality Score – Health and Fitness Sites in Hart**

Site	Mean Quality Score (out of 5)
Bramshill Police College	Being sold
Four Seasons Hotel Hampshire	4.6
Frogmore Leisure Centre	3.9
Gym & Tonic Fitness Club	Not Seen
Hart Leisure Centre	3.9
Park Club Fleet	4.0
Results Health Club (Fleet)	Did not wished to be seen
The Park Health Club	4.0
Yateley Health & Fitness	4.0

\* The sites that were not seen did not respond to requests to undertake a site visit.

It should be noted that the health and fitness market is continuing to evolve and change to meet market needs. At the time of this report the market is moving away from heavily kitted out gyms with machines with the emphasise on training spaces and resistance activities. Whilst this has not been reflected in any of the sites seen, the Council has an opportunity to review the gym spaces that it currently operates to reduce the number of stations offered to meet the changing needs of the customer base. It is envisaged that the new Hart Leisure Centre that is due to be completed in Spring 2017 will have 150 stations.

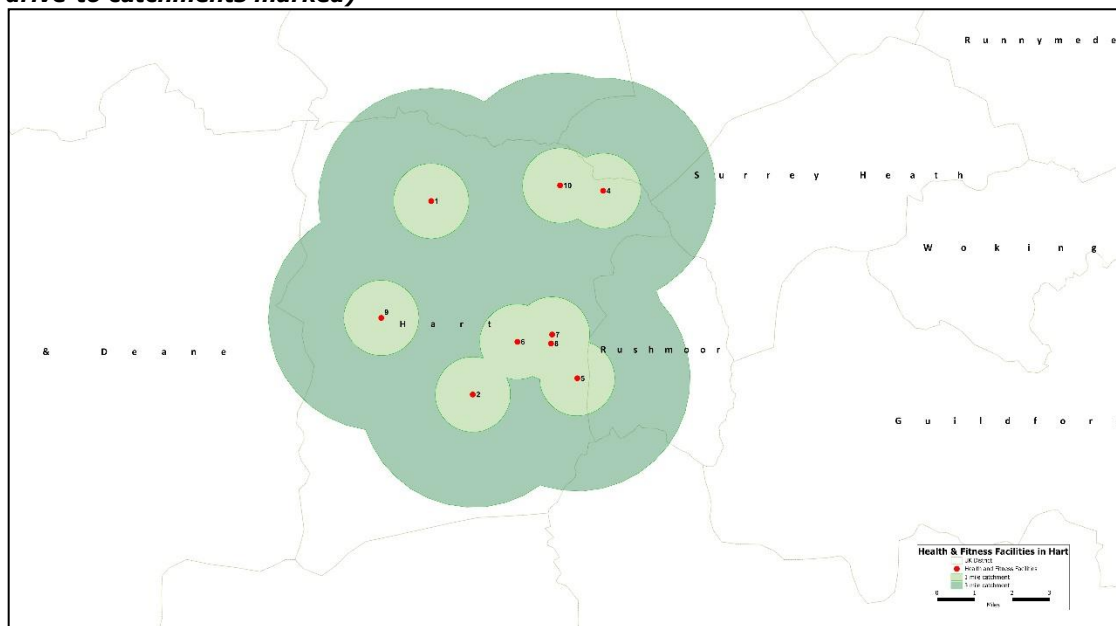
The assessment and priorities for this facility type has therefore changed from an emphasis on the number of stations offered to the quality of those spaces and the customer experience in meeting their fitness needs within a changing market place.

### 6.3.3 Accessibility Assessment

Figure 6.30 identifies 1mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for each of the health and fitness facilities within Hart. The map illustrates that much of the district is located within a three mile catchment of a facility offering 20+ health and fitness stations. The only pockets which fall outside a three mile catchment of a facility of this type are in South Warnborough and Long Sutton.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.30: Map of Audited Health and Fitness Sites in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



### 6.3.4 Local Needs and Consultation

The key findings of the consultation process relevant to health and fitness provision in Hart are summarised below:

- The health and fitness suites under the control of Hart District Council face stiff competition from the commercial sector in terms of both pricing and the quality of offer. This could change once the new Hart Leisure Centre is completed in Spring 2017 and the refurbishments to Frogmore Leisure Centre are completed.
- Whilst there are not sufficient health and fitness facilities in Hart to satisfy demand for this facility type in terms of latent demand identified by market segmentation, it is important to remember that the mobile nature of Hart’s population means that residents will travel to access high quality, affordable facilities in neighbouring local authority areas.
- British Weight Lifting commented that there is a need to increase the supply of gym/health and fitness suites in Hart and that there are no Olympic weightlifting facilities in the area that are known to them.
- Crondall Parish Council stated that there is some interest in outdoor fitness /gym equipment amongst their parishioners.

### 6.3.5 Priorities for Dedicated Health and Fitness Facilities

The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.31 below sets out the health and fitness improvements and priorities for Hart.

**Figure 6.31: Health and Fitness Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Maintain the existing provision of health and fitness station supply at all Hart District Council run Leisure Centres and ensure affordable community access to these facilities.	Enhance the quality of the health and fitness offer at Hart District Council sites. Achieve and maintain a mean quality score of at least 4 out of 5 for these sites. <ul style="list-style-type: none"> <li>○ Frogmore Leisure Centre – ancillary provision and DDA requirements need addressing. This will be addressed as part of the refurbishment of Frogmore Leisure Centre, which should also include consideration to increasing the number of health and fitness stations on offer.</li> </ul>	No additional health and fitness offer required in Hart unless the current supply is reduced. Hart Leisure Centre – the health and fitness suites are being replaced as part of the redevelopment of Hart Leisure Centre to provide the following facilities: <ul style="list-style-type: none"> <li>○ 1 x 150 station fitness gym</li> </ul>
<b>Prioritisation and Outline Investment Needs</b>		
<b>Short Term (1-3 years)</b>		
1. Replacement Health and Fitness Suites as part of the redevelopment of Hart Leisure Centre by Spring 2017 (budget identified).		
<b>Medium Term (3-5 years)</b>		
1. Replacement Health and Fitness Suites as part of the £1.5m refurbishment of Frogmore Leisure Centre (budget identified).		
<b>Long Term (5 years+)</b>		
1. No changes proposed.		
<b>Future Needs for Health and Fitness</b>		
The Consultant Team does not advocate that the Council focuses on a standard for stations per head of population due to the constant changes to the health and fitness market and its lack of appropriateness to measure impact.		
The Council must ensure that health and fitness remains affordable and accessible and the quality scores for their leisure centres are aligned to those of the private sector as per quality assessment within this study.		

## 6.4 Outdoor Bowls Facilities

The summary below provides the **quantitative, qualitative and accessibility assessments** for outdoor bowls provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for outdoor bowls provision are then provided at the end of this assessment. As per the methodology presented earlier, outdoor bowls facilities identified through consultation with Hart District Council (as outdoor bowls facilities are not listed on Sport England’s Active Places database) and have been included within the audit and analysis.

### 6.4.1 Quantitative Assessment

Figure 6.32 provides a list of the outdoor bowls sites in Hart which are currently in operation and accessible on a membership basis. Further information on each of the outdoor bowls sites audited in this study is also provided.

**Figure 6.32: Outdoor Bowls provision in Hart**

Map Point	Facility Name	Postcode	Number of Rinks	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Blackwater & Hawley Leisure Centre (Hawley Bowling Club)	GU17 9BW	6	Sports Club / Community Association	Local Authority	Sport Club	Unknown
2	Bramshill Police College	RG27 0JH	6	Unknown	Unknown	Unknown	Unknown
3	Cody Sport & Social Club	GU14 0LP	6	Sports Club / Community Association	Sports Club	Sports Club	Unknown
4	Hook Bowling Club	RG27 9TZ	6	Sports Club / Community Association	Local Authority	Sports Club	Unknown
5	Hook Meadow	GU10 5QQ	4	Sports Club / Community Association	Local Authority	Local Authority (in house)	Unknown
6	Odiham and North Warnborough Bowling Club	RG29 1NE	6	Sports Club / Community Association	Sports Club	Sports Club	Unknown
7	Yateley Bowling Club	GU46 7RP	6	Pay and Play	Sports Club	Sports Club	Unknown
<b>TOTAL</b>			<b>40</b>				

\* Bramshill Police College has been sold to developers.

### Supply and Demand Analysis

The key findings in relation to the current supply of and demand for outdoor bowls in Hart are as follows:

- There are seven sites across Hart which provide outdoor bowls facilities. A combined total of 40 rinks (or 34 rinks if Bramshill is excluded) are available for community use.
- Apart from Bramshill Police College, all outdoor bowls facilities in Hart are accessible to the community through open membership of the club or pay and play. Three clubs rent their facilities from the Parish or Town Council.
- Most outdoor sites provide a standard six rink facility with varying degrees of capacity to include a seventh rink. Hook Meadow that is used by Crondall Bowling Club has four rinks.
- A number of the outdoor clubs maintain their own greens which from the non-technical site visits provide a better playing surface than those maintained by the Council ground maintenance teams.
- Hook Bowling Club provides indoor short mat bowls in their clubhouse during the winter months.
- Analysis using Sport England’s Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for outdoor bowls rinks.

#### *Sport England’s Active People*

Sport England’s Active People Survey found that in 2013/14 0.68% of the South East’s population aged 16+ participated in a minimum of 30 minutes of outdoor bowls at least once a week, which is above the national average (0.62%). The sample size for Hart was insufficient to give a statistically robust result for this measure.

#### *Sport England’s Market Segmentation*

Sport England’s Market Segmentation Tool estimates that 0.9% of Hart’s adult (18+) population currently participate in bowls, which is below with the regional (1.0%) and national averages (1.0%).

The Tool also estimates that 0.2% of Hart’s adult (18+) population would like to participate in more bowls than they currently do, which is in line with the regional and national averages (0.2%).

This level of latent demand for participation in bowls represents a potential adult market of 139 people wanting to do more based on Market Segmentation data.

### **6.4.2 Qualitative Assessment**

#### **Non-Technical Quality Assessment**

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring outdoor bowls facilities was at Hook Bowls Club. These scores are summarised below in figure 6.34 according to the methodology set out in section 2.

**Figure 6.34: Mean Quality Score – Outdoor Bowls Facilities in Hart**

Site	Mean Quality Score (out of 5)
Blackwater & Hawley Leisure Centre (Hawling Bowling Club)	Not seen
Bramshill Police College	Being sold
Cody Sport and Social Club (Pyestock Bowls Club)	3
Hook Bowling Club	3.7
Hook Meadow (Home of Crondall Bowling Club)	2.9
Odiham and North Warnborough Bowling Club	Not seen
Yateley Bowling Club	3.5

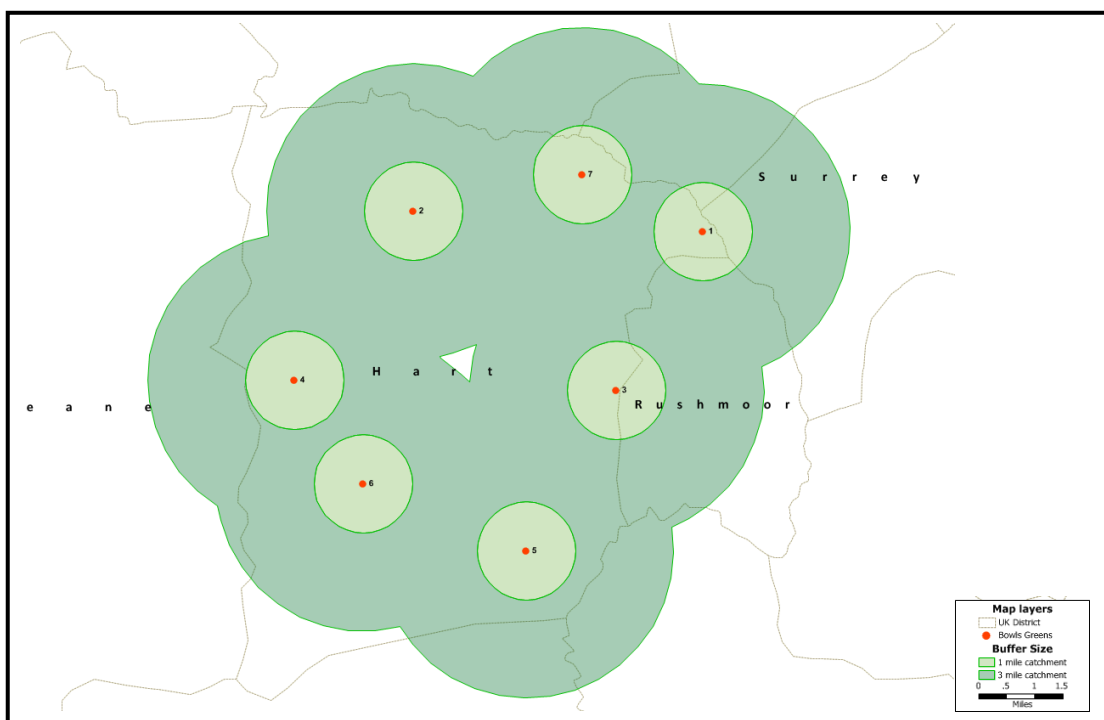
\* The sites that were not seen did not respond to requests to undertake a site visit.

### **6.4.3 Accessibility Assessment**

Figure 6.35 identifies 1 mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for the outdoor bowls site within Hart. The map illustrates that much of the borough is located within a three mile catchment of an outdoor bowls facility. The only pockets which fall outside a three mile catchment of a facility of this type are in Fleet and Church Crookham.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.35: Map of Audited Outdoor Bowls Sites in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



#### 6.4.4 Local Needs and Consultation

The key findings of the consultation process relevant to outdoor bowls provision in Hart are summarised below:

- Bowls England stated that Hart is not a priority area for their sport and it does not have any capital funding allocated as part of their WSP. Increasing participation for over 50s and people with disabilities are the main priorities of the NGB. Bowls England would rate the quality, quantity and accessibility of facilities for their sport in the district as 'average'. As such, they feel that it is unlikely that any more bowls facilities are needed. Their prime concern is supporting the facilities that already exist.
- The English Indoor Bowling Association (EIBA) commented that they did not feel that there was a need to invest in purpose built Indoor Bowls facilities in Hart given the current supply in neighbouring boroughs.
- Odiham and North Warnborough Bowling Club commented that their facilities were excellent and that all energies are focused on attracting new members.
- Hook Bowling Club intend to re-lay the top surface of the green, but did not indicate any timescales for this.
- Pyestock Bowls Club (Cody Sports Ground) stated that as one of the longest standing clubs in Hart they have maintained their membership levels of the last few years. There is some concern from some of their members over the quality of the bowls green at present and its maintenance.
- The EIBA state that the UK population is ageing rapidly and by 2024 an estimated 50% of the population will be over the age of 50. Playing the sport of bowls for a minimum of 30 minutes per week can help to keep people active both physically and mentally. It provides social interaction and the opportunity to have fun as well as the chance to play competitively at both club level and to a higher level if so desired. Bowls can help people to live longer, healthier and have more fulfilling lives.

#### 6.4.5 Priorities for Dedicated Outdoor Bowls Facilities

The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.



Figure 6.36 below sets out the outdoor bowls improvements and priorities for Hart.

**Figure 6.36: Outdoor Bowls Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Retain existing supply of outdoor bowls rinks in Hart and support the clubs in the district.	Enhance the quality of the maintenance at Hook Bowling Club and Yateley Bowling Club. Achieve and maintain a mean quality score of at least 4 out of 5 for these sites.	No additional outdoor bowls rinks required in Hart unless the current supply is reduced.
<b>Prioritisation and Outline Investment Needs</b>		
<b>Short Term (1-3 years)</b>		
1. No changes proposed.		
<b>Medium Term (3-5 years)</b>		
1. No changes proposed.		
<b>Long Term (5 years+)</b>		
1. No changes proposed.		
<b>Future Needs for Outdoor Bowls</b>		
With the retention of existing clubs, the needs for outdoor bowls in Hart will continue to be met.		

## 6.5 Squash Courts

The summary below provides the **quantitative, qualitative and accessibility assessments** for squash court provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for squash court provision are then provided at the end of this assessment. As per the methodology presented earlier, all publicly accessible squash courts listed on Sport England's Active Places Power database have been included within the sport and recreation facility audit and analysis.

### 6.5.1 Quantitative Assessment

Figure 6.37 provides a list of the squash court sites in Hart which are publicly accessible. Further information on each of the squash court sites audited in this study is also provided.

**Figure 6.37: Squash court provision in Hart**

Map Point	Facility Name	Postcode	Type of Court	Number of Squash Courts	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Blackwater & Hawley Leisure Centre	GU17 9BW	Normal	2	Pay and Play	Local Authority	Local Authority (in house)	1976 (2011)
2	Frogmore Leisure Centre	GU46 6AG	Glass-backed	2	Pay and Play	Community school	Local Authority (in house)	1995 (2006)
3	Hart Leisure Centre	GU51 5HS	Normal	6	Pay and Play	Community school	Local Authority (in house)	1974 (2005)
4	Hartletts Park	RG27 9NN	Normal	2	Sports Club / Community Association	Local Authority	Local Authority (in house)	1999
5	Lord Wandsworth College	RG29 1TB	Normal	2	Sports Club / Community Association	Other Independent School	Commercial Management	1994
<b>TOTAL SQUASH COURTS</b>				<b>14</b>				

\* Hartletts Park is currently being refurbished and has been included in the quantitative assessment, but excluded from qualitative review.

### Supply and Demand Analysis

The key findings from Sport England's research tools in relation to the current supply of and demand for squash courts in Hart are as follows:

- There are five sites across Hart which offer squash courts and provide a combined total of 14 squash courts.

- o Hart Leisure Centre offers the most squash courts (six courts). However, the redevelopment of Hart Leisure Centre will not contain any squash courts and as such, the total district-wide supply will be reduced to eight courts by Spring 2017.
- o Only one of these sites offers glass-backed squash court provision (Frogmore Leisure Centre).
- o Three of the squash courts are accessible on a pay and play basis (Blackwater & Hawley Leisure Centre, Frogmore Leisure Centre and Hart Leisure Centre).
- o The squash courts at Blackwater & Hawley Leisure Centre and Hartletts Park are within the ownership of their respective Parish and Town Councils (Blackwater & Hawley Parish Council and Hook Parish Council) and managed in house.
- o Analysis using Sport England’s Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for squash courts.

*Sport England’s Active People*

Sport England’s Active People Survey found that in 2013/14 0.69% of the South East’s population aged 16+ participated in a minimum of 30 minutes of squash and racketball at least once a week, which is above the national average (0.45%). The sample size for Hart was insufficient to give a statistically robust result for this measure.

*Sport England’s Market Segmentation*

Sport England’s Market Segmentation Tool estimates that 1.5% of Hart’s adult (18+) population currently participate in squash and racketball, which above the regional (1.3%) and national averages (1.2%).

The Tool also estimates that 0.9% of Hart’s adult (18+) population would like to participate in more squash and racketball than they currently do, which is slightly above the regional and national averages (0.8%).

This level of latent demand for participation in squash and racketball represents a potential adult market of 600 people wanting to do more based on Market Segmentation data.

**6.5.2 Qualitative Assessment**

**Non-Technical Quality Assessment**

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring squash court sites were Frogmore Leisure Centre and Hart Leisure Centre. Both are operated by the local authority. These scores are summarised below in figure 6.38 according to the methodology set out in section 2.

**Figure 6.38: Mean Quality Score – Squash Courts in Hart**

Site	Mean Quality Score (out of 5)
Blackwater & Hawley Leisure Centre	3.4
Frogmore Leisure Centre	3.8
Hart Leisure Centre	3.7
Hartletts Park	Currently being refurbished
Lord Wandsworth College	3.5

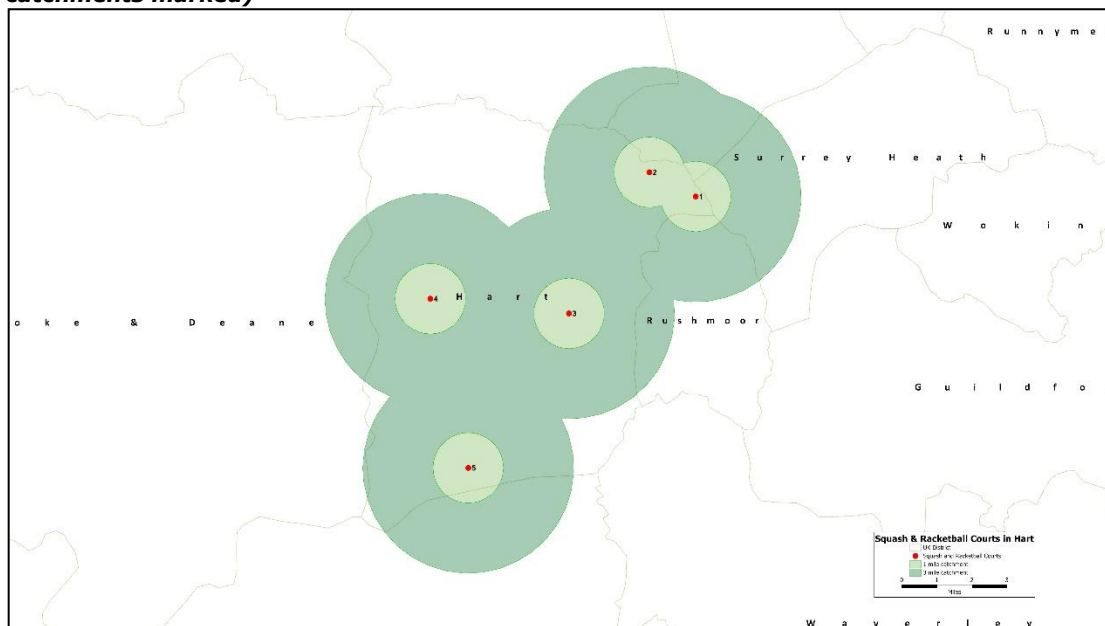
Whilst all the squash courts themselves are in good condition, it is the other criteria that let them down such as changing and ancillary provision, DDA requirements and car parking.

**6.5.3 Accessibility Assessment**

Figure 6.39 identifies 1 mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for each of the squash court sites within Hart. The map illustrates that most of the district of the borough has an adequate distribution of squash sites with most areas falling within a three mile catchment of a court. The north and north west of the district are outside of the squash court catchment areas.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.39: Map of Audited Squash Court Sites in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



#### 6.5.4 Local Needs and Consultation

The key findings of the consultation process relevant to squash provision in Hart are summarised below:

- o England Squash and Racketball (ESR) stated that the loss of six courts at Hart Leisure Centre without any alternative provision is a concern for them as this would impact on existing participation. They would like to see an additional two to four courts to cater for the displacement. If two additional glass backed courts can be provided at Frogmore Leisure Centre in addition to the existing two glass backed courts, then they would be interested in using the site as a competition venue and also consider the site for possible future capital investment.
- o However, the Council’s Leisure Team have stated that squash is not a priority for either the Council or their new leisure provider Everyone Active (SLM). It should be noted that two squash courts were removed from Frogmore Leisure Centre seven years ago to expand the current gym and create a new dance studio.
- o Hart Squash Club commented that squash remains a very popular participant sport nationally and wished to see the Council come up with realistic proposals for facilities to play the sport should the plans for the new centre go ahead. If they do not, then the existing courts need to be upgraded so that there are facilities in place for new and existing members to play a sport that fits all the criteria laid down by government to local authorities to encourage a fit and healthy lifestyle.

#### 6.5.5 Priorities for Dedicated Squash Facilities

The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.40 below sets out the squash court improvements and priorities for Hart.

**Figure 6.40: Squash Court Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Retain existing supply of squash courts in Hart.	Consider making maintenance improvements to the squash courts at Blackwater & Hawley Leisure Centre, Frogmore Leisure Centre and Lord	No additional squash courts required in Hart unless the current supply is reduced.

Protect	Enhance	Provide
	<p>Wandsworth College to make them more attractive to clubs and community users.</p> <p>Maintain an average quality score of 4 out of 5 for squash facilities.</p>	<p>If the supply is reduced (as a result of the new Hart Leisure Centre) then a minimum of two glass backed squash courts to be provided.</p>
<p><b>Prioritisation and Outline Investment Needs</b></p> <p><b>Short Term (1-3 years)</b></p> <p>1. No changes proposed.</p> <p><b>Medium Term (3-5 years)</b></p> <p>1. Two new glass backed squash courts to be provided, subject to a review of the demand for squash.</p> <p><b>Long Term (5 years+)</b></p> <p>1. No changes proposed.</p>		
<p><b>Future Needs for Squash</b></p> <p>The needs for investment into the current facility stock to improve the quality of squash in Hart is the focus for the Council in order to enhance the current facilities and then ensure this level of provision which is considered as suitable at its current level is maintained or suitable alternative provision is agreed with the NGB, subject to a review of the demand.</p>		

## 6.6 Tennis Courts

The summary below provides the **quantitative, qualitative and accessibility assessments** for outdoor tennis court provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for tennis court provision are then provided at the end of this assessment.

As per the methodology presented earlier, all publicly accessible tennis courts listed on Sport England's Active Places Power database have been included within the audit and analysis.

### 6.6.1 Quantitative Assessment

Figures 6.41 provide a list of the outdoor tennis court sites in Hart which are publicly accessible. Further information on each of the tennis court sites audited in this study is also provided.

**Figure 6.41: Tennis court (outdoor) provision in Hart**

Map Point	Facility Name	Postcode	Number of Tennis Courts	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Calthorpe Park	GU51 5FA	6	Pay and Play	Local Authority	Local Authority (in house)	n/a
2	Court Moor School	GU52 7RY	4	Sports Club / Community Association	Community school	School/College/ University (in house)	n/a
3	Elvetham Heath	GU51 1HA	3	Pay and Play	Local Authority	Local Authority (in house)	n/a
4	Four Seasons Hotel Hampshire	RG27 8TD	2	Registered Membership use	Commercial	Commercial Management	n/a
5	Hartletts Park	RG27 9NN	3	Free Public Access	Local Authority	Local Authority (in house)	1986 (2008)
6	Hook Meadow	GU10 5QQ	1	Free Public Access	Local Authority	Local Authority (in house)	n/a
7	Rotherwick Playing Fields	RG27 9AT	1	Sports Club / Community Association	Local Authority	Local Authority (in house)	1945
8	Tylney Hall Hotel Leisure Club	RG27 9AZ	2	Registered Membership use	Commercial	Commercial Management	2002

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Map Point	Facility Name	Postcode	Number of Tennis Courts	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
9	Yateley Green	GU46 7RP	2	Pay and Play	Local Authority	Local Authority (in house)	n/a
10	Yateley Manor Preparatory School	GU46 7UQ	2	Sports Club / Community Association	Other Independent School	School / College / University (in house)	1990
<b>TOTAL TENNIS COURTS</b>			<b>26</b>				

\* The tennis courts at Robert May's School are not listed in the Active Places Power database. They were refurbished in the summer of 2014 to a high standard. They are mostly used by the school, but on occasion they are let out to the community. Whilst they have not been included in the quantitative assessment, they have been included in the qualitative assessment.

\*\* The tennis courts at Court Moor School, Elvetham Heath (used for netball) and Yateley Green (also used for 5-a-side football) are also not listed in the Active Places Power database.

\*\*\* Calthorpe Park School has five tennis courts that are for private use only (not on Active Places), but wish to open up to the community once they have refurbished them. As such these courts have been included in both the quantitative and qualitative assessment.

\*\*\*\* In addition, there are four tennis courts at Yateley Health and Fitness that were originally for school use only, but have been condemned as they are no longer fit for purpose. The school is currently exploring what to do with the space. There is also one disused tennis court discovered during a site visit at Ewshot Village Hall site/Queen Elizabeth II Field Ewshot which is not on Active Places. The Village Hall committee has no plans for this space at this present time.

### Supply and Demand Analysis

The key findings from Sport England's research tools in relation to the current supply of and demand for tennis courts in Hart are as follows:

- o There are 10 sites within Hart that offer tennis courts for use by the community.
- o There are a total of 26 outdoor courts across the 10 sites, of which three are floodlit (Elvetham Heath, Yateley Green and Yateley Manor Preparatory School - one court only).
- o Calthorpe Park offers the most outdoor tennis courts (six courts in total).
- o Six of these sites fall under the jurisdiction of their respective Parish and Town Councils (Crandall Parish Council, Elvetham Heath Parish Council, Fleet Town Council, Hook Parish Council, Rotherwick Parish Council and Yateley Town Council) and are mostly located in parks or open spaces. The remainder are located on school or hotel sites.
- o The courts at three sites are available on a pay and play access and whilst two are available for free public access.
- o Analysis using Sport England's Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for tennis facilities.

Figure 6.42 compares the total supply of community accessible outdoor tennis courts per 10,000 of the population in Hart with the supply in its neighbouring boroughs. This analysis has been undertaken in the absence of FPM modelling for outdoor tennis courts. It should be noted that figure 6.42 considers the supply of outdoor tennis courts only and does not take into account the age and condition of existing facilities, demand for use of these facilities or the import and export of demand across borough boundaries.

**Figure 6.42: Supply of community accessible outdoor tennis courts per 10,000 of the population – Hart comparison with geographical and statistical neighbours**

Area	Number of Tennis Court Sites	Number of Tennis Courts	Population (2011 Census)	Supply of courts per 10,000 population: 2011	Population (2015 Population Projection)	Supply of courts per 10,000 population: 2015
Hart	10	26	91,662	3	93,445	2
Basingstoke & Deane	17	52	167,799	3	176,441	3
Bracknell Forest	9	42	113,205	4	118,495	4
East Hants	12	33	115,608	3	118,161	3
Rushmoor	4	18	93,807	2	95,851	2
Surrey Heath	7	24	86,144	3	87,420	3
West Berkshire	10	23	153,822	1	157,231	1

Area	Number of Tennis Court Sites	Number of Tennis Courts	Population (2011 Census)	Supply of courts per 10,000 population: 2011	Population (2015 Population Projection)	Supply of courts per 10,000 population: 2015
Wokingham	16	69	154,380	4	161,375	4
Waverley	23	68	121,572	6	124,231	5

The key findings of the outdoor tennis court supply per 10,000 of the population analysis are summarised below:

- o Hart has the fourth lowest number of community accessible outdoor tennis courts of the local authority areas in question.
- o Hart has the joint third lowest supply of outdoor tennis courts per 10,000 population just above Rushmoor and West Berkshire.
- o On the whole Hart falls within the lower range in terms of outdoor tennis court supply when compared with neighbouring local authority areas.

#### *Sport England's Active People*

Sport England's Active People Survey found that in 2013/14 1.09% of the South East's population aged 16+ participated in a minimum of 30 minutes of tennis at least once a week, which is above the national average (0.89%). The sample size for Hart was insufficient to give a statistically robust result for this measure.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 2.8% of Hart's adult (18+) population currently participate in tennis, which is above the regional (2.4%) and national averages (2.2%).

The Tool also estimates that 2.8% of Hart's adult (18+) population would like to participate in more tennis than they currently do, which is above the regional (2.6%) and national averages (2.5%).

This level of latent demand for participation in tennis represents a potential adult market of 1,967 people wanting to do more based on Market Segmentation data.

## 6.6.2 Qualitative Assessment

### Non-Technical Quality Assessment

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring tennis court site was the Four Seasons Hotel Hampshire with a score of 4.6. These scores are summarised in figure 6.43 below according to the methodology set out in section 2.

**Figure 6.43: Mean Quality Score – Tennis Court Sites in Hart**

Site	Mean Quality Score (out of 5)
Blackwater and Hawley Leisure Centre	2.9
Calthorpe Park	2.4
Court Moor School	3
Elvetham Heath	2.9
Four Seasons Hotel Hampshire	4.6
Hartletts Park	2.0
Hook Meadow	2.8
Robert May's School	2.5
Rotherwick Playing Fields	2
Tydney Hall Hotel Leisure Club	3.9
Yateley Green	3
Yateley Manor Preparatory School	3.5

\* Hartletts Park – did not see the changing rooms as they were being refurbished.



The scoring can be split into three distinct areas: the lowest scoring tennis facilities (apart from those at Robert May’s School) are located at park sites run by Parish or Town Councils; average scoring school or commercially operated members clubs; and commercially operated members clubs which scored the highest (such as Four Seasons Hotel Hampshire).

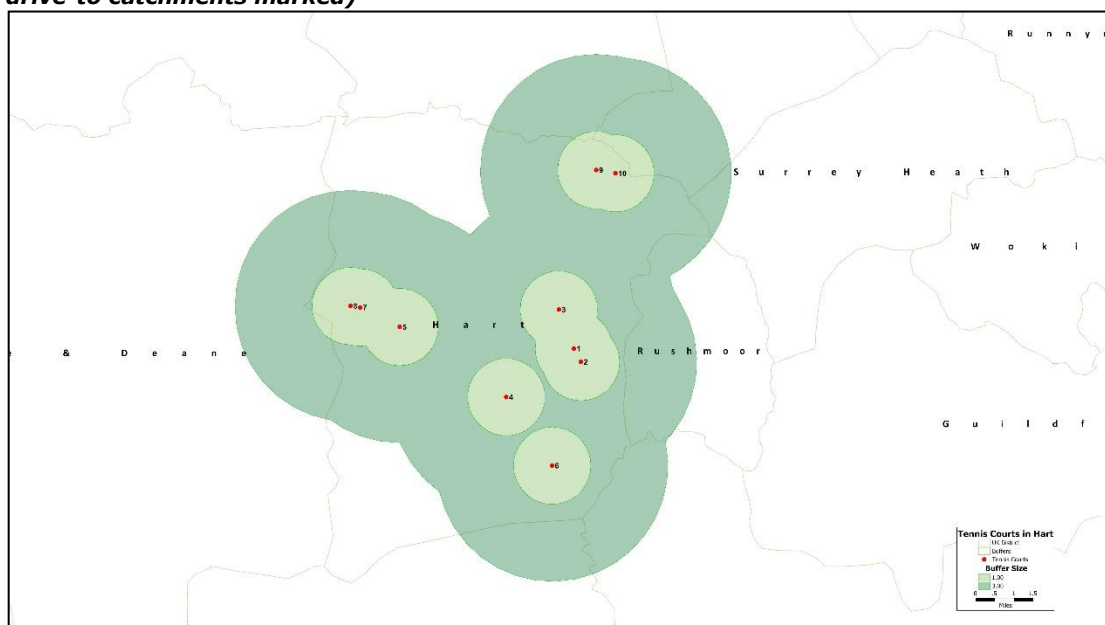
A number of potential improvements at individual sites have been identified later on which could increase attractiveness to users and capacity for community use in the future.

### 6.6.3 Accessibility Assessment

Figure 6.44 identifies 1 mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for the outdoor tennis court sites within Hart. The map illustrates that most the district falls within a three mile catchment of a community accessible outdoor tennis court. The areas of Hart which fall outside of a three mile catchment of an outdoor tennis court are located in the north west and south west of the district.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.44: Map of Audited Tennis Courts (outdoor) in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



### 6.6.4 Local Needs and Consultation

The key findings of the consultation process relevant to tennis provision in Hart are summarised below:

- Whilst Hart is not a priority area for the LTA, the NGB has a long term strategic aim to improve outdoor park facilities across the country. Two of the sites are in outdoor parks (Calthorpe Park and Hartletts Park).
- The LTA views the quality and accessibility of tennis facilities in Hart to be good and the quantity as average. The LTA feel that there is a need to improve the quality of tennis courts in Hart.
- Hartley Wintney Tennis Club stated that they need to grow the club, but need some funding to provide subsidised training for both adults and juniors. The club can only open in school holidays and during the lighter summer evenings as the tennis courts are on school grounds.
- Yateley Manor School stated that their tennis courts are unsafe for use due to holes and fencing and drainage issues.
- Elvetham Heath Parish Council commented that their three tennis courts which are also used for netball and are the only netball facilities in Fleet. Together with the netball

- clubs they intend to improve/renew the surface the courts which will help both sports. They are currently developing links with local coaches so that more netball and tennis sessions can be run there. These are both projects for the 2015/16 financial year.
- o Eversley Parish Council have also stated from their own findings that tennis is poorly catered for, likewise minority sports, however, they did not elaborate any further on their findings.
  - o A number of specific comments from the public consultation on Calthorpe Park requested that two of the courts were left open again in the school summer holidays (like previous years).

### 6.6.5 Priorities for Dedicated Tennis Facilities

The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.45 below sets out the tennis court improvements and priorities for Hart.

**Figure 6.45: Tennis Court Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Retain the existing supply of tennis courts in Hart.	<p>Make improvements to the tennis courts at the following sites to make them more attractive to clubs and community users:</p> <p>Calthorpe Park - The tennis courts and run-off should be power-washed and repainted. The tennis courts should have their maintenance programme reviewed to ensure that they are playable all year round.</p> <p>Elvetham Heath - The tennis/netball courts should be resurfaced as the surface is worn and slippery.</p> <p>Hartletts Park - The tennis courts should be resurfaced as they are uneven and full of dips.</p> <p>Hook Meadow - The court and run-off areas should be painted to make the courts more attractive and suitable for use.</p> <p>Rotherwick Playing Fields - The court and run-off areas should be painted to make the courts more attractive and suitable for use.</p>	No additional tennis courts required in Hart.
<p><b>Prioritisation and Outline Investment Needs</b></p> <p><b>Short Term (1-3 years)</b></p> <ol style="list-style-type: none"> <li>1. Power-washing and repainting of the tennis courts at Calthorpe Park.</li> <li>2. Repainting of the tennis court at Rotherwick Playing Fields.</li> <li>3. Repainting of the tennis court at Hook Meadow.</li> <li>4. Resurface of the tennis/netball courts at Elvetham Heath.</li> </ol> <p><b>Medium Term (3-5 years)</b></p> <ol style="list-style-type: none"> <li>1. Resurface of the tennis courts at Hartletts Park.</li> </ol> <p><b>Long Term (5 years+)</b></p>		

Protect	Enhance	Provide
1. No changes proposed.		
<b>Future Needs for Tennis</b>		
The investment identified above and priorities for improving tennis facilities will address the needs for the current and future population by improving access and improving quality and capacity for community use on a number of sites		

## 6.7 Golf Facilities

The summary below provides the **quantitative, qualitative and accessibility assessments** for dedicated golf provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for golf provision are then provided at the end of this assessment. As per the methodology presented earlier, all community accessible golf facilities have been included within the audit and analysis.

### 6.7.1 Quantitative Assessment

Figure 6.62 provides a list of the dedicated golf sites in Hart which are publicly accessible. Further information on each of the golf sites audited in this study is also provided.

**Figure 6.62: Golf provision in Hart**

Map Point	Facility Name	Postcode	Number		Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
			Bays	Holes				
1	Blackwater Valley Golf Club	GU46 7SZ	30	9	Pay and Play	Sports Club	Sport Club	1993
2	Bowenhurst Golf Centre	GU10 5RP	20	9	Pay and Play	Commercial	Commercial Management	1994
3	Hartley Wintney Golf Club	RG27 8PT	0	18	Sports Club / Community Association	Sports Club	Sport Club	1891
4	North Hants Golf Club	GU51 1RF	0	18	Pay and Play	Sports Club	Sport Club	1904
5	Oak Park Golf Club	GU10 5PB	13	9 + 18	Pay and Play	Commercial	Commercial Management	1990
6	Tylney Park Golf Club	RG27 9AY	0	18	Pay and Play	Commercial	Commercial Management	1973
<b>TOTAL</b>			<b>63</b>	<b>99</b>				

\* Lord Wandsworth College has been excluded in the quantitative and qualitative assessment as the golf facilities are for private use.

### Supply and Demand Analysis

The key findings from Sport England's research tools in relation to the current supply of and demand for golf in Hart are as follows:

- There are six golf facilities in Hart. The largest being Oak Park Golf Club which has a 13 bay driving range and 9 and 18 hole courses.
- Although all six facilities are privately owned and managed, they are accessible to the community on a pay and play basis through a green fee or registered membership basis.
- All but North Hants Golf Club have ancillary facilities that are available for members of the public to hire for events or meetings.
- Analysis using Sport England's Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for golf facilities.

#### *Sport England's Active People*

Sport England's Active People Survey found that in 2013/14 2.14% of the South East's population aged 16+ participated in a minimum of 30 minutes of golf at least once a week, which is above the national (1.67%) average. The sample size for Hart was insufficient to give a statistically robust result for this measure.

#### *Sport England's Market Segmentation*

[www.continuumleisure.co.uk](http://www.continuumleisure.co.uk)

Sport England’s Market Segmentation Tool estimates that 4.1% of Hart’s adult (18+) population currently participate in golf, which is above the regional (3.7%) and national averages (3.5%).

The Tool also estimates that 0.2% of Hart’s adult (18+) population would like to participate in more golf than they currently do, which is in line with the regional (0.2%) and marginally national averages (0.2%).

This level of latent demand for participation in indoor sport represents a potential adult market of 139 people wanting to do more based on Market Segmentation data.

### 6.7.2 Qualitative Assessment

#### Non-Technical Quality Assessment

Based on the non-technical quality assessments (as described in the methodology earlier in the report), the highest scoring golf facilities was the North Hants Golf Club with a score of 4.4. These scores are summarised in figure 6.63 according to the methodology in section 2.

**Figure 6.63: Mean Quality Score – Golf Sites in Hart**

Site	Mean Quality Score (out of 5)
Blackwater Valley Golf Club	4.0
Bowenhurst Golf Centre	Not seen
Hartley Wintney Golf Club	3.9
North Hants Golf Club	4.4
Oak Park Golf Club	4.1
Tylney Park Golf Club	4.0

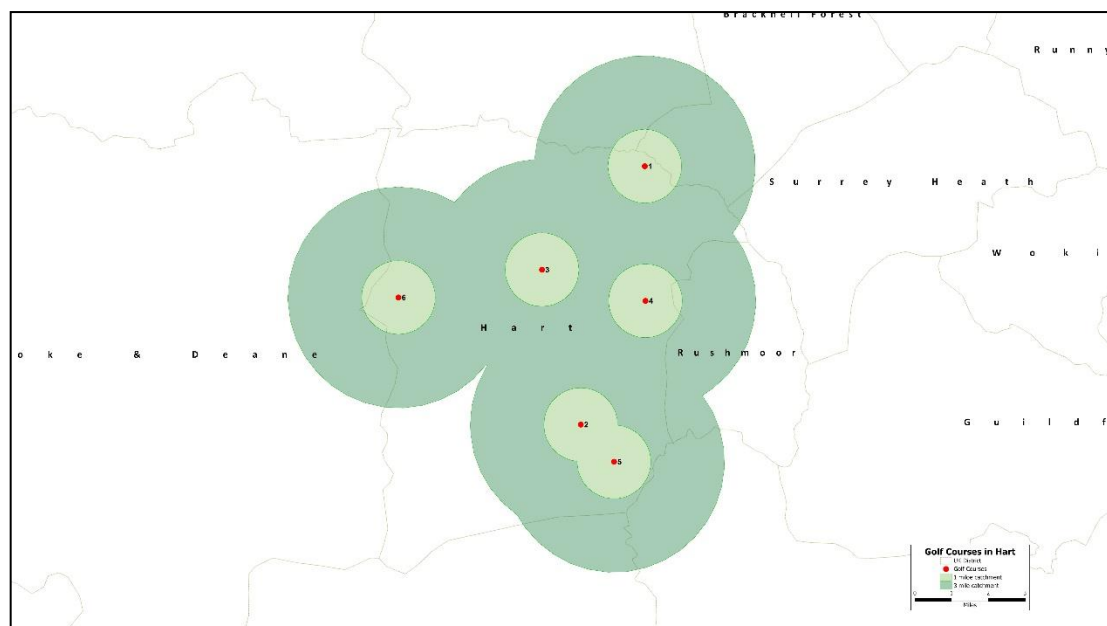
All of the sites scored highly with a score of four or above. Hartley Wintney Golf Club narrowly missed out on achieving this as their facilities are not particularly accessible to disabled people.

#### 6.7.3 Accessibility Assessment

Figure 6.64 below identifies 1 mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for golf facilities within Hart. The map illustrates that most the district falls within a three mile catchment of a community accessible outdoor tennis court. The areas of Hart which fall outside of a three mile catchment of a golf facility are located in the north west and south west of the district.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.64: Map of Audited Dedicated Golf Facilities in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



#### 6.7.4 Local Needs and Consultation

The key findings of the consultation process relevant to golf provision in Hart are summarised below:

- o England Golf confirmed that Hart District is a priority area for their sport as they are always looking to develop golf in any area within Hampshire, Isle of Wight and the Channel Islands.
- o Increasing access to sports facilities is a priority for England Golf, especially in developing and increasing junior participation and supporting 'Get into Golf' initiatives with Golf Clubs in the District.
- o Whilst the quality and quantity of the facilities for golf in the district is average, England Golf stated that accessibility was good.

#### 6.7.5 Priorities for Dedicated Golf Facilities

The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.65 below sets out the golf improvements and priorities for Hart.

**Figure 6.65: Golf Facility Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Retain the existing level of dedicated golf provision across the district.	None.	No additional golf facilities required in Hart unless the current supply is reduced.
<b>Prioritisation and Outline Investment Needs</b>		
<b>Short Term (1-3 years)</b>		
1. No changes proposed.		
<b>Medium Term (3-5 years)</b>		
1. No changes proposed.		
<b>Long Term (5 years+)</b>		
1. No changes proposed.		
<b>Future Needs for Golf</b>		

Protect	Enhance	Provide
With the retention of the existing clubs, the needs for golf in Hart will continue to be met. The Council should not be putting any capital funding into golf facilities, but instead help support the clubs to look at funding opportunities to develop the game.		

## 6.8 Netball Facilities

The summary below provides the **quantitative, qualitative and accessibility assessments** for netball provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for netball provision are then provided at the end of this assessment.

As per the methodology presented earlier, dedicated netball facilities identified through consultation with Hart District Council have been included within audit and analysis.

### 6.8.1 Quantitative Assessment

Figure 6.66 provides a list of the dedicated netball sites in Hart which are publicly accessible. Further information on each of the netball sites audited in this study is also provided.

**Figure 6.66: Dedicated Netball provision in Hart**

Map Point	Facility Name	Postcode	Number of Netball Courts	Access Type	Ownership Type	Management Type	Year Built (Year Refurbished)
1	Elvetham Heath	GU51 1HA	3	Pay and Play	Local Authority	Local Authority (in house)	n/a
2	Blackwater & Hawley Leisure Centre	GU17 9BW	3	Pay and Play	Local Authority	Local Authority (in house)	n/a

\* The three courts at Blackwater & Hawley Leisure Centre were originally tennis courts, but are no longer used for tennis, but netball. They are not reflected on Active Places.

### Supply and Demand Analysis

The key findings from Sport England's research tools in relation to the current supply of and demand for netball in Hart are as follows:

- There are two sites within Hart that offer outdoor netball courts.
- There are a total of six outdoor courts across the two sites, of which one are floodlit (Elvetham Heath).
- All of these sites fall under the jurisdiction of their respective Parish and Town Councils (Blackwater and Hawley Town Council and Elvetham Heath Parish Council) and are mostly located in parks or open spaces.
- Both are available on a pay and play access.
- Analysis using Sport England's Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for gymnastics facilities.

#### *Sport England's Active People*

Sport England's Active People Survey found that in 2013/14 0.38% of the South East's population aged 16+ participated in a minimum of 30 minutes of netball at least once a week, which is above the national average (0.35%). The sample sizes for Hart and was insufficient to give a statistically robust result for this measure.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 0.5% of Hart's adult (18+) population currently participate in netball, which is in line with the regional average (0.5%), but slightly above the national average (0.4%).

The Tool also estimates that 0.4% of Hart's adult (18+) population would like to participate in more netball than they currently do, which is in line with the regional and national averages (0.4%).

This level of latent demand for participation in indoor sport represents a potential adult market of 299 people wanting to do more based on Market Segmentation data.



## 6.8.2 Qualitative Assessment

### Non-Technical Quality Assessment

Based on the non-technical quality assessments (as described in the methodology earlier in the report), both the outdoor netball facilities in Hart achieved a non-technical mean quality score of 2.9. This score is summarised in figure 6.67 below according to the methodology in section 2.

**Figure 6.67: Mean Quality Score – Dedicated Netball Sites in Hart**

Site	Mean Quality Score (out of 5)
Blackwater and Hawley Leisure Centre	2.9
Elvetham Heath	2.9

Both netball facilities at Blackwater and Hawley Leisure Centre and Elvetham Heath scored low as the surfaces are not fit for purpose and are hazardous to play on.

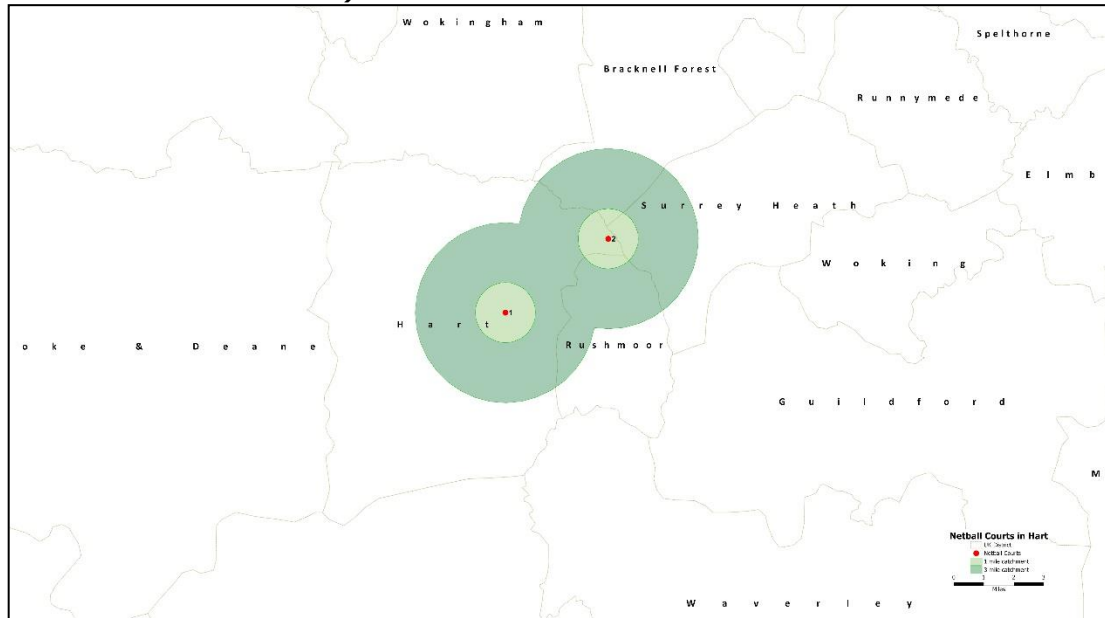
A number of potential improvements at individual sites have been identified later on which could increase attractiveness to users and capacity for community use in the future.

### 6.8.3 Accessibility Assessment

The map below identifies 1 mile/20 minute walk-to catchments and 3 mile/20 minute drive-to catchments for the netball facilities within Hart. The map illustrates that only the central, east and north east parts of the district falls within a three mile catchment of a dedicated netball facility, whilst the rest of the district falls outside of this three mile catchment.

The distance threshold indicated on the map covers both the walk to catchments and also the associated drive time catchments that are set out earlier in the study report.

**Figure 6.68: Map of Audited Dedicated Netball Facilities in Hart (1 mile walk-to and 3 mile drive-to catchments marked)**



### 6.8.4 Local Needs and Consultation

The key findings of the consultation process relevant to sports hall provision in Hart are summarised below:

- o England Netball considers Hart District a priority area, but only as much as any area in need of support would be considered a priority for them. The NGB's facility priorities

for the district are improving existing facilities, securing investment into new and existing sports facilities and increasing access to sports facilities.

- o England Netball rated the quality quantity of facilities for their sport in the district as 'poor' and the accessibility as 'very poor'. The NGB feels there is a need to improve the quality of netball courts and increase the quantity of sports halls.
- o Heath Hoops Netball Club stated that they used to train on the Elvetham Heath courts all year, however, as they are poor quality in wet or even in a little damp weather or had wet leaves on them, they have had to move their training for nine months of the year to Wavell School in Farnborough where the courts are better quality and where they play their matches. They are currently staying on the Heath for three months only as its location is better for their members, but they don't want to have to cancel training during the winter so frequently. They would like to train in Fleet all year if possible and have looked into the possibility of training indoors, but they need two courts which are the same price as outside courts which they haven't been able to find.
- o Spitfires Netball Club commented that they would like to train in indoor courts over the winter, but they can't find any for a Monday night plus they are far too expensive.
- o Elvetham Heath Parish Council stated that they have three tennis courts which are also used for netball and are the only netball facilities in Fleet. Together with the netball clubs they intend to improve/renew the surface the courts which will help both sports. In addition they are currently developing links with local coaches so that more netball and tennis sessions can be run here. These are both projects for the 2015/16 financial year.

### 6.8.5 Priorities for Dedicated Netball Facilities

The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

The table below sets out the netball improvements and priorities for Hart.

**Figure 6.69: Netball Facility Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
Protect and retain the outdoor netball facilities at Blackwater and Hawley Leisure Centre and Elvetham Heath.	<p>Make improvements to the netball courts at the following sites to make them more attractive to clubs and community users:</p> <p>Elvetham Heath - The tennis/netball courts should be resurfaced as the surface is worn and slippery.</p> <p>Blackwater and Hawley Leisure Centre - The netball courts should be resurfaced as the surface is worn and slippery.</p>	No additional netball courts required in Hart unless current supply is reduced.
<p><b>Prioritisation and Outline Investment Needs</b></p> <p><b>Short Term (1-3 years)</b></p> <p>1. Resurface of the tennis/netball courts at Elvetham Heath. (See also tennis in 6.45)</p> <p><b>Medium Term (3-5 years)</b></p> <p>2. Resurface of the tennis/netball courts at Blackwater and Hawley Leisure Centre.</p> <p><b>Long Term (5 years+)</b></p> <p>1. No changes proposed.</p>		
<p><b>Future Needs for Netball</b></p> <p>The investment identified above and priorities for improving netball facilities will address the needs for the current and future population by improving access and improving quality and capacity for community use on a number of sites.</p>		

## 6.9 Athletics Facilities

Specialist athletics facilities are not currently provided for in Hart, but have been identified during the consultation and could potentially play a key role in extending the community sports offer across the district.

The summary below provides the **quantitative, qualitative and accessibility assessments** for dedicated athletics provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for athletics provision are then provided at the end of this assessment.

### 6.9.1 Quantitative Assessment

#### *Sport England's Active People*

Sport England's Active People Survey found that in 2013/14 7.73% of Hart's population aged 16+ participated in a minimum of 30 minutes of athletics at least once a week, which is above the regional (5.53%) and national (4.96%) averages.

The sample size for Hart was insufficient to give a statistically robust result for latent demand for participation in athletics.

#### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 8.1% of Hart's adult (18+) population currently participate in athletics, which is above the regional (7.01%) and national averages (6.5%).

The Tool also estimates that 3.1% Hart's adult (18+) population would like to participate in more athletics than they of currently do, which is just above the regional and national averages (2.9%).

This level of latent demand for participation in athletics represents a potential adult market of 2,191 people wanting to do more based on Market Segmentation data.

### 6.9.2 Local Needs and Consultation

The key findings of the consultation process relevant to athletics provision in Hart are summarised below:

- o England Athletics have confirmed regionally that Hart District is a priority area for their sport. They also confirmed that their facility priorities for the area include securing investment into new and existing sports facilities.
- o Whilst the quality and quantity of the facilities for athletics in the district is average, England Athletics stated that whilst there were grass tracks, there were no all-weather jumps facilities or throwing circles.
- o England Athletics also feel that there is a need to increase the quantity of athletics facilities in the area.
- o Further discussion with England Athletics confirmed that whilst there are sufficient 400m tracks across the country, there is a lack of smaller more compact athletics facilities. If a suitable site could be identified within Hart, England Athletics would consider providing match funding to develop a facility of this type in the district.

### 6.9.3 Priorities for Dedicated Athletics Facilities

The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.70 below sets out the athletics improvements and priorities for Hart.

**Figure 6.70: Athletics Facility Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
None.	None.	Hart District Council, Hampshire County Council and England Athletics to work

Protect	Enhance	Provide
		together to identify a suitable school site that could host a compact athletics facility.
<p><b>Prioritisation and Outline Investment Needs</b></p> <p><b>Short Term (1-3 years)</b></p> <p>1. No changes proposed.</p> <p><b>Medium Term (3-5 years)</b></p> <p>1. Installation of a compact track or 'J' track at a school. To be determined.</p> <p><b>Long Term (5 years+)</b></p> <p>1. No changes proposed.</p>		
<p><b>Future Needs for Athletics</b></p> <p>The need to develop training / satellite sites for athletics such as school site is seen as a critical part of the development of the sport within Hampshire.</p>		

### 6.10 Cycling Facilities

Specialist facilities for cycling sports are not currently provided for in Hart, but have been identified during the consultation and could potentially play a key role in extending the community sports offer across the district.

The summary below provides the **quantitative, qualitative and accessibility assessments** for dedicated cycling provision within Hart alongside the leading outcomes from the detailed consultation process which has informed this study. The priorities for cycling provision are then provided at the end of this assessment.

#### 6.10.1 Quantitative Assessment

##### *Sport England's Active People*

Sport England's Active People Survey found that in 2013/14 8.991% of Hart's population aged 16+ participated in a minimum of 30 minutes of cycling at least once a week, which is above the regional (5.35%) and national (4.84%) averages.

The sample size for Hart was insufficient to give a statistically robust result for latent demand for participation in athletics.

##### *Sport England's Market Segmentation*

Sport England's Market Segmentation Tool estimates that 11.6% of Hart's adult (18+) population currently participate in cycling, which is above the regional (10.3%) and national averages (9.6%).

The Tool also estimates that 6.3% Hart's adult (18+) population would like to participate in more cycling than they of currently do, which is just above the regional (5.8) and national (5.6%) averages.

This level of latent demand for participation in cycling represents a potential adult market of 4,380 people wanting to do more based on Market Segmentation data.

#### 6.10.2 Local Needs and Consultation

The key findings of the consultation process relevant to cycling provision in Hart are summarised below:

- Hook Parish Council highlighted that they were starting to get requests in from other sports, including cycling and that they didn't have the facilities to accommodate these requests.
- Church Crookham Parish Council stated that further provision for cycling/bmx either through open spaces/woods or on roads was required. Whilst Mountain biking was widely pursued in local woods and military areas, which may be at risk of decreased availability, therefore more provision for improved cycle access is required, together with improved access for road cyclists/commuters.
- Consultation undertaken with the general public on their views of open spaces in Hart shows that that people feel able to use parks and open spaces to participate in recreational activity such as cycling.

### 6.10.3 Priorities for Dedicated Cycling Facilities

The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.71 below sets out the cycling improvements and priorities for Hart.

**Figure 6.71: Cycling Facility Priorities, Improvement and Recommendations**

Protect	Enhance	Provide
None.	None.	Hart District Council in conjunction with the Parish Councils to explore the feasibility of providing BMX tracks, Pump, mountain biking trails and skate parks at a local level.
<b>Prioritisation and Outline Investment Needs</b>		
<b>Short Term (1-3 years)</b>		
1. No changes proposed.		
<b>Medium Term (3-5 years)</b>		
1. Feasibility Study into a co-ordinated approach of providing BMX tracks, Pump, mountain biking trails and skate parks at a local level.		
<b>Long Term (5 years+)</b>		
1. No changes proposed.		
<b>Future Needs for Cycling</b>		
The need to develop dedicated facilities for cycling disciplines is one that the Council should explore not only to develop the sport in the district, but also as a valuable tool to help increase physical activity.		

## Section 7: Priorities and Actions

This section of the study provides a summary of the proposed actions for Hart District Council related to the priority projects and facility needs as set out in Section 6.

The likely investment needs and costs identified within this section should serve only as a guide at this stage. A number of project proposals within this study are subject to more detailed design and cost inputs and in some case feasibility testing and it is recommended that following on from this study that a quantity surveyor is engaged to provide more detailed costs as part of any development work on each specific project.

Where possible the Consultant Team has used Sport England cost guidelines from Sport England's Kitbag Facility Costs 1Q 2015.

The non-technical assessments have also raised a number of issues with regards to maintenance. This hasn't been identified in this section, but needs to be reviewed for specific sites identified in Section 6. It is important to note that any new priorities for investment of tennis courts on Park sites need to be supported by a suitable maintenance programme/budget.

The tables that follow detail the recommendations by facility type, under the specific sites identified in Section 6 over the short, medium and long term. This is then followed by an overall summary of potential investment over the short, medium and long term.

It should be noted that prioritisation and outline of investment needs has been derived following quantitative, qualitative and accessibility assessments undertaken by the Consultant Team for each sports facility type identified within the methodology and relate back to the '**Protect, Enhance and Provide**' headings in Section 6.



## 7.1 Swimming Pool Priorities and Actions

**Figure 7.1: Recommendations for Swimming Pools**

Project	Cost	Timetable
1. Replacement pools as part of the redevelopment of Hart Leisure Centre (GU51 5HS) by Spring 2017	Budget identified, n/a	Short Term
2. Refurbishment of changing rooms at RAF Odiham (RG29 1QT)	£275,000	Medium Term
3. Refurbishment of changing rooms at Gibraltar Barracks (GU17 9LP)	£275,000	Medium Term
4. New changing rooms at Lord Wandsworth College (RG29 1TB)	£275,000	Medium Term
5. Possible feasibility study into providing new water space (based on a 25m 4 lane pool - 25m x 8.5m = 1,084m <sup>2</sup> ) in the north/east of the district	£3,430,000	Long Term

## 7.2 Sport Hall Priorities and Actions

**Figure 7.2: Recommendations for Sports Halls**

Project	Cost	Timetable
1. Replacement sports halls as part of the redevelopment of Hart Leisure Centre (GU51 5HS) by Spring 2017	Budget identified, n/a	Short Term
2. Robert May's School (RG29 1NA) - changing refurbishment	£275,000	Short Term
3. Yateley Health & Fitness (GU46 6NW) – changing refurbishment	£275,000	Medium Term
4. New two changing room community changing facilities at Yateley Manor Preparatory School (GU46 7UQ)	£275,000	Long Term

## 7.3 Health and Fitness Suites Priorities and Actions

**Figure 7.3: Recommendations for Health and Fitness Suites**

Project	Cost	Timetable
1. Replacement Health and Fitness Suites as part of the redevelopment of Hart Leisure Centre (GU51 5HS) by Spring 2017	Budget identified, n/a	Short Term
2. Replacement Health and Fitness Suites as part of the £1.5m refurbishment of Frogmore Leisure Centre (GU46 6AG)	Budget identified, n/a	Medium Term

## 7.4 Outdoor Bowls Facilities Priorities and Actions

**Figure 7.4: Recommendations for Outdoor Bowls**

Project	Cost	Timetable
1. Enhance the quality of the maintenance at Hook Bowling Club (RG27 9TZ)	TBC	Short Term
2. Enhance the quality of the maintenance at Yateley Bowling Club (GU46 7RP)	Tbc	Short Term

## 7.5 Squash Courts Priorities and Actions

**Figure 7.5: Recommendations for Squash Courts**

Project	Cost	Timetable
1. Two new glass backed squash courts to be provided	£80,000	Medium Term

## 7.6 Tennis Courts Priorities and Actions

**Figure 7.6: Recommendations for Tennis Courts**

Project	Cost	Timetable
1. Power-washing and repainting of the tennis courts at Calthorpe Park (GU51 5FA)	£42,000	Short Term
2. Repainting of the tennis court at Rotherwick Playing Fields (RG27 9AT)	£90,000	Short Term
3. Repainting of the tennis court at Hook Meadow (GU10 5QQ)	£90,000	Short Term
4. Resurface of the tennis/netball courts at Elvetham Heath (GU51 1HA)	£270,000	Short Term
5. Resurface of the tennis courts at Hartletts Park (RG27 9NN)	£270,000	Medium Term

## 7.7 Netball Facilities Priorities and Actions

**Figure 7.8: Recommendations for Netball Facilities**

Project	Cost	Timetable
1. Resurface of the tennis/netball courts at Elvetham Heath (GU51 1HA)	See tennis 7.6.	Short Term

Project	Cost	Timetable
2. Resurface of the tennis/netball courts at Blackwater and Hawley Leisure Centre (GU17 9BW)	£270,000	Medium Term

## 7.8 Athletics Facilities Priorities and Actions

**Figure 7.9: Recommendations for Athletics Facilities**

Project	Cost	Timetable
1. Installation of a compact track or 'J' track at a school. To be determined - one school compact track estimated at £100,000 each (a 60m straight is costed at £86,000 by Sport England)	£100,000	Medium Term

## 7.9 Cycling Facilities Priorities and Actions

**Figure 7.10: Recommendations for Cycling Facilities**

Project	Cost	Timetable
1. Feasibility Study into a co-ordinated approach of providing BMX tracks, Pump, mountain biking trails and skate parks at a local level.	Tbc	Medium Term

## 7.10 Overall Summary of Known Investment

**Figure 7.11: Summary of Estimated Known Investment**

Timetable	Timescales	Cost
Short Term	1 year to 3 years	£1,145,000
Medium term	3 to 5 years	£1,725,000
Long Term	5 years+	£3,705,000
<b>Total</b>		<b>£6,575,000</b>

## **Section 8: Summary and Conclusion**

This comprehensive sport and recreation study provides Hart District Council with an updated assessment of the needs of the existing and future resident population for community sports and leisure facilities up to 2032 in line with the Local Plan.

The study has been prepared in accordance with this national guidance and guidance produced by Sport England and National Governing Bodies to provide the Council with a robust evidence base to underpin its planning policies for protecting, enhancing and providing new facilities over the study period. In particular, the study complies in full with Sport England Guidance on “How to undertake and apply Needs Assessments for Sport” and the new methodology from its “Playing Pitch Strategy Guidance”.

The study has also determined a clear set of facility priorities and an investment delivery plan over the short, medium and long term based on the findings of the assessment of needs and the evidence collated. Hart District Council and its partners have a strong track record of investment in leisure and recreation facilities and the Council has long recognised the value of sport and leisure as a key contributor to health and wellbeing and community development. Over recent years the Council have invested in sport and leisure facilities in Hart to provide high quality opportunities for residents to lead active lifestyles and participate in sport and physical activity.

To continue to address the needs identified within this study the Council must ensure that the right mix of facilities and activities are provided for local residents both now and in the future, particularly given the rapid population growth projected across the district.

A number of exciting sports facility projects are in the pipeline for Hart which will significantly enhance the facilities infrastructure across the district to improve the participation opportunities on offer to residents and visitors. The new Hart Leisure Centre will improve the quality and variety of sport and leisure facilities available to local people. The planned refurbishment of Frogmore Leisure Centre will also significantly enhance the quality of sports facility provision in Hart.

The main challenge facing Hart District Council is providing sufficient high quality sports facilities to meet the needs of a rapidly growing population up to 2032. Whilst the quality of the existing sports facilities stock is relatively good, the Council will face challenges in maintaining this quality level whilst providing the additional facilities and participation opportunities required by a growing population. This study sets out the priorities and actions up to 2032 which will enable the Council and a range of key partners to achieve this goal and continue to provide a high quality sports facility offer across Hart for the benefit of all residents and visitors.